



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

CONTEMPORARY STYLE TO MATCH A DYNAMIC CHARACTER: BENTAYGA V8 DESIGN SERIES

- **Unique edition based on dynamic Bentayga V8**
- **Striking new model offers even more distinctive road presence**
- **Latest Mulliner enhancements include Palladium Grey Paragon wheels and duotone contrast hide colour split**
- **Bentayga Blackline specification included as standard**

(Crewe, 03 April 2019) Bentley is introducing the new Bentayga V8 Design Series – a contemporary styled and visually dynamic version of the world's most luxurious SUV.

The Design Series blends unique Mulliner exterior and interior features, together with a suite of existing Bentayga options, to create a highly desirable special edition.



**EXTRAORDINARY
YEARS**

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Handcrafted in Crewe, England, the special edition Bentayga V8 Design Series is based on the dynamic and agile Bentayga V8. It joins an extraordinary line-up of models that includes the Bentayga Speed and the Bentayga Hybrid.

The Design Series further enhances the Bentayga's elegantly sculpted and athletic stance, reflecting supreme levels of luxury and performance. Key new Mulliner features include Palladium Grey Paragon alloy wheels and Self Levelling Wheel Badges. Inside the colour-themed cabin, an all-new carbon fibre weave and Duotone colour palette are available for the first time, as well as an accent design line colour split with Beluga main hide seats and a stylish Breitling clock with mother of pearl face.



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Contemporary and Dynamic Road Presence

The Design Series further enhances the Bentayga V8's road presence, already sculpted with an elegant, timeless execution. The SUV's athletic stance has been amplified to create a dynamically striking and contemporary design statement.

Bentayga Blackline specification is included as standard, with imposing features such as a body-coloured lower front bumper apron and twin gloss black tailpipes, to showcase the V8's distinctive burble. Discreet Design Series badging on the lower front doors identifies this Bentayga's special edition credentials.

New Mulliner Paragon wheels are presented in a seven-spoke design, finished in a dark metallic Palladium Grey with polished accents. The Design Series also sees the introduction of the unique, Mulliner Self Levelling Wheel Badge. The 'B' badge centres maintain a vertical orientation as the wheels rotate, thanks to a sophisticated weighting mechanism.

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Unique and Luxurious Cabin

The Bentayga V8 Design Series adds an all-new interior design finish to the world's most desirable automotive cabin. The Duotone interior palette offers four colourful and inspiring themes – Pillar Box Red, Orange, Mulliner White and Klein Blue – around a Beluga main hide.



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A new contrast accent design line colour split is introduced to the Bentayga range for the first time on the Design Series. It features a vivid, high contrast colour in the front of the cabin, focussed around the console and dashboard lower accent areas. Uniquely, the Design Series is presented with Duotone seat centre perforations both front and rear.

The all-new carbon fibre weave applied to the dashboard and doors has been created especially for the Bentayga V8 Design Series. It features an intricate diamond quilted pattern with rich gloss finish. A Piano Black finish has been adopted on the console and centre fascia, complementing the dark tonal interior and distinctive design theme.

Minimalist Duotone embroidery mirrors the exterior Design Series badge and is adopted on seatbacks throughout the cabin. Deep pile floor mats with contrast binding adds the finishing touch. Central to the dashboard is an elegant diamond jewelled Breitling clock, with light mother of pearl face.

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Passengers are welcomed into an exquisitely created cabin by 'Bentley' illuminated treadplates, while a Front Seat Comfort specification and drilled alloy sports pedals and footrest are also standard.

Performance and Precision – The Bentayga V8

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Go-anywhere driving ability and imperious luxury are the hallmarks of every Bentley Bentayga – the original, luxury SUV. Powerful, individual and exquisite in equal measure, the Bentayga is for those who demand luxury without compromise.



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The Bentayga V8 Design Series fuses exquisite luxury with power, usability and extensive sporting ability. With its new-generation 4.0-litre petrol engine, its responsive performance is fully customisable on demand by the driver through Bentley's Drive Dynamics system, from limousine-like refinement to sporting precision.

The V8's dynamic unit develops 542 bhp (550 PS) and 568 lb.ft. (770 Nm) of torque, resulting in a top speed of 180 mph (290 km/h) and 0-60 mph in 4.4 seconds (100 km/h in 4.5 seconds). [Bentayga V8 WLTP drive cycle: fuel consumption, mpg (l/100km) – Combined 21.7 (13). Combined CO₂ – 296g/km.]

As with all Bentaygas, the all-wheel drive Design Series is equipped with Electronic Differential Lock and four Drive Dynamic modes that help take luxury to new places. Sport mode provides a more dynamic drive, while a greater exhaust character, as well as a firmer suspension tune, further increase driver engagement.

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Bentley's Centenary – 100 Years of Extraordinary

In 1919 Walter Owen (W.O.) Bentley created a company with a simple objective: to build "a fast car, a good car, the best in its class". This guiding principle has driven Bentley ever since, pushing the brand forward and making it the leader in automotive luxury around the world today.

The 10th of July 2019 marks Bentley's 100th year. This extraordinary milestone – reached by only a special few companies – will be a cause for celebration of the company's history and its global success today.



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Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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