



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

NEW HEAD OF EXTERIOR DESIGN AT BENTLEY MOTORS

- **John Paul Gregory to lead Exterior Design team**
- **British car designer with more than 8 years of Bentley experience**

(Crewe, England 24th August 2016) Bentley Motors today announces the appointment of John Paul Gregory as its new Head of Exterior Design, starting with immediate effect.

Having spent more than 8 years with Bentley, Gregory has been promoted from his previous role as Advanced Exterior Design Leader.

On Gregory's promotion, Stefan Sielaff, Director of Design at Bentley Motors, comments:

"John Paul's experience at Bentley is invaluable. He brings a passion for the brand and a deep understanding of the direction we wish to go in. This is an important time for the company as we look ahead to new models with John Paul, alongside our highly-skilled design team, bringing many insights and ideas to inspire the next great Bentley."

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Before joining Bentley in 2008, Gregory spent four years as an Exterior Designer for Volkswagen in Wolfsburg, following completion of a Masters Degree in Automotive Design at Hochschule Pforzheim University in Germany. Prior to this he studied in his native UK, gaining an Honours Degree in Transportation Design at the University of Northumbria, England.

On his appointment, John Paul Gregory comments:



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“Bentley has an illustrious design history with an instantly recognisable, distinctive design language, one I am already very proud to play a part in evolving. I look forward to helping shape the next chapter and maintaining Bentley’s iconic status as a creator of luxurious, desirable, high performance cars.”

- ENDS -

Notes to editors

- Bentley Motors is the most sought after luxury car brand in the world. The company’s headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company’s four model lines, Bentayga, Continental, Flying Spur and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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