



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

TAILORED FOR INDIVIDUALS: BENTLEY'S TAKE ON TWEED IN THE ULTIMATE OPEN-TOP GRAND TOURER

- **Modern-day Tweed Hood updates classic heritage and authentic materials**
- **Contemporary take on a classic fabric complements Continental GT Convertible surfaces and textures with a crafted combination of natural coloured threads**
- **Creates personalised addition to the existing range of hood colours**
- **Two carefully selected colours chosen in combination to harmonise with exterior paint palette**
- **Unique look intensifies the up-to-date finishes of the ultimate open-top Grand Tourer**



**EXTRAORDINARY
YEARS**

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0)7780 004537

Julia Marozzi

Head of Lifestyle
Communications
Julia.marozzi@bentley.co.uk
+44(0)7789 988258

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms

(Crewe, 8th November, 2019) The concept of personalisation reaches a new level with the Tweed Hood of the all-new Bentley Continental GT Convertible. For lovers of classic heritage with a twist, the individual option of a new colour hood harmony has been created by two 'solid' tones which together form a dynamic partnership.

Today's Tweed is a glorious combination of the old and the new: it offers a redefined version of a treasured fabric designed to appeal to modern lovers of texture and colour as well as to discerning customers for whom it conjures up long, luxurious drives, and relaxing country pursuits.

Continental GT Convertible WLTP drive cycle: fuel consumption, mpg (l/100km) - Combined 19.1 (14.8). Combined CO₂- 336g/km.



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

Tweed enhances personalisation as part of a suite of paint, veneer and lifestyle options for the Continental GT Convertible that is virtually limitless.

Contemporary yet remaining respectful of the weaving tradition, the balance of yarn colours and a unique look defines a new interpretation of the fabric and provides a distinctive aspect to the pinnacle Continental GT Convertible.

The development of the new Tweed Hood went hand in hand with the creation of the interior and exterior colours of the GTC. The standard palette alone comprises 17 exterior paint colours, with up to 45 hues available in the extended range. There are also 15 luxurious carpet options, eight different handcrafted veneers (with a further four dual veneer options) and 15 choices of interior trim hide, which means that customers are able to specify their own choice of luxury finish.



Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0)7780 004537

Julia Marozzi

Head of Lifestyle
Communications
Julia.marozzi@bentley.co.uk
+44(0)7789 988258

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms

Seven exterior roof colours are available in total, including the Tweed specification. On all models the unique Z-fold convertible roof system represents a major improvement both in terms of refinement and packaging. The roof, with its sealing system improvements and acoustic treatments, contributes to a three-decibel reduction in overall noise levels compared to its predecessor at typical cruising speeds.

Cathy Bass, Colour and Trim designer, comments: "We wanted to create something that hadn't been done before and we had never seen a Tweed effect hood. We felt confident that tailoring and heritage fabrics would become a significant trend with longevity, and we decided that was the right direction to pursue."

Continental GT Convertible WLTP drive cycle: fuel consumption, mpg (l/100km) - Combined 19.1 (14.8). Combined CO₂- 336g/km.



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

From initial research into an archive sample of fabrics the Colour and Trim team at Bentley's headquarters in Crewe, England, was aware of how it captured the essence of modern retro tailoring together with a contemporary and edgy energy created by the contrast of the dark brown and cream yarns. "It was an intuitive sense that this was exactly what I was looking for," says Bass, "the only problem was that it was made with completely the wrong weave structure as our hood material has a very specific woven construction to meet technical and engineering requirements."

The task of trying to recreate the Tweed effect within the production construction parameters was no easy feat, but working closely with Bentley's hood manufacturer the key element of balance of colour and contrast between the dark brown and cream was finally achieved to deliver a true Tweed feeling. "We went through many rounds of dying both of the yarns," notes Bass, "before we found the right combination."



**EXTRAORDINARY
YEARS**

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0)7780 004537

Julia Marozzi

Head of Lifestyle
Communications
Julia.marozzi@bentley.co.uk
+44(0)7789 988258

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms

As you get close to the Tweed Hood, it changes from what looks like a dark beige to reveal the interesting technical woven strands in the fabric. Whatever hood option a customer chooses, the tailored Convertible roof can be deployed or stowed in just 19 seconds, with the car travelling at speeds of up to 30 mph (50 km/h). This transforms the Continental GT Convertible from a luxurious coupe into an open-top Grand Tourer at the touch of a button, the very essence of Bentley.

Fully revealed to the world when the elegant hood is down, the exquisite interior of the Continental GT Convertible is a showcase for Bentley's unrivalled expertise in the use of natural materials. From the highest-quality *Continental GT Convertible WLTP drive cycle: fuel consumption, mpg (l/100km) - Combined 19.1 (14.8). Combined CO₂- 336g/km.*



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

leathers, to rare, sustainably sourced veneers, such as Koa and Dark Fiddleback Eucalyptus, the cabin is a triumph of craftsmanship and artisanal skill. Unique dual-veneer is offered, with over 10 square metres of wood used in every car. An additional option for customers is the choice of a polished wooden steering wheel too.

The Continental GT Convertible heightens the sensory experience of open-air motoring with exhilarating performance. A powerful 6.0-litre Bentley W12 engine is mated to a dual-clutch eight-speed transmission.

Elegant, sophisticated and refined, the all-new Continental GT Convertible is the pinnacle of open-top luxury Grand Touring.

- ENDS -

Notes to editors

About Bentley Motors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Bentayga, Continental, Flying Spur and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.



**EXTRAORDINARY
YEARS**

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0)7780 004537

Julia Marozzi

Head of Lifestyle
Communications
Julia.marozzi@bentley.co.uk
+44(0)7789 988258

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms

*Continental GT Convertible WLTP drive cycle: fuel consumption, mpg (l/100km) -
Combined 19.1 (14.8). Combined CO₂- 336g/km.*