



By appointment  
to HR The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



By appointment  
to HR The Prince of Wales  
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**BENTLEY**

## Press Information

### **ELEVATE THE EXTRAORDINARY: FRESHEN UP YOUR ACCESSORIES THIS SPRING WITH NEW PIECES FROM THE BENTLEY COLLECTION**

- **New leather goods, cufflinks, reusable coffee cups, keyrings, notebooks and lanyards are among the items to join the Bentley Collection**
- **Bentley Collection products make perfect gifts, or practical yet indulgent self-purchases**
- **The existing range of stylish leather accessories, fragrances, pens, charging cable and power bank and luxury audio products are complemented by the arrival of new designs**
- **Browse the Bentley Collection here: <https://shop.bentleymotors.com/>**

**(Crewe, 29 March 2021)** Bentley style endures the test of time, both through its car designs and the luxurious range of products that support the brand's automotive offering. The Bentley Collection offers a carefully curated selection of lifestyle accessories made from the finest materials, inspired by the craftsmanship and distinctive design of Bentley's cars. From statement pieces for the home that elevate your everyday, to lovingly hand-crafted pieces that make the most extraordinary gifts, Bentley's revered refinement can be brought to every aspect of your lifestyle.

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A range of exciting new items join the collection this Spring 2021 to add to seasonal wishlists from Easter and Father's Day, to birthdays, weddings and graduations. Gifts for travellers, tech lovers, men, women and anyone who loves expertly crafted products to complement their busy lives. Beautiful luggage and travel accessories, a tech case and portable charging equipment, portable coffee cups and flasks will suit those always on the move. Luxurious leather card holders, Flying B inspired cufflinks and keyrings, notebooks and lanyards are ideal for those who love to have a Bentley touch to every item



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they own.

### **Time to travel**

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When the world begins to open up once again and we're able to travel both for business and for pleasure, having the most luxurious and stylish accessories will make it even more exciting. Following the popularity of the [Heritage Weekender](#) and [Heritage Backpack](#) in Dark Sapphire with red and white stripes, the Bentley Collection now introduces a new colourway: Beluga black with green and white stripes. These Italian-made bags are classic in their design, perfect for weekend staycations and Bentley road trips.

Another new introduction to the range is the [Heritage Washbag](#), to match the Dark Sapphire Heritage Weekender and Backpack – with red and white stripes. Also crafted in Italy, the lined washbag opens with a sturdy zip, and features two internal pockets also bound in fine leather. The ideal accessory for any trip away, and for keeping products tidy at home. It is the perfect home for a bottle of [Bentley Silverlake](#), the latest Bentley Fragrance for men, a cool, crisp and aromatic scent which evokes alpine landscapes and the silver reflection of water on a lake.

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The new Luggage Tag works beautifully when attached to any of the leather accessories or luggage within The Bentley Collection. The pebble-grain Italian leather tag features a debossed Bentley logo and stylised Bentley 'B' metal stud. The clear window allows you view the Bentley branded contact card which you can personalise to help keep your possessions safe when travelling.

Available in a choice of Black, Portland or carbon-fibre effect, inspired by two



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very popular Bentley car interior hide colours. Available from June.

### **For gadget lovers**

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Safely stow away laptops and tablets with the new [Heritage Tech Case](#), designed to subtly match the Heritage luggage and washbag, but featuring self-coloured, black leather stripes for a more understated finish, the case is also created in Italy in the finest, smooth leather. Perfect for those who are always on-the-go, the case features internal pockets including one that is the ideal size and shape to store a smartphone and another which safely zips up. The Heritage Tech Case is essential to modern business working, securely taking you from home to office to meeting whenever needed.

Quick and practical, the [Charging Power Bank](#), suits life on the move perfectly. The wireless, USB charging pack is a high-gloss design, featuring an LED Bentley logo and provides 800mah (3.7 V) of power for your smartphone or electronic device. The 3-in-1 [Charging Cable](#) is an essential item for powering and syncing your mobile phone and accessories. The cable is Apple certified and stress-tested to 10,000 bends, for optimum durability. The matrix effect pattern in grey, and the leather tie-wrap and press stud detailing draw on Bentley's cars for design inspiration.

Launched in 2020 to rave reviews, the [Focal for Bentley Radiance Headphones](#) are a stunning feat of technical engineering. Developed and crafted in France, these high-fidelity headphones combine design, refinement and cutting-edge audio technology. Striking copper accents and the diamond lattice pattern take design cues from Bentley Motors, a stylish accessory which allows music-

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lovers to keep listening wherever they go. There is no greater gift for gadget gurus and audiophiles.

### **Accessories for busy lives**

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The new [Reusable Cup](#) is a stylish yet practical addition to the Bentley Collection. Crafted from sustainable rice husks and fully recyclable itself, the striking item discourages the use of disposable cups. A coordinating, silicone lid and grip keeps both hot and cold drinks secure, and it is dishwasher and microwave safe for use every single day. A printed diamond design and Bentley composite logo on the cup make it a fantastic product for Bentley fans and owners to take with them wherever they go. Available in iconic Bentley colours: Black, Portland or Moroccan Blue. Alternatively, the new [Travel Flask](#), available in Black, Blue or Silver, is great for longer journeys. Crafted in stainless steel, it will keep liquid hot for up to 12 hours or cold for up to 24 hours. Powder-coated for a soft, 'brushed' effect, and smartly laser-engraved with the Bentley wings logo.

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The new [Card Holder](#) is crafted in the most luxurious leather and features Bentley's distinctive emblem debossed in silver on one side of the grained leather. Spanish crafted, the card holder is a compact design with six pockets to store your credit cards, business cards and cash.

The new [Flying B Cufflinks](#) make the perfect present for fans of the Bentley Flying Spur. Inspired by the iconic Flying B motif that sits proudly on the car's bonnet, the cufflinks feature a laser-etched Bentley wings emblem on the rear fixing. The new [Flying B Keyring](#) features the same emblem, and also features



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the words 'Bentley Motors' laser-etched on the split ring. The cufflinks and the keyring are the latest Flying B-inspired products to join the Bentley Collection, alongside the Letter Opener, Bottle Stopper and Paperweight which are already firm favourites with Flying Spur fans.

The new black [Notebook](#) features a debossed silver foil logo on the front cover. This hardback, lined notebook features a Silver Grey Satin book marker and a diamond pattern on the inside covers, to add a touch of Bentley. Combined with the new [Lanyard](#), featuring a Bentley wings emblem and a Silver Satin Grey and Black ribbon, you can return to the office in style, equipped with the smartest new accessories.

Prices shown are UK RRP inclusive of VAT:

- [Heritage Weekender](#) RRP £625
- [Heritage Backpack](#) RRP £475
- [Heritage Wash Bag](#) RRP £200
- [Bentley For Men Silverlake](#), 100ml RRP £69.50
- Luggage Tag (available from June)
- [Heritage Tech Case](#) RRP £225
- [Charging Powerbank](#) RRP £55
- [Charging Cable](#) RRP £30
- [Focal for Bentley Radiance Headphones](#) RRP £1,199
- [Reusable Cup](#) RRP £10
- [Travel Flask](#) RRP £30
- [Card Holder](#) RRP £90
- [Flying B Cufflinks](#) RRP £100
- [Flying B Keyring](#) RRP £39
- [Notebook](#) RRP £24
- [Lanyard](#) RRP £19

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### **Notes to editors**

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's three model lines, Bentayga, Continental and Flying Spur. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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