



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY OPENS SHOWROOM IN BUDAPEST

- **New retailer in the heart of Europe: Bentley Budapest**
- **Bentley's first showroom in Hungary**
- **Exclusive opening event unveils all-new Bentley Continental GT Convertible**

(Crewe/Budapest, 05th December, 2018) Bentley Motors celebrates the official opening of its latest retailer in the heart of Europe, Bentley Budapest. This is the first Bentley showroom in Hungary, and also one of the first to unveil the all-new Bentley Continental GT Convertible.

Bentley Budapest is located at 63, Szerémi út in the XI District of Budapest. The new facility – which was developed in collaboration with Porsche Inter Auto Hungaria. – offers the full Bentley model range, aftersales services and the luxurious Bentley Collection handcrafted accessories.

The new showroom reflects Bentley's global corporate identity, taking inspiration from the company's rich history and combining it with modern-day luxury retailing. It also features a private personalisation area where customers can choose from the brand's broad palette of exterior paints and leather options.

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Commenting on the official opening, Robert Englster, Regional Director for Europe at Bentley Motors, said:

"We are pleased to enter the Hungarian market for the first time, a further sign



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of commitment to our European region. Our customers will receive a unique Bentley experience and we look forward to working with Porsche Inter Auto Hungaria to set a new benchmark for luxury cars in the country.”

Szabolcs Nagy, CEO of Porsche Inter Auto Hungaria, comments:

“The Hungarian market has significant potential and we are delighted to represent such an iconic brand as Bentley Motors. We are celebrating our 25th anniversary this year and helping establish Bentley in Hungary will be something we are very proud of.”

Being the exclusive Bentley retailer in Hungary, Bentley Budapest offers customers the full model range, consisting of Flying Spur, Mulsanne, Bentayga and the all-new Continental GT.

– ENDS –

Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Bentayga, Continental, Flying Spur and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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