



By Appointment to
His Majesty The King
Motor Car Manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

BENTLEY OPENS NEW NATIONAL GRANTS PROGRAMME TO STRENGTHEN SUPPORT FOR CHARITIES AND DISADVANTAGED COMMUNITIES ACROSS THE UK

- **Bentley and Charities Aid Foundation (CAF) have launched the Advancing Life Chances National Fund to support charities helping vulnerable and underrepresented communities across the UK**
- **The fund provides grants in Bentley retailer-linked locations, giving small charities vital core funding and driving deeper community impact**
- **This new funding approach allows charities the flexibility to cover core business costs which are critical to their resilience in current times**
- **Aligned to Bentley's Advancing Life Chances strategy, the fund focuses on Access, Empowerment, Quality of Life and a Better Future for stronger, fairer communities**

(Crewe, 30 March 2026) Bentley Motors, in partnership with the Charities Aid Foundation (CAF), has announced a new Bentley Advancing Life Chances National Fund – a nationwide grants programme designed to support charitable organisations working with vulnerable and underrepresented communities across the UK.

Building on the legacy of the Advancing Life Chances Small Grants Programme, which awarded over 600 grants through ten rounds of funding, this initiative is a strategic shift towards deeper, more sustainable impact – enabling Bentley to respond more effectively to the evolving challenges facing grassroots organisations.

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Grants of between £2,000 and £4,000 will be available to eligible charities close to Bentley retailer locations across *the UK, Jersey and the Isle of Man*, including the Bentley Headquarters in Crewe. The fund recognises the growing pressures faced by small charities in securing core funding and will allow grants to be used for essential running costs as well as project delivery.

Sally Hepton, Director of Government Relations and Sustainable Luxury at Bentley Motors, said:

“Our new Bentley Advancing Life Chances National Fund comes as a result of us listening and adapting to the needs of charities and reaffirms our long-term commitment to creating meaningful social impact where it is needed most.

“By supporting community based organisations that are on the forefront of social change, we aim to empower individuals, strengthen local resilience, and help build a fairer future.”

The new fund is grounded in Bentley’s Advancing Life Chances strategy, with a focus on four key pillars:

- **Access** – *Break down barriers to education, services and employment.*
- **Empowerment** – *Helping individuals develop the confidence and skills to thrive.*
- **Quality of Life** – *Supporting mental and physical wellbeing for more fulfilling lives.*
- **Better Future** – *Enhancing community spaces, safeguarding the environment, and nurturing local pride.*

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Full eligibility criteria, application guidance, and timelines for applications can be found on the Bentley website: www.bentleymotors.com

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Notes to editors

From W.O. Bentley, who founded Bentley Motors in 1919, to the current team of dedicated colleagues, the company's extraordinary cars have always been designed and built by exceptional people using only the finest of materials.

From modest beginnings, Bentley has moved from strength to strength – in a relentless pursuit of both luxury and performance. W.O.'s vision continues to guide Bentley's beliefs, actions and ambitions.

Located in Crewe, England and owned by the Volkswagen Group since 1998, Bentley Motors remains the definitive British luxury car company, crafting the world's most desirable high performance grand tourers. Bentley's colleagues design, engineer and handcraft five bespoke models: Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations and engineering expertise is unique to Bentley.

The luxury marque is creating a future driven by new technologies, materials, fuels and skills, in the pursuit of a progressive, new world: one in which the highest levels of luxury mobility are achieved with sustainable methods.

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