



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTAYGA EWB BRINGS EXTENDED LUXURY TO THE PENINSULA HONG KONG

- **Four bespoke Bentayga EWB Azure models join The Peninsula Hong Kong, the flagship property of The Peninsula Hotels**
- **Personalised, luxury SUVs prepared by Mulliner, Bentley's coachbuilding and bespoke division**
- **Finished in signature Peninsula Green, colour-matched by the technicians of Bentley's paint shop, with a two-piece fine line in Honey**
- **Cabins in Saddle and Beluga completed by unique details, bringing modern interpretation of classic themes**
- **The Peninsula Hong Kong becomes the second Peninsula hotel to adopt Bentleys, following The Peninsula London which opened in 2023.**

(Crewe, 27 November 2024) Bentley Motors is proud to have delivered a fleet of four personalised Bentayga EWB Azure SUVs to The Peninsula Hong Kong, the Flagship of The Peninsula Hotels that opened in 1928. Following the arrival of four bespoke Bentayga Hybrid's at The Peninsula London earlier this year, the original and founding Peninsula hotel has chosen to bolster its fleet of chauffeur-driven house cars to include the extended-wheelbase Bentayga, which offers a larger cabin than any other luxury competitor.

The four cars were specified by The Peninsula in conjunction with the Design team in Mulliner, Bentley's in-house bespoke and coachbuilding division. The designs make the cars instantly recognisable as Peninsula vehicles, while showcasing the exquisite handcrafted quality provided by Bentley's craftspeople and artisans at its Dream Factory in Crewe, England.

Bentayga V8 EWB WLTP drive cycle: fuel consumption, mpg (l/100km) – Combined 22.1 (12.8). Combined CO₂ – 296g/km.

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Starting with the wellness-focused Azure specification for maximum onboard comfort, the team specified the unique exterior shade of Peninsula Green, mastered from sample by Bentley's Paint Shop. The rich, dark green extends to painted brightware to the lower body and the matrix grilles in the lower bumper apertures, bringing a clean, modern, colour-blocked look. The dark tone is offset by a two-piece coachline in the golden tone of Honey, with the two lines tracing the power line and haunch of the Bentayga EWB's side profile. The front doors then feature The Hong Kong and Shanghai Hotels, Limited emblem, the parent company of The Peninsula Hong Kong and owner and operator of The Peninsula Hotels

The 4+1 configuration interior is a modern interpretation of classic Bentley themes. The majority of the cabin is trimmed in Saddle leather, with contrast Beluga leather being used atop the door waistrails, across the top of the dashboard and for the steering wheel. The warm tones of Burr Walnut pair the two leather colours perfectly, used across the dash fascias, along the waistrails and to a pair of veneered picnic tables to the backs of the front seats.

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Embroidered Bentley emblems in Saddle are added to all four seats, and the cars feature Mood Lighting and Rear Seat Entertainment – allowing rear cabin occupants to work, browse the internet or stream content on the move.

Final Mulliner touches include bespoke towel bins and tissue boxes fitted to the rear door pockets, additional USB charging sockets in the rear cabin, 70mm metal signage in the rear armrests, picnic tables, front seat backs and headlining, and bespoke 'THE PENINSULA' illuminated treadplates.

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The four cars commenced service in late November 2024 as part of The Peninsula Hong Kong's immaculate chauffeur service.

Dr. Frank-Steffen Walliser, Chairman and Chief Executive Officer of Bentley Motors commented, "On behalf of Bentley Motors, it was a pleasure to present these four magnificent bespoke Bentaygas to The Hon. Sir Michael Kadoorie and The Peninsula Hong Kong. The team of artisans at our Dream Factory in Crewe, England, which individually handcrafted and personalised these cars are rightly proud of the end result, and we are delighted that The Peninsula Hotels continues to adopt Bentleys into their chauffeur fleets."

- ENDS -

Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering, Mulliner and production of the company's three model lines, and five derivatives, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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