



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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to HRH The Prince of Wales
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BENTLEY

Press Information

THE STORY OF EXTRAORDINARY: BENTLEY PREMIERES NEW FILM

- **New film celebrates Bentley entering its 100th year**
- **Extraordinary characters, achievements and models all honoured**
- **Real-life actors 3D-scanned and turned into digital 'metal' sculptures**
- **Hollywood-standard motion graphics and stylised archive images used**
- www.BentleyMotors.com/100Years

(Crewe, 10 July 2018) Bentley Motors, founded 10th July 1919, is entering its 100th year of creating the world's most iconic Grand Tourers, and the British luxury brand is honouring decades of innovation, achievement and craftsmanship by releasing a short film 'Together we are Extraordinary: The Story of Bentley Motors.'

From W.O. Bentley himself, right up to the new Continental GT, the film touches upon the extraordinary characters, sporting achievements and successful models through the decades.

The film uses a striking combination of 3D-scanned actors turned into digital 'metal' sculptures; stylised archive imagery; and Hollywood-grade motion graphic technology to tell the Bentley story.

Shot using 4k ALEXA Mini camera technology and bespoke rigs, the film was produced by Oscar-winning visual effects company, The Mill.

It begins with W.O. Bentley touching an aluminium paperweight (the inspiration for his revolutionary aluminium piston design) to a wall which

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then comes to life, taking the viewer on an engaging journey across Bentley's near-century of innovation and success.

The legendary Bentley Boys and Girls star, as do the Le Mans-winning 'Blower' and Speed 8, alongside Woolf Barnato during his famous race against the 'Blue Train'. The film is also inspired by the shapes, surfaces and luxurious materials that have made Bentley the enduring automotive brand it is today.

'Together we are Extraordinary: The Story of Bentley Motors.' can be viewed at www.BentleyMotors.com/100Years

Bentley's Centenary – 100 Years of Extraordinary

In 1919 Walter Owen (W.O.) Bentley created a company with a simple objective: to build "a fast car, a good car, the best in its class". This guiding principle has driven Bentley ever since, pushing the brand forward and making it the leader in automotive luxury around the world.

The 10th of July 2018 marks the start of Bentley's 100th year and the countdown to the brand's centenary in 2019. This extraordinary milestone – reached by only a special few companies – will be a cause for celebration of the company's history and its global success today.

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Notes to editors



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Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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