



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

NEW 'CERTIFIED BY BENTLEY' PROGRAMME SETS THE STANDARD FOR PRE-OWNED LUXURY CARS

- **Certified by Bentley is a rarefied ownership experience**
- **The global programme opens the door to extraordinary world of Bentley, with exclusive invitations to events and a Bentley Factory tour**
- **Offers complete peace of mind and meticulous attention to detail**
- **Includes: full service history, certificate of authenticity, minimum 12 months complimentary warranty and technical inspection from Bentley factory-trained technicians**

(Crewe, 8th January 2020) Bentley Motors has launched a new programme that sets the benchmark for exclusive pre-owned cars. Certified by Bentley offers buyers complete peace of mind, an exclusive certificate of authenticity, and opens the door to the extraordinary world of Bentley itself.

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Few cars on the road are as finely crafted as a Certified by Bentley model. With a heritage stretching back 100 years, every car to bear the Bentley marque has been built to the same exacting standards, with no compromise on luxury or performance. It is estimated that around 85 per cent of all Bentleys ever built are still on the road.

Each Certified by Bentley model is prepared to an impeccable standard to ensure total confidence for the buyer. This includes a detailed Bentley technical inspection, as well as access to Bentley's retailer network expertise and factory-trained technicians.

[All vehicles in release: WLTP drive cycle: fuel consumption, mpg (l/100km) – Combined 17.4-80.7 (16.2-3.5). Combined CO₂ – 79-365g/km.]



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Every Certified by Bentley car is fully serviced, using only genuine Bentley parts when needed. The comprehensive 12 months warranty can be further extended giving continued reassurance.

Every Bentley in the programme comes with a certificate of authenticity, which provides evidence of where it was manufactured and a full service history. Serving as a guarantee of quality and performance, these documents provide extra reassurance about the heritage and exemplary craftsmanship that is the hallmark of every Bentley.

Mark Keeping, Head of Pre-Owned at Bentley Motors, said: "When a customer selects a Certified by Bentley car, they are making an investment in a brand that has always crafted extraordinary vehicles. The exceptional quality of every car, means that whether new or Certified by Bentley, owning a Bentley is a wise decision.

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"Costs of ownership are lower than might otherwise be expected, making owning a Bentley an option for a wider number of potential customers. And every car hand-built at our headquarters in Crewe, England, meets the same exquisite standards regardless of when it was built."

Certified by Bentley also gives owners access to a unique and select lifestyle that comes with joining the brand's network of discerning customers. Invitations to exclusive events around the world and Bentley Factory Tour are just few of the exceptional ownerships benefits, as is a subscription to the Bentley Magazine.

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Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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