





BENTLEY

#### Press Information

# BENTLEY MOTORS CELEBRATES CENTENARY AT **MONTEREY CAR WEEK**

- Centenary celebrations marking past, present and future of Bentley
- US debut of EXP 100 GT, the future of grand touring
- Featured marque of Pebble Beach Concours d'Elegance
- First Americas public showing of third generation, all-new Flying Spur the definitive luxury four-door Grand Tourer
- Continental and Bentayga lines on display
- Record-breaking Pikes Peak Continental GT leads Centenary Parade
- The Home of Bentley celebrates 100 years through a showcase of British craftsmanship and design
- W.O. Bentley Tour of pre-war Bentleys to feature iconic Team Blower

(6 August 2019) As part of its centenary celebrations, Bentley today announces the events and special introductions the British marque will host during Monterey Car Week, August 15 - 18. To mark the occasion, two models will make their Americas debut: The all-new Flying Spur luxury fourdoor Grand Tourer, and the EXP 100 GT: A vision of luxury mobility in 2035.

The third-generation Flying Spur sets new standards of driving enjoyment and luxury, showcasing Bentley's unique application of cutting-edge and modern technology, while seamlessly integrating the latest British craftsmanship and innovation features that push the boundaries of refinement and attention to detail. A technological tour de force, the new Flying Spur will be the most advanced luxury Grand Touring four-door available. Alongside its totally new and advanced aluminium and composite chassis, it features optional Electronic All-Wheel Steering - a first for a

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Bentley, coupled with Active All-Wheel Drive and the acclaimed Bentley Dynamic Ride active anti-roll system powered by a 48V architecture. The allnew Flying Spur will be on display on August 16 at the Quail: A Motorsports Gathering and at the Home of Bentley for the remainder of the weekend.

It will be joined by the EXP 100 GT concept car, which makes its US debut. With the EXP 100 GT, Bentley has reimagined the idea of Grand Touring for the future.

The EXP 100 GT is pure Bentley. Inspired by the company's deep understanding of the desires of its intelligent, forward-thinking customers. Beautifully styled, it embraces Artificial Intelligence (AI) as a means to reassert the car as a place for creating, experiencing and capturing extraordinary human experiences and emotions.

It displays the future of luxury craftsmanship with a seamless fusion of materials and the intelligent curation of technology. The vehicle's battery system will power four motors that deliver superior performance. Projected performance figures include a 0-60 mph time of less than 2.5 seconds, a top speed of 186 mph, and maximum torque of 1,100 lb ft. The EXP 100 GT will make its US debut at The Quail on Friday, can be seen at the Home of Bentley on Saturday, and then as a special display adjacent to the Pebble Beach Concours d'Elegance Concept Lawn on Sunday, August 18.

Ahead of the EXP 100 GT's Americas debut, Bentley will launch a new and dedicated app for Apple devices. Set to release on August 12, the 'Bentley 100 AR' app uses a printable QR code to provide an augmented reality experience of the EXP 100 GT, allowing users to explore the exterior and

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interior of the concept car. Users can even interact with a virtual version of the car in full scale, by using the app at selected Bentley retailers.

Bentley is a featured marque at Sunday's Pebble Beach Concours d'Elegance, where numerous classic models will compete in Bentley Centennial classes, including Vintage 4 Cylinder, Vintage 6 Cylinder, Derby and Postwar.

Bentley will show a number of all-new and soon-to-be available vehicles for the US market, including the all-new Continental GT V8 - coupe and convertible - as well as the Bentayga portfolio of Design Series, Speed, V8 and Hybrid. Of special interest will be the record-breaking Pikes Peak Continental GT - the car that recently conquered the world-famous international hill climb course in Colorado 8.4 seconds faster than any other production vehicle in Pikes Peak history.

# A Centenary Parade

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During the famed Rolex Monterey Motorsports Reunion at Laguna Seca on Saturday, August 17, Bentley will showcase an impactful heritage display during a Centenary Parade prior to the historic races. More than 30 pre-war Bentleys - courtesy of the W.O. Bentley Tour - and current production vehicles will set out on the 2.238-mile track. Leading the parade will be Bentley's own 1929 4½ liter Team Blower, flanked by the record-setting Pikes Peak Continental GT and new Continental GT Convertible. All will then be on display at the Bentley Hospitality Pavilion.

# Crewe in America







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Set within the walls of a private home close to The Lodge at Pebble Beach, the Home of Bentley is a four-day showcase that demonstrate Bentley's flawless craftsmanship and design expertise.

Highlights include the 'Crewe in America' experience, where the factory in Crewe materializes in Monterey. The brand's unparalleled craftsmanship and innovation come to life through an interactive commissioning studio, demonstrations of the highly intricate workings of the Bentley factory, test drives of the latest range, and a Bentley Boutique offering the finest gifts and accessories.

Throughout the weekend, the Home of Bentley will feature a selection of new and visionary vehicles, including the new Flying Spur, EXP 100 GT, Continental GT V8 coupe and Convertible, and Bentayga range.

Combined, the activities planned on and off the Monterey peninsula showcase the evolution of the marque since 1919, while illustrations of Bentley past, present and future highlight the brand's power heading into the next 100 years.

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#### **Disclaimer**

The Continental GT V8 is available to order in all markets except EU28, Switzerland, Norway, Ukraine and Turkey. It will be available to order in these markets in Q4, 2019. Please contact your Bentley dealer for further information.

Bentayga Speed is available to order in all markets except EU28, Switzerland, Norway, Ukraine, Turkey, Israel and Vietnam. It will be available to order in these markets in Q3, 2019. Please note, Bentayga Speed will not be sold in mainland China.

Bentayga Hybrid is only available to order in Canada and the United States of America. It will become available to order in other selected markets during the second half of 2019. Please contact your Bentley dealer for further information.

The new Flying Spur is not yet available to order in EU28 countries, Israel, Norway, Switzerland, Turkey or Ukraine. It will be available to order in these markets later this year.

## Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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