



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY TO INTRODUCE CELEBRATORY CENTENARY MODEL

(Crewe, 23 January 2019) To celebrate its landmark centenary year in 2019, Bentley will introduce a special edition model inspired by one of its iconic racing models, at the Geneva International Motor Show (05.03.19).

Visit www.bentleymotors.com/CentenaryEdition and register your interest to stay informed.

Bentley's Centenary – 100 Years of Extraordinary

In 1919 Walter Owen (W.O.) Bentley created a company with a simple objective: to build *"a fast car, a good car, the best in its class"*. This guiding principle has driven Bentley ever since, pushing the brand forward and making it the leader in automotive luxury around the world today.

The 10th of July 2019 marks Bentley's 100th year and this extraordinary milestone – reached by only a special few companies – will be a cause for celebration of the company's history, its global success today and its exciting future.



**EXTRAORDINARY
YEARS**

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- ENDS -

Notes to editors

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Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Bentley, Continental, Flying Spur and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as



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Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.



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