



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY EXPANDS RANGE OF SATIN PAINT FINISHES FOR EVEN GREATER PERSONALISATION OPTIONS

- **Bentley expands range of satin paint finishes to 15 unique colours**
- **All satin paint finishes are developed at Bentley's Dream Factory and are hand-applied in Bentley's on-site Excellence Centre for Bespoke Paint**
- **Up to 55 hours of craftsmanship go into painting each Bentley in a satin finish**
- **Customers can also commission completely unique satin paint finishes through Mulliner, Bentley's in-house bespoke division.**

(Crewe, 30 May 2024) Bentley Motors has expanded its bespoke exterior satin paint finish range to 15 unique colour options, responding to customers' desire for even more opportunities to personalise their Bentley cars. The expanded palette offers a diverse choice, from classic and understated tones to bolder and contemporary colours to ensure that there is a perfect option to complement every Bentley model to its owners liking.

Every Bentley that features a satin finish takes up to 55 hours to be painted, with the finish hand-applied by Bentley's craftsmen and women in the Excellence Centre for Bespoke Paint. The car first arrives in its gloss colour, before being hand-sanded, cleaned, masked, then dusted and cleaned again before a clear lacquer is hand-applied in two stages in order to achieve a perfect and uniform satin finish. As with all Bentley vehicles, each car is inspected and signed off by an independent Production Quality Team that ensures every surface of every panel will exceed the customer's expectations. In the future, all satin paints will be applied to Bentley's cars in its new, state-of-the-art Paint Shop, which is due to be completed in 2025.

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After drawing inspiration from design technologies and trends to identify new colours to suit our customers preferences, each satin paint finish is developed by a team of experts at Bentley's Dream Factory in Crewe, England, undergoing a meticulous set of testing processes that ensure the paint finish reflects Bentley's commitment to the finest craftsmanship, quality and durability across every aspect of its cars.

Satin paint finishes are unique in the way they interact with light particles – scattering them across the surface of the car rather than reflecting them like gloss finishes do, meaning the satin paints accentuate the styling lines of Bentley's cars in a way that gloss finishes don't always.

2023 was a record year for Mulliner uptake, with 75 per cent of Bentley customers choosing to add Mulliner content to their car. The expansion of Bentley's range of satin paint finishes by Mulliner exemplifies the brand's dedication to offering its customers limitless options to personalise their car. Along with the variety of exterior and interior options, the expanded satin paint range allows customers to truly express their individuality, whether they are looking for a timeless and elegant aesthetic or a more dynamic and modern look. In addition to the fifteen satin paint finishes, customers may also choose to specify an entirely bespoke satin colour with the help of Mulliner's in-house design team.

All 15 of Bentley's satin paint finishes will be available to apply across the brand's entire product range – Continental GT, Continental GT Convertible, Bentayga, Bentaya Extended Wheelbase and Flying Spur. The satin paint finishes are also options for customers of Bentley's recently announced Mulliner Batur Convertible, the third coachbuilt Bentley of the modern era.

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The full list of Bentley's satin paint options, available on the Bentley Motors website configurator and through the company's global retailer network, is as follows:

- Anthracite Satin
- Royal Ebony Satin
- Storm Grey Satin
- Light Sapphire Satin
- Sequin Blue Satin
- Topaz Blue Satin
- Orange Flame Satin
- Alpine Green Satin
- British Racing Green Satin
- Candy Red Satin
- Cricket Ball Satin
- Extreme Silver Satin
- Light Grey Satin
- Arctica Satin
- Old English White Satin

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Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering, Mulliner and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.