



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

BENTLEY MOTORS LAUNCHES ITS 2023 GLOBAL EXTRAORDINARY WOMEN INITIATIVE

- **Extraordinary Women initiative is designed to inspire and develop the next generation of young female leaders**
- **Students from partner universities in the UK and Saudi Arabia will be mentored by Extraordinary Women Pioneers and Bentley experts**
- **Programme offered to students in the fields of engineering, design, technology and business from participating universities**
- **Ahead of International Women's Day, virtual launch event held at Bentley headquarters in Crewe, UK**
- **Extraordinary Women initiative supports Bentley's Beyond100 strategy and goals to achieve 30 per cent diverse management by 2025**

(Crewe, 8 March 2023) Bentley Motors has launched the 2023 edition of its Extraordinary Women initiative, a global mentoring programme that is committed to inspiring and developing the next generation of young female leaders, specifically female students in the fields of engineering, design, technology and business.

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0) 7780 004537

Matthew Reed

Head of Corporate
Communications
matthew.reed@bentley.co.uk
+44 (0) 7903 515088

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyNewsroom
@BentleyComms

Following its successful launch in the UK and the United Arab Emirates last year, the 2023 programme is being expanded in the UK as well as being rolled out for the first time in the Kingdom of Saudi Arabia. Part of Bentley's wider Diversity and Inclusion commitment under its Beyond100 strategy, the Extraordinary Women programme is designed to encourage women to consider careers in STEM and automotive.



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

Bentley is partnering with a number of leading UK universities to deliver the programme, including Loughborough, Bath, Warwick and Manchester Metropolitan University, as well as a partner university in Saudi Arabia, Dar Al Hekma University. Central to the programme, the brand will also partner with a number of Extraordinary Women (Pioneers), who have demonstrated their own commitment to the fields of engineering, design, technology and business, and have their own extraordinary success stories to tell.

At a virtual launch event held on 6 March, ahead of International Women's Day, and hosted by Dr. Karen Lange, Bentley's Member of the Board for Human Resources, students from the partner universities were able to learn more about the initiative and how to apply.

Bentley will now work with the universities to identify the students who will be selected to take part in the programme, with one place available per university. Successful applicants will enjoy one-to-one mentoring with experienced Bentley staff and the extraordinary Pioneers, ahead of attending a one-week programme at Bentley headquarters in Crewe this June, where they will work with Bentley teams on live projects to put the learnings from their mentoring experience to good use

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0) 7780 004537

Matthew Reed

Head of Corporate
Communications
matthew.reed@bentley.co.uk
+44 (0) 7903 515088

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyNewsroom
@BentleyComms

Member of the Board for Human Resources, Dr Karen Lange, explained:

"Pursuing a constructive and mutually beneficial diversity policy is an essential part of our Beyond100 strategy, and in particular our goal to achieve 30 per cent diverse management by 2025. Our bespoke Extraordinary Women programme is a key component of this, and one that we are proud to be implementing across an increasing number of countries.



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

“Mentoring remains an important development tool at Bentley. Witnessing the success of the first year of the programme, and the positive feedback from the young women who participated in it, was rewarding for all involved. We are excited for what is to come, and look forward to welcoming more talented young women on-board to help them develop their knowledge of careers in STEM and automotive.”

Sofia Ragni, who is taking a BEng in Automotive Engineering at the University of Warwick, was selected for the inaugural programme in 2022. After it concluded, she was offered and accepted an industrial placement at the company.

“My experience on the Bentley Extraordinary Women programme has fundamentally changed my perspective on my future career path, leading me to take on a placement before graduating rather than just graduating as fast as possible,” she explained. “It also provided me with invaluable industry exposure and knowledge, reinforcing my decision to choose the course I have, and meaning that Bentley is now top of my list of places to work. I would definitely recommend this programme to others, as one experience can change your whole outlook on what you want to do in the future.”

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0) 7780 004537

Matthew Reed

Head of Corporate
Communications
matthew.reed@bentley.co.uk
+44 (0) 7903 515088

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyNewsroom
@BentleyComms

- ENDS -

Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0) 7780 004537

Matthew Reed

Head of Corporate
Communications
matthew.reed@bentley.co.uk
+44 (0) 7903 515088

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyNewsroom
@BentleyComms