





Press Information

BENTLEY MOTORS COMMITS TO 'COME BACK STRONGER' – OUTLINES CHANGES TO LUXURY CAR PRODUCTION

- 'Come Back Stronger' colleague programme highlights around 250 new hygiene and social distancing processes in place
- Biggest change to daily working life in the company's 100 year history
- 11 May start for phased return to work at Crewe headquarters
- Health and safety of staff paramount in resumption of manufacturing
- Robust safety measures include strict social distancing, compulsory
 facemasks for all colleagues, and health temperature checks for staff
- Re-start will continue Bentley's journey into the future of luxury,
 sustainable mobility

(Crewe, 29 April, 2020) Bentley Motors today confirmed it is introducing a set of around 250 comprehensive and wide-ranging new hygiene and social distancing measures under an employee programme called 'Come Back Stronger' in order to implement a safe, phased return to production at the company's headquarters in Crewe, England, from 11 May. The plan marks the biggest change to daily working life in the company's 100 year history.

The measures are built around seven key areas – prior to leaving home, travel, entry, preparing for work, work stations, breaks, and exiting the site – and are designed to protect staff at the factory, which employs over 4,000 people and where every Bentley is hand-built.

The key process changes impact all areas, and include a redesign of the manufacturing facility itself to allow a two-metre distance between work colleagues, and one-way movement paths and traffic flows. Facemasks will

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now be compulsory in all factory and office areas, while Bentley will maintain a work from home policy for those who are able to.

The robust measures will ensure Bentley staff stay as safe as possible at all times. Personal protection equipment – including facemasks, gloves, goggles – will be provided as necessary, both to colleagues and in parallel donated to the local care sector, as well as health temperature checks for staff. There will also be an enhanced cleaning routine and clear guidance to the workforce on limiting the risk of infection on areas such as meeting governance, site access and travel.

This extends to new, stringent measures to control the population density on site at any one time. All entry and exit points have been reviewed and reconfigured to disperse the volume of people, there will be control measures in all catering facilities that limit capacity and allocated distanced seating, and office-based colleagues will work to a newly introduced shift-pattern. This will control the workforce density on site throughout the day, with extra defences also in place such as plastic separation screens in office areas.

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www.bentleymedia.com communications@bentley.co.uk @BentleyComms A return to work guide, which covers all new hygiene and social distancing measures, is being sent to the home addresses of all colleagues and is available to review on the Bentley Employee News app where an airline-style instructional video outlines the key changes to colleague working patterns.







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Adrian Hallmark, Chairman and CEO, Bentley Motors, said: "Throughout this unprecedented crisis, the health and safety of our colleagues has, and will continue to be, paramount. These extensive new working measures will allow both our people and Bentley to come back stronger than ever and even more focussed.

"The time is now right for Bentley to begin a gradual and controlled return to production, while ensuring our sites are the safest place any of us can be. Everybody will be able to play their part to ensure we can continue Bentley's extraordinary journey into the future of luxury, sustainable mobility."

Full production is anticipated to resume on 18 May with a later, staggered return to work for office-based colleagues and those able to work from home.

During the shutdown, Bentley colleagues have worked to support the crisis efforts and the local community. The aid will continue despite the restart of production recognising that the need is on-going.

The company is using its specialist skills to 3D print over 30,000 face-shields and supply them to the Cheshire care sector, including all care homes, the

NHS and other local community services.

Simultaneously, Bentley is donating personal protective equipment such as gloves, facemasks, safety glasses and seat covers. The company also extended its Bentley 'Meals on 22 inch Wheels' service, where colleagues volunteer to deliver essential items in the community.

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Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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