





Press Information



THE NEW FLYING SPUR IN DETAIL: THE MOST COMPLEX BENTLEY **INTERIOR EVER**

- New Flying Spur features most complex Bentley interior in history
- Each cabin stitched together with over three kilometres of thread
- Sustainably-sourced leather lines cabin of unrivalled luxury
- Exhibition of British marque's devotion to innovation and detail
- 141 craftspeople stitch 350 individual leather pieces to complete Flying Spur interior

(Crewe, 23 January 2020) With the new Flying Spur comes the ultimate example of a handcrafted interior, presenting the world's most sophisticated and luxuriously stitched cabin.

As all 350 unique leather pieces are adorned to 60 bespoke components using over three kilometres of thread to make up a complete Flying Spur interior, each passes through the hands of 141 Bentley craftspeople.

A minimum of five months training under Bentley's Master Trainers is essential in order to reach the upmost levels of ability, and to learn the vast array of techniques required to craft Bentley's interiors to the highest of standards.

All leather hides found in the interior of the Flying Spur remain sustainably sourced from Northern European bulls, entirely as by-products of the meat industry. More temperate climate zones ensure there are fewer parasites and the leather remains naturally blemish free.

Wayne Bruce

Director of Communications wayne.bruce@bentley.co.uk +44(0) 7780 004537

Mike Sayer

Head of Product Communications mike.sayer@bentley.co.uk +44 (0) 7507 846782

Bentley Motors Ltd

Pvms Lane Crewe CW1 3PL

www.bentleymedia.com communications@bentley.co.uk @BentleyComms

> [Flying Spur WLTP drive cycle: fuel consumption, mpg (I/100km) - Combined 19.1 (14.8). Combined CO₂ - 337g/km.]





By appointment to HRH The Prince of Wal motor car manufacturer Bentley Motors Limited Crewe Cheshire BENTLEY

Press Information

Bentley customers have the luxury of choosing from as many as 14 interior leather hide colours, which can be complimented by a vast selection of 23

different colours of contrast thread.

The centre piece of the Flying Spur's interior - its steering wheel - is home to

some of the most elaborate hand-stitching and leatherwork to be found

anywhere in the automotive industry. A cross-stitched steering wheel involves

five meters of thread being precisely passed through 352 sew holes in order

to achieve 168 distinctive cross stitches. A single steering wheel is stitched in

three and a half hours by a skilled Bentley craftsperson, using a bespoke pair

of needles and a motion too complicated to be replicated by machine.

With the use of five separate types of sewing machine, different thicknesses

of thread are applied throughout the cabin, contributing to the overall level of

complexity and detail underpinning the Flying Spur's interior. For example,

stitches around airbag components are delicately applied with a thinner thread

to ensure safety remains a prime consideration.

Wayne Bruce

Director of Communications wayne.bruce@bentley.co.uk +44(0) 7780 004537

Mike Sayer

Head of Product Communications mike.sayer@bentley.co.uk +44 (0) 7507 846782

Bentley Motors Ltd

Pyms Lane Crewe CW1 3PL

www.bentleymedia.com communications@bentley.co.uk @BentleyComms Unmatched for comfort, the four seats of the new Flying Spur require a total of 12 hours to assemble by hand. The stand-out optional detail embellishing each seat's headrest is the embroidered Bentley wings, comprised of 5,103 individual stitches.

The cabin is finished with three-dimensional diamond quilted leather door inserts - an automotive first, inspired by the Bentley EXP 10 Speed 6 design concept.







BENTLEY

Press Information

- ENDS -

Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

Wayne Bruce

Director of Communications wayne.bruce@bentley.co.uk +44(0) 7780 004537

Mike Sayer

Head of Product Communications mike.sayer@bentley.co.uk +44 (0) 7507 846782

Bentley Motors Ltd

Pyms Lane Crewe CW1 3PL

www.bentleymedia.com communications@bentley.co.uk @BentleyComms