



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY AT THE GENEVA INTERNATIONAL MOTOR SHOW

- **Centenary stand celebrates Bentley's remarkable first 100 years**
- **Global debut of special Limited Edition inspired by iconic racing model**
- **European Show Debut of Mulsanne W.O. Edition by Mulliner**
- **Global debut of new Bentayga Speed – world's fastest production SUV**
- **Public debut of stylish new Continental GT Convertible**
- **Live press conference 08:20 CET, Hall 1 Stand 1261**

(Crewe, 27 February) Bentley celebrates its Centenary at this year's Geneva International Motor Show with a range of new models, including a highly evocative new Centenary Limited Edition, inspired by one of the British brand's most iconic racing cars.

Making its first ever appearance on the world stage in Geneva will be the new Bentayga Speed. The world's fastest production SUV features more purposeful styling to match its imperious performance credentials. Alongside the Bentayga Speed, the stylish, all-new Continental GT Convertible will be making its global public show debut.

100

**EXTRAORDINARY
YEARS**

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Enjoying its European show debut, and celebrating Bentley's centenary, will be the new Mulsanne W.O. Edition by Mulliner. This superbly crafted car, which includes a piece of W.O.'s personal 1930 8 Litre's crankshaft, pays tribute to Bentley's founding father and is restricted to just 100 examples.

To commemorate the Centenary, engineers cut the crankshaft into 100 sections for display in each of the new Mulliner cars. The piece is beautifully



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mounted between the two rear seats and makes each Mulsanne W.O. Edition by Mulliner unique.

Visitors to the Bentley stand will be able to develop a deeper understanding of the type of customer experience that makes this iconic British brand truly extraordinary. The range of available experiences – curated in the new Innovation Lab – will include the opportunity to learn about Bentley on Demand, the company's luxury connected-mobility service, and Bentley's Advanced Connectivity, which is the world's first super-fast, reliable and secure in-car WiFi system, as well as an insight into the type of industry-leading services Bentley is exploring for the future.

The Bentley press conference takes place in Hall 1 Stand 1261 at 08:20 CET, 5 March.

Bentayga Speed – The World's Fastest Production SUV

The Bentley Bentayga Speed will make its global debut at the Geneva Motor Show. The most powerful Bentayga ever is also the world's fastest production SUV, with more purposeful styling to match its performance credentials.

The W12 engine output has been increased from 608 PS to 635 PS (626 bhp), producing a maximum speed of 306 km/h (190 mph) and a 0-100 km/h (0-62 mph) time of just 3.9 seconds.

Designed, engineered and handcrafted in Great Britain, the new model builds on a long tradition of Speed models that was first introduced with the



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Continental GT in 2007, and pushes the boundaries of Bentley performance further since claiming the production SUV record at the gruelling Pikes Peak International Hill Climb last year.

Body-coloured side skirts and a striking tailgate spoiler hint at the performance credentials of the world's most luxurious SUV. Inside, the Speed introduces a dramatic colour split design theme and uses Alcantara materials for the first time in a Bentley.

As with all Bentleys, the all-wheel drive Speed is equipped with Electronic Differential Lock and four Drive Dynamic modes that help take luxury to new places. Enhancements to the Sport mode also provide a more dynamic drive. A greater exhaust character, as well as a firmer suspension tune, further increase driver engagement.

Elegance and Style – The New Continental GT Convertible

Making its public show debut at Geneva is the new Bentley Continental GT Convertible. Sharing the same style and technology as the latest Continental GT, at the touch of a button, the Convertible transforms into an exhilarating open-top Grand Tourer, offering supercar performance with breath-taking elegance and refinement.

Inside the luxurious interior, a continuous ring of hand-crafted veneer sweeps from the fascia into the doors. From dual veneers and diamond knurling to the Bentley Rotating Display, the new Continental GT Convertible represents the pinnacle of British craftsmanship.



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An exhilarating, open-air grand tourer, the new Continental GT Convertible features a 6.0-litre Bentley 12-cylinder engine that can accelerate from 0-100 km/h (0-62 mph) in 3.7 seconds and reach a top speed of 333 km/h (207 mph). [WLTP drive cycle: fuel consumption, mpg (l/100km) - Combined 20.2 (14.0). Combined CO₂- 317g/km.]

100 Years of Extraordinary

W.O. Bentley founded Bentley Motors in order to “build a fast car, a good car, the best in its class”. The company has transformed the face of motoring since the very first prototype was developed in a London mews 100 years ago.

The Geneva International Motor Show is just the start of a wide range of Centenary activities planned during 2019. Bentley will celebrate its Centenary on 10th July, 2019, a defining moment for the world’s most sought-after luxury car brand.



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- ENDS -

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Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company’s headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company’s four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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