



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

SUCCESSFUL YEAR OF AWARDS FOR BENTLEY

- **New Continental GT receives four global awards**
- **Bentayga picks up seven titles in 2017, including 'SUV of the Year'**
- **Flagship Mulsanne recognised as "single best way to travel in a car"**
- **Bentley recognised as a Top Employer once again**

(Crewe, 13 December 2017) In another successful year for Bentley, the luxury British brand has received more than 20 awards around the world in 2017.

The accolades came from a wide variety of leading publications and industry bodies, ranging from the company's home market of the UK, to Europe, the USA and China.

A Winning Start for New Continental GT

Since its public unveiling in September at the IAA Frankfurt, the new Bentley Continental GT has already received four global awards, including 'GT of the Year', 'Best Luxury Auto' and 'Best Gran Turismo Sports Car.'

The new Continental GT was praised for its depth of engineering by *BBC's Top Gear Magazine* who named it 'GT of the Year', describing it as "simply one of the most complete GT cars on the planet". Particular recognition was given to the car's composure on the road, making it "easier than ever to thread through the tricky bits".

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Interior Design Magazine found the new Continental's styling similarly worthy of praise, awarding it the category of 'Automotive Overall Design' in its prestigious 'Best of the Year' awards.

Other publications awarding the new Continental GT include *Robb Report Germany* ('Best Gran Turismo Sports Car') and China's *Target* ('Best Luxury Auto').

Bentayga Continues Successful Streak

Two years after its market introduction the Bentley Bentayga continues to collect industry accolades. In fact, with seven awards this year alone the Bentayga is Bentley's most awarded model in 2017.

The world's first luxury SUV was named 'SUV of the Year' by *Robb Report*. Editor, Robert Ross, commented: "If the best way to fly is 'private,' Bentayga is general aviation's four-wheeled equivalent. There is no getting around the fact that Bentley's Bentayga was the run-away winner."

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Another notable achievement this year was the Bentayga Diesel receiving the highly sought-after 'Star Award' from *Autocar* magazine. Chief tester, Matt Saunders, said "This car rises head and shoulders above any other in fulfilling the role of the consummate, complete, luxury SUV. And in five years, when there may be rivals... we won't be surprised if it still does."

Bentayga was also named 'Luxury SUV of the Year' by *Wheels Middle East*; and 'Best Large Premium SUV' in the Middle East Car of the Year awards.



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Award-Winning Mulsanne; and a Great Place to Work

Bentley's flagship, the Mulsanne, claimed four global awards in 2017, including GQ's 'Best Autonomous Car', with judges saying of the Extended Wheelbase model: "The stretched rear cabin of the already vast Mulsanne is the single best way to travel in a car without driving – one of the few cars with the largesse and scale to truly call itself a flagship."

Walpole announced Bentley as 'Luxury Maker of the Year', while the Crewe-based company won the 'Top Employer' award from the Top Employers' Institute. Bentley's apprenticeship programme also won four accolades, including three at the School Leavers' Awards.

Bentley's 2017 Awards in Detail

New Continental GT		
Publication/Awarding Body	Award	Country
BBC Top Gear Magazine	GT of the year	UK
Target	Best Luxury Auto	China
Robb Report	Best Gran Turismo Sports car	Germany
Interior Design	Automotive Overall Design	USA
Robb Report Lifestyle*	Best of the Best 2017	China
Bentayga		
Autocar	Five Star Car	UK
Robb Report	Best of the Best 2017 - Collector's SUV	Russia
Robb Report	SUV of the Year	USA
Wards Auto	10 Best Interiors	
EVO	Luxury SUV of the Year for 2016	Middle East
Wheels	Best Luxury SUV	
MECOTY	Best Large Premium SUV	

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Octane	Luxury car of the year	UK
GQ	Best autonomous car	
Tencent Auto	2017 TTA Imported Premium Luxury Car	China
Car & Driver Magazine	10 Best Cars	
Company		
Top Employers' Institute	Top Employer	UK
School Leavers' Awards	Job Satisfaction	
School Leavers' Awards	Medium-Sized School-Leaver Intake	
School Leavers' Awards	Best Advanced Apprenticeship	
School Leavers' Awards	Top Employer – Automotive	
Walpole	Luxury Maker of the year	

-Ends-

Notes to editors

*Previous generation Bentley Continental GT

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines – Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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