



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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to HRH The Prince of Wales
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BENTLEY

Press Information

BENTLEY MOTORS – ACCELERATING THE JOURNEY TO ELECTRIFICATION

- **Beyond100 presentation to reveal Bentley's electrification ambitions**
- **Thursday 5 November at 16:00 GMT live from a fully operational Bentley factory in Crewe, England**
- **Streamed live on the Bentley Newsroom**
- **Register at www.bentleymedia.com/livestream to watch and join the live post-presentation Q&A**

(Crewe, 04 November, 2020) The strategic vision for the future of Bentley Motors is due to be revealed in a special online presentation tomorrow. Streamed live on Thursday 5 November at 16:00 GMT from Bentley's factory headquarters in Crewe, England, which remains fully operational due to 250 safety measures, Bentley's Board of Management will outline the luxury marque's bold ambition to be a leader of sustainable luxury mobility in the future.

The virtual Beyond100 press conference will be broadcast via the Bentley Newsroom as the company aims to deliver a strong end to 2020 before embarking on a future Beyond100.

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0) 7780 004537

Matthew Reed

Head of Corporate
Communications
matthew.reed@bentley.co.uk
+44 (0) 7903 515088

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyNewsroom
@BentleyComms

To register for the event and join a live post-presentation Q&A with Chairman and CEO Adrian Hallmark and the rest of the Bentley Board of Management, please visit:

<http://www.bentleymedia.com/livestream>

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- ENDS -

Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's three model lines, Continental, Flying Spur and Bentayga. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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