



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

UNIQUE COMMEMORATIVE KEY CASE DESIGNED TO MARK BENTLEY'S EXTRAORDINARY MILESTONE

- **The owner of each Mulsanne W.O. Edition by Mulliner to be presented with special key case upon collection**
- **Includes bespoke 1:18 model of W.O.'s personal 8 Litre car created especially for this commemorate case**
- **True collector's item to mark Bentley's centenary year**
- **Handcrafted from Dark Stained Burr Walnut and Piano Black veneer**
- **Limited edition of 100 Mulsannes created to pay homage to founder W.O. Bentley's famous final 1930 design, all of which have been allocated**

(Crewe, 22 July 2019) Mulliner, the bespoke coachbuilding division of Bentley Motors, has handcrafted 100 unique key cases to commemorate the handover of each Mulsanne W.O. Edition by Mulliner. This special limited edition Mulsanne pays homage to the founding father of the company and includes a slice of crankshaft from W.O.'s personal car.



**EXTRAORDINARY
YEARS**

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Inside the key case, there is a range of memorabilia to mark the extraordinary milestone in the history of the luxury automotive brand, including a bespoke 1:18 model of W.O.'s personal 8 Litre.

Accompanying this special souvenir, a flying 'B' paperweight, displayed adjacent to a set of three keys, and a printed brochure with never-seen-before imagery of the 1930 8 Litre. The finishing touch to this commemorative gift is added with a Certificate of Authenticity signed by Bentley Chairman and CEO, Adrian Hallmark, and director of Design and



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Mulliner, Stefan Sielaff.

Built to pay homage to Bentley's founding father, the limited edition model is inspired by the famous 1930 8 Litre – the last model W.O. designed for Bentley Motors – with the key case featuring many of the same design elements.

Separated by a chrome pinstripe, the case is handcrafted using the same Dark Stained Burr Walnut and Piano Black veneer, perfectly complemented by a Fireglow Heritage hide pull tab that matches the red interior of the Mulsanne W.O. Edition.

The polished exterior is engraved with the years 1919-2019, to mark this extraordinary centenary, and an elegantly illustrated silhouette of a Bentley Mulsanne. The delegate addition of W.O.'s personal signature pays a fitting tribute to the innovative founder.



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Mulsanne W.O. Edition by Mulliner – A Truly Unique Car

Bentley Motors is demonstrating the beauty of bespoke with a new, limited edition Mulsanne.

The Mulsanne W.O. Edition by Mulliner pays homage to the founding father of the company and incorporates a genuine piece of Bentley history inside every car. A slice of crankshaft taken from W.O. Bentley's personal 8 Litre model is beautifully displayed inside each of these 100 very special Mulsannes.



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Designed to mark Bentley's centenary milestone this year, the W.O. Edition can be specified on any of the three-model Mulsanne range.

Key features on every W.O. Edition include a colour split interior cut from Heritage Hide, elegant body-coloured wheels and a handcrafted cocktail cabinet in the rear, featuring the unique slice of crankshaft set into the armrest.

Mulliner – Rare by Design

Mulliner exists to respond to the requirements of Bentley's most discerning customers. Any type of personalisation can be undertaken to create a unique Bentley of individual taste.

100

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Mulliner's roots date back to the 1500's – the firm's original focus was creating luxurious horse-drawn carriages. In 1923 Mulliner showcased work on a Bentley chassis for the first time, exhibiting a two-seater 3 Litre Bentley at the Olympia Show in London – just four years after Bentley Motors was founded.

In 1953, Mulliner coachbuilt one of the most iconic Bentleys ever – the R Type Continental. This model inspired the design of today's Continental GT. In 1957, Mulliner introduced the Continental Flying Spur, a special four-door saloon built on the Bentley Continental chassis. Mulliner officially became part of Bentley Motors in 1959, setting up its workshops in Crewe.

Bentley's Centenary – 100 Years of Extraordinary



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In 1919 Walter Owen (W.O.) Bentley created a company with a simple objective: to build “a fast car, a good car, the best in its class”. This guiding principle has driven Bentley ever since, pushing the brand forward and making it the leader in automotive luxury around the world today.

- ENDS -

Notes to editors

About Bentley

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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