



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

BENTLEY ENVIRONMENTAL FOUNDATION JOINS CLEAN-UP MISSION INCLUDING INNOVATIVE EDUCATIONAL PROJECT IN THAILAND

- **British marque's global sustainability body lends support to a new schools' initiative in Bangkok, led by foundation partner, everwave**
- **Educational programme supports the on-going drive to rid major river of pollution and establish waste processing infrastructure**
- **Bentley Environmental Foundation will work alongside Ferry Porsche Foundation and Audi Environmental Foundation**
- **Bentley Environmental Foundation launched last year to support long-term sustainability initiatives**

(Crewe 23 April 2024) Bentley Motors today announced its backing for a major sustainability initiative in Thailand, in collaboration with everwave, a foundation partner for the recently-established Bentley Environmental Foundation. The clean-up mission including a new innovative educational project is part of a wider scheme being run by everwave, in collaboration with Audi Environmental Foundation and the Ferry Porsche Foundation, to help rid a major river of harmful plastic rubbish and establish a stable infrastructure for waste processing.

Bentley's support for everwave in Thailand has so far focused on protecting rivers, streams and the ocean from plastic waste, employing a 'smart' refuse-collecting boat fitted with AI technology. With the help of drones, cameras and artificial intelligence, everwave tracks down garbage patches, collects them, and transports around 20 tons of garbage per month out of the Chao

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0) 7780 004537

Stefanie Lackner

Head of Sustainability
Communications
stefanie.lackner@bentley.co.uk
+44 (0) 7443 146394

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

Phraya River. Employees of the TerraCycle Global Foundation then sort the waste and process it further.

The new educational scheme in Bangkok will involve a ground-breaking drive to raise awareness among children of the serious sustainability issues surrounding the Chao Phraya River. The schools' initiative will centre on 'learning by doing', with children helping with a canal clean-up exercise on the Phasi Charoen Canal, which flows into the Gulf of Thailand 25 kilometres west of Bangkok, carrying some 385 tons of waste to the sea every year.

"Last year, 66,000 kilogrammes of garbage were fished out of the water. If things go well, the Chao Phraya can be waste-free in ten to twenty years," Clemens Feigl, CEO of everwave, explained. "Back in the classroom, students will set up a recycling system for their school. They will be intensively coached for a year and accompanied by the local NGO TerraCycle Global Foundation. This will help them understand the dangers of plastic waste and why we need to restore the world's oceans to good health," Feigl added.

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0) 7780 004537

Stefanie Lackner

Head of Sustainability
Communications
stefanie.lackner@bentley.co.uk
+44 (0) 7443 146394

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms

The newly-formed Bentley Environmental Foundation, launched in June last year, is a key part of the luxury marque's Beyond100 strategy. It represents Bentley's long-term commitment to supporting global sustainability projects, many of which are dedicated to water-based causes.

Wayne Bruce, Chief Communications and DEI Officer at Bentley Motors and responsible for the Bentley Environmental Foundation, commented:

"The Bangkok initiative is just the latest by the Bentley Environmental Foundation to support global sustainability projects, this time helping to clean-



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

up a river that has become a 'plastics highway'. Such initiatives are a key part of Bentley's Beyond100 strategy to reduce our own environmental impact. I am very glad that we are collaborating with the Audi Environmental Foundation and the Ferry Porsche Foundation in the clean-up mission project, preventing plastic and waste entering oceans and preserving the delicate ecosystems they sustain.

"Our partnership underscores our collective commitment to combatting plastic pollution and safeguarding our planet's precious resources for generations to come, while instilling in future generations a deep understanding of environmental stewardship and the importance of sustainable practices. Through educational initiatives like the one in Bangkok, we aim to empower and inspire young minds with the knowledge and tools necessary to enact positive change in their communities and beyond."

- ENDS -

Notes to editors

Bentley Motors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's five model lines, Continental GT, Continental GTC, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe. More information about the Bentley Environmental Foundation: <https://www.bentleymotors.com/en/about-bentley/beyond-100/bentley-foundation.html>

everwave

everwave cleans up the environment: garbage boats are used to prevent waste from entering the oceans. Artificial intelligence assists in the clean-up missions to detect and analyse waste. The collected material is then recycled through environmentally friendly processes and, in addition, the public is made aware of environmental issues.

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0) 7780 004537

Stefanie Lackner

Head of Sustainability
Communications
stefanie.lackner@bentley.co.uk
+44 (0) 7443 146394

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

The start-up is organizing long-term and holistic Clean-up Projects e.g. in Thailand, Romania or Cambodia to ensure clean waters. Until today everwave has already collected over 1.4 million tonnes of waste from rivers. More information online at <https://everwave.de/en/>

Audi Environmental Foundation

The Audi Environmental Foundation is an active supporter of research in new technologies and scientific methods for a liveable future. Its declared aim is to help protect the environment and to create and promote opportunities for sustainable action. The foundation focuses in particular on the support and developing of environmentally compatible technologies, on measures for environmental education, and on the protection of the natural resources for humans, animal, and plants. Established by AUDI AG in 2009 as a fully owned subsidiary, the foundation is a part of the company's social and environmental policy involvement. More information online at <https://www.audi-umweltstiftung.de/umweltstiftung/en.html>

Ferry Porsche Foundation

Founded in 2018, the Ferry Porsche Foundation supports and initiates charitable projects in social affairs, environment, education and academics, culture and sports. Above all, the Foundation aims to support young people through social engagement at the company locations of Dr. Ing. h.c. F. Porsche AG. Its name comes from Ferry Porsche, who founded the sports car manufacturer Porsche in 1948. More information online at www.ferry-porsche-stiftung.de

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0) 7780 004537

Stefanie Lackner

Head of Sustainability
Communications
stefanie.lackner@bentley.co.uk
+44 (0) 7443 146394

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms