



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY HOME FURTHER EXPANDS IN THE MIDDLE EAST

- **Bentley Home continues its expansion in the Middle East launching two new stores, in Riyadh and Jeddah**
- **The expansion signifies Bentley Home's commitment to luxury interiors in Saudi Arabia**
- **The stores are housed within Dar Al Arkan Interiors, Saudi Arabia's premier luxury furniture destination**
- **'Furnished by Bentley Home' the bespoke 360-degree interior design service available for commercial and private clients**
- **A physical space for Bentley Home to showcase its iconic classics alongside new designs from the 2024 collection**

(Crewe, 16 December 2024) Further to the recent opening in Dubai, Bentley Home is announcing further expansion with two new stores opening in Riyadh and Jeddah. The new stores will showcase the latest collections alongside classics that celebrate the form and function of the luxury car marque. These additions bring the total number of Bentley Home flagship stores worldwide to five, further cementing its presence as a leader in luxury home furnishings.

Both stores are housed within Dar Al Arkan Interiors, Saudi Arabia's premier luxury furniture destination. The Riyadh store is located on the iconic Tahliya Street, while the Jeddah store occupies a prime position on King Abdul Aziz Road in the upscale Ash Shati district. The Bentley Home team has designed these exclusive drive-up locations, reflecting the brand's signature blend of craftsmanship, innovation, and elegance.

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Celebrating 11 years of exceptional design, Bentley Home uses the finest materials and finishes with world-renowned design expertise. Designed, manufactured, and distributed by Luxury Living Group, Bentley Home now boasts flagship locations in Milan, Jeddah, Dubai, and Riyadh (with two stores), alongside presence in seven Luxury Living stores across major cities including New York, Miami, Los Angeles, and Paris.

The new Saudi stores will offer an exclusive selection of Bentley Home's most celebrated pieces, blending iconic classics with fresh designs from the 2024 collection, recently unveiled at Milan Design Week.

Highlights include the **Styal desk**, a masterpiece of design defined by its sensuous curves and perfectly balanced sideboard; the **Camden table**, with contoured legs that evoke strength and create a suspended tabletop effect for a dynamic interplay of lightness and elegance; and the **Thames coffee table**, embodying Bentley Home's commitment to sustainable materials and skilled craftsmanship. Also on display is the **Dalston console**, inspired by the rounded lines of vintage Bentley cars, and the Bayton sofa, whose sleek design offers a glimpse into the refined Bentley Home universe. **The Chilton armchair** reveals a sense of dynamism through its sinuous, enveloping curves that flow seamlessly from the seat to the ground. **The Loftus sofa** brings an airy elegance with its floating cushions and integrated side tables, enhancing the sense of lightness. **The Ramsey armchair** and sofa offer unique take-on seating, suspended off the floor in sublime defiance of gravity. For outdoor living, the **Solstice outdoor collection** is embraced by a super-mirror steel grille, adding a striking touch to any exterior setting.

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Andrea Gentilini, CEO of Luxury Living Group said, "We are thrilled to be launching our first Bentley Home showrooms in Saudi Arabia with a partner like Dar Al Arkan Interiors who has been reshaping the concept of space not only in the Kingdom but across the region. The collection we are bringing to the country represents the Bentley brand at its finest. Every piece benefits from the technical know-how and precision inherent in automotive design, where millimeters are crucial, and everything is engineered and detailed to the highest level. With Bentley Home, we further consolidate our position in the lifestyle sector as an iconic brand."

Mohammed A. Al-Motawakil, COO of Dar Al Arkan, commented on the launch: "The opening of the Bentley Home showrooms marks a significant milestone for Dar Al Arkan Interiors as we continue to lead the luxury furniture market in Saudi Arabia. This collaboration not only introduces an iconic brand to one of the world's fastest-growing luxury markets but also aligns with our vision of transforming living spaces into expressions of sophistication and exclusivity. With foreign investment accelerating and personal spending power on the rise, we are dedicated to enhancing the luxury landscape by offering exclusive pieces that embody the craftsmanship and design excellence for which Bentley is renowned worldwide."

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Ben Saltmer, Bentley Motors Product & Lifestyle Design Manager comments on the inspiration behind the new collection: "Bentley Home offers interiors that draw from the core design principle of the brand – confident surfaces, inspiring detail discoveries and harmonious proportions. The Bentley Home furniture adopts the same authentic materiality and bespoke possibilities seen in the vehicles. Bentley has always been a lifestyle brand, even back to the 1920s, the cars supported a life of innovation, craft, and the pursuit of



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perfection.”

– ENDS –

Notes to Editors

About Bentley Motors

Bentley Motors, renowned for its unparalleled luxury, seamlessly combines generations of fine craftsmanship with engineering expertise and cutting-edge design. Bentley has evolved over the decades, channeling its brand DNA into new realms of contemporary luxury lifestyle. By collaborating with masterful craftspeople, engineers, and designers, Bentley now extends its ethos into luxury furniture, architecture, and exclusive experiences, offering the ultimate in personalised self-expression and exclusivity to the world's most discerning clientele.

About Luxury Living Group

Luxury Living Group is leader in the design, manufacture and distribution of luxury furniture for some of the most important brands on the international scene: Versace, Dolce&Gabbana, Trussardi, Bentley Motors, Bugatti, as well as its own brand, Luxence Luxury Living. A success story marked by craftsmanship, experimentation, and fine materials. The Luxury Living Group collections are the result of meticulous production processes: the attention to detail and craftsmanship enhance creativity, elegance and design, always balancing tradition and innovation. A journey through the creation of furniture and accessories of excellent workmanship that at every stage, from the conception to the production of the prototype and the creation of the final item, exalts the Made in Italy values.

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About Dar Al Arkan Interiors

Dar Al Arkan Interiors, established in 2022, specializes in luxury branded furniture and operates nine showrooms across Riyadh and Jeddah. The company features prestigious brands such as Fendi Casa, Armani Casa, Versace Home, Bentley Home, Dolce & Gabbana Casa, Missoni Home, and Elie Saab Maison. Dedicated to offering exquisite designs and exceptional quality, Dar Al Arkan Interiors caters to the discerning tastes of its elite clientele.

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