



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY CENTENARY MARKS A CELEBRATION TO WRITE HOME ABOUT

- **Graf von Faber-Castell launches a limited edition series of writing instruments for Bentley's 100th Anniversary**
- **Gold details on Centenary cars reflected in three exclusive pens**
- **Inspired by a century of Bentley's renowned craftsmanship**

(Crewe, 28 June 2019) To mark the extraordinary milestone of Bentley's 100th anniversary on July 10, Graf von Faber-Castell introduces a limited edition Centenary range of writing instruments, inspired by an incredible century of fine British craftsmanship.

The ambition of founder and racing enthusiast W.O. Bentley - "To build a fast car, a good car, the best in its class" – is an intrinsic part of Bentley's DNA, and is what continues to power the world's leading luxury car maker to this day.

Two special editions are being launched for the anniversary year, each one limited to only 100 pieces: The "Mulsanne W.O. Edition by Mulliner", reminiscent of the last car designed by WO Bentley, and the "Continental GT Number 9 Edition by Mulliner", inspired by Bentley's history in classic motor racing and the famous winning No. 9 Blower.

Every Bentley built in 2019 will feature a special "Centenary Specification" pack, including unique Centenary Gold badging, distinctive seat embroidery, unique tread-plates and other special details which identify each car as part of the celebrations.



**EXTRAORDINARY
YEARS**

Wayne Bruce
Director of Communications
wayne.bruce@bentley.co.uk
+44(0) 7780 004537

Julia Marozzi
Head of Lifestyle
Communications
julia.marozzi@bentley.co.uk
+44(0) 7789 988258

Bentley Motors Ltd
Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
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The delicate gold details found on Centenary Specification cars have also inspired the special edition pen collection created by Graf von Faber-Castell to celebrate Bentley's 100-year anniversary. This "Limited Edition Centenary" is the second pen range to be launched from the collaboration established in 2018 between the two famed luxury brands from Stein, Bavaria, and Crewe, Cheshire.

With a company history of making exclusive writing instruments and accessories for more than 250 years, Graf von Faber-Castell pays homage to Bentley's "100 Extraordinary Years" with a timelessly beautiful yet uniquely dynamic trio of products. The fountain, rollerball and ballpoint pens of the "Limited Edition Centenary" range come in a sophisticated black colour, reminiscent of sports cars of the past. All metal parts, the barrel and the nib of the fountain pen, have an anthracite-coloured PVD coating made of titanium.



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Additional Bentley elements such as Bentley's characteristic diamond-quilt pattern on the slender metal barrel, the distinctive knurling and the Bentley "B" at the top of the cap which is adorned by a golden anniversary ring, are featured in the design of the writing instruments. The clean and modern shape as well as the outstanding craftsmanship are characteristic of Graf von Faber-Castell and ensure the collection in this special edition is particularly unique, and an exclusive gift for anyone who appreciates exquisite design.

The "Limited Edition Centenary" range consists of a fountain pen (M, F, EF, B), a rollerball pen and a ballpoint pen. It will be available worldwide at retail prices from EUR 490 to 590 in Graf von Faber-Castell stores, department stores and specialist shops, online and in selected Bentley retailers from July 1 2019. In September this year, the "Graf von Faber-Castell for Bentley"



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collection will be expanded to include another extraordinary series of writing instruments.

Fountain pen: £ 530 inc VAT; EUR 590
(stainless steel nib, PVD-coated in M, F, EF, B)

<https://shop.bentleymotors.com/collections/home-lifestyle/products/centenary-fountain-pen>

Rollerball pen: £ 490 inc VAT; EUR 540

<https://shop.bentleymotors.com/collections/home-lifestyle/products/centenary-rollerball-pen>

Ballpoint pen: £450 inc VAT; EUR 490

<https://shop.bentleymotors.com/collections/home-lifestyle/products/centenary-ball-pen>

Barrel: PVD-coated metal barrel with diamond pattern

Metal parts: PVD-coated

Availability: July 1 2019



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Notes to editors

About Bentley Motors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

About Graf von Faber-Castell



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Founded in 1761, Faber-Castell is one of the most renowned manufacturers of high-quality writing and drawing instruments worldwide. Since 1993, the Graf von Faber-Castell luxury brand has been applying traditional craftsmanship and sophisticated design to ever new design and cooperation ideas, making it a perfect match with the equally style-conscious and innovative spirit of Bentley.

100

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