



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY'S CENTENARY CELEBRATIONS CONTINUE IN NEW YORK CITY WITH 100 CARS FOR 100 YEARS

- **100 Bentleys arrived in Manhattan to mark the brand's 100th birthday**
- **Five parades converged at Brookfield Place for the Centenary Concours**
- **Models of the past, present and future displayed and celebrated**
- **EXP 100 GT, Bentley's vision of sustainable luxury motoring for 2035, made star appearance alongside new Flying Spur and Bentayga Hybrid**
- **350 VIP guests and customers then enjoyed Centenary Grand Ball**
- **Film released on YouTube [here](#)**

(28 October 2019) Bentley has continued its centenary festivities with a trio of connected events that celebrated the past, present and future of the brand, that took place in Lower Manhattan.

Five parades of customer-owned Bentleys from across the last 100 years made their way from starting points outside Manhattan to converge at Brookfield Place on the downtown waterfront on Saturday 19th October. Guests were then able to enjoy the Centenary Concours – a dedicated display of the very best models from the past, examples of every car in the current Bentley range and a look to the future in the shape of EXP 100 GT – Bentley's concept car for 2035 and a showcase for the future of sustainable automotive luxury.

Leading the parades were a selection of the very latest new models from Bentley, including the all-new Flying Spur luxury sedan in its east coast debut, and the new Bentayga Hybrid – Bentley's first plug-in hybrid, that starts a

Jeff Kuhlman

Chief Communications Officer –
The Americas
jeff.kuhlman@bentley-usa.com
+1 (571) 471-9027

Erin Bronner

Communications Manager –
The Americas
erin.bronner@bentley-usa.com
+1 (248) 613-7438

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms

[All vehicles in release: WLTP drive cycle: fuel consumption, mpg (l/100km)
– Combined 19.1-80.7 (3.5-14.8). Combined CO₂ – 79-337g/km.]



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journey of electrification that will see every Bentley model offered with a hybrid variant by 2023 and a full battery electric Bentley by 2025.

In the evening, the celebrations moved to the Centenary Grand Ball, where President and CEO of Bentley Americas, Christophe Georges, welcomed 350 guests for an evening of fine food, music and libations that continued until the early hours in the true style of the Bentley Boys. Christophe comments:

"Bentley owners and enthusiasts of the brand have been marking our Centenary for the past year at locations around the world, and we wanted to continue our celebrations in The Americas by coming to New York - one of the most important and truly international cities in the world, and home to many Bentley owners. I was delighted to see so many loyal customers share their beautiful cars with us, and the sight of a hundred Bentleys parading into Manhattan was spectacular. My thanks go to everyone who joined us on this special occasion."

Jeff Kuhlman

Chief Communications Officer –
The Americas
jeff.kuhlman@bentley-usa.com
+1 (571) 471-9027

A film showcasing the parades of Bentleys across the city has been released today, available on YouTube [here](#) and available for download at the Bentley Newsroom (www.bentleymedia.com).

Erin Bronner

Communications Manager –
The Americas
erin.bronner@bentley-usa.com
+1 (248) 613-7438

The New York parades, Concours and Ball formed the third part of Bentley America's centenary-themed events in 2019, following on from Monterey Car Week and Grand Prix of Sonoma. The fourth and final celebration takes place at the renowned Art Basel event in Miami in early December.

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- ENDS -

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Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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