



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY OPENS SHOWROOM IN KYIV

- **Biggest stand-alone dealership in Europe: Bentley Kyiv**
- **Exclusive opening celebration on Bentley's Centenary**
- **Presentation of Mulsanne W.O. Edition by Mulliner**

(Crewe, 11 July 2019) Bentley Motors is celebrating the opening of its biggest exclusive dealership in Europe, Bentley Kyiv. The new dealership is an important step for strengthening the British luxury brand's presence in Central Eastern Europe.

Bentley Kyiv, operated by the Winner Group on a 1760 m² area located close to Kyiv airport, offers customer sales and aftersales facilities. This includes the complete Bentley model range, consisting of the Bentayga, Flying Spur, Mulsanne and the all-new Continental GT range.



**EXTRAORDINARY
YEARS**

The showroom personalisation area showcases the brand's broad palette of exterior paints and leather options in an exclusive environment.

Caren Jochner
Head of Marketing and
Communications
caren.jochner@bentley.co.uk

Wayne Bruce
Director of Communications
wayne.bruce@bentley.co.uk
+44(0) 7780 004537

Bentley Motors Ltd
Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms

On 10 July, the same day the Kyiv showroom opens, Bentley Motors is celebrating its centenary anniversary. As part of this exclusive opening event, Bentley Kyiv presented the new Mulsanne W.O. Edition by Mulliner. This superbly crafted car, which includes a piece of W.O.'s personal 1930 8 Litre's crankshaft, pays tribute to Bentley's founding father and is restricted to just 100 examples.



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Robert Engstler, Regional Director for Europe, said: "We are very grateful for the extraordinary commitment John Hynanski has demonstrated in the investment of the new Bentley Kyiv showroom. This is true entrepreneurship in challenging times. We are very proud to have partners like Winner Group in our Bentley network and we look forward to success in the high luxury car market in Ukraine with a superior model range and highly engaged people."

CEO and Owner Winner Group Ukraine, Mr. John Hynansky commented: "It is truly an honour and a privilege to represent such an esteemed brand as Bentley in Ukraine. We believe that entering this partnership is 100 per cent aligned with Winner's core vision of providing best in class automotive products and services to our customers. The opening of this state of the art Bentley retailer demonstrates our commitment to a long-term presence in Ukraine and an equally long-term relationship with Bentley Motors."



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- ENDS -

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Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.