



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY INTRODUCES THE EXCLUSIVE BENTAYGA EWB AZURE RIVIERA COLLECTION INSPIRED BY THE WORLD OF YACHTING

- **A celebration of luxury and wellbeing, the new Collection builds on the success of the first Riviera Collection**
- **A unique blend of craftsmanship, luxury, and cutting-edge comfort, featuring the most advanced airline seat specification ever fitted to a car**
- **Designed with bespoke exterior and interior elements echoing the essence of modern sailing yachts**
- **Model will be exclusively available for the European region**

(Crewe, 25 September 2024) Bentley Motors has unveiled the Bentayga Extended Wheelbase (EWB) Azure Riviera Collection, the latest expression of luxury, comfort and bespoke design. Following in the tracks of the first Riviera Collection of Continental GTC launched in 2023, this new collection reimagines Bentley's iconic Bentayga in its long wheelbase model, in a way that pays tribute to the sophistication and serenity of modern yachting.

The Bentayga EWB Azure Riviera Collection epitomises Bentley's commitment to luxury, innovation and wellbeing, embodied by the inclusion of Bentley's revolutionary airline seats, which offer an unprecedented level of comfort and personalisation. This blends the finest materials, craftsmanship, and advanced technologies, ensuring a serene and indulgent driving experience.

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Exterior design: Elegance Inspired by the sea

Drawing inspiration from the yachting world, the Bentayga EWB Azure Riviera Collection showcases a striking Aegean Blue exterior, echoing the deep hues of the Mediterranean as found on the French Riviera.

The elegant design is complemented by bespoke 22" five-spoke polished wheels with black-painted pockets as well as Aegean Blue painted lower brightware, front apron, and roof rail inserts. These, together with the Blackline Specification, highlight the vehicle's refined silhouette and were deliberately chosen to emphasise the clean modern exterior design of modern luxury yachts.

Interior craftsmanship: A sanctuary of luxury

Inside, the Bentayga EWB Azure Riviera Collection offers a bespoke environment with a sophisticated interior colour palette that includes Brunel secondary hide, Linen main hide, and Autumn accents. The new Pale Pinstripe Veneer, inspired by the light teak decks of luxury yachts, adds a fresh, contemporary aesthetic to the interior. Special Riviera Collection 'knot' embroidery on the headrests and "Azure" embroidery on the seat backs in Autumn accents underscore this collection's attention to detail and exclusivity.

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Comfort and craftsmanship are further emphasised through features such as Mulliner overmats in Brunel with Autumn micro-piping, loose cushions in Linen with Riviera embroidery, and bespoke Riviera treadplates. The Bentayga EWB Azure Riviera Collection is designed to be a haven of comfort and luxury, reflecting the tranquillity and elegance of the yachting lifestyle.



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Technology and comfort: A new standard for luxury SUVs

The Bentayga EWB Azure sets a new benchmark for comfort with its Airline Seat Specification, offering 22-way adjustability and advanced climate sensing technology. The Bentley Diamond Illumination, 'Bang&Olufsen for Bentley' audio system, Mood Lighting Specification, and rear entertainment options, combine to ensure a bespoke and immersive experience for all passengers. Further luxury features include a heated, duo-tone, three spoke hide trimmed steering wheel, Power Close rear doors and picnic tables with Brunel leather insert.

- ENDS -

Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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