



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY BLOWER JNR NOW CONFIGURABLE ONLINE

- **First Edition models of electric, road-legal, scale version of iconic 1929 Bentley Blower now sold out**
- **100% Bentley but 85 per cent scale – crafted by Hedley Studios (formerly The Little Car Company)**
- **Newly launched configurator allows customers to visualise personalised specifications as standard ordering opens, limited to 250 cars**
- **First example of bespoke Bentley Blower Jnr presented at Monterey Car Week, following global debut last year**
- **Customers can also choose from six predetermined packs, each celebrating a uniquely fascinating and evocative chapter of Bentley's glorious history**

(Crewe, 28 August 2024) Following the success of the launch of the Bentley Blower Jnr at Monterey Car Week last year, Bentley and Hedley Studios (formerly The Little Car Company) now showcases an array of configurable options for the 85 per cent scale, fully electric and road-legal recreation of Bentley's legendary 1929 4½-Litre supercharged 'Blower'.

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The configurable Bentley Blower Jnr made its public debut at Monterey Car Week in California from 15 August. Finished in stunning Old English White exterior paint, with a Cricket Ball leather interior, 'The White Pack' Bentley Blower Jnr was displayed during Car Week at the House of The Macallan powered by Bentley.

Customers can now visualise their individual specification via an all-new online configurator, enabling them to build and commission a Bentley Blower Jnr that



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is entirely bespoke and unique to them. With thousands of possible configurations including interior and exterior colours, the opportunities for personalisation extend to hand painted numbers and national flags added to the body.

Packed full of history

Hedley Studios' configurator for the Bentley Blower Jnr includes six carefully curated packs, each paying tribute to Bentley's immersive and legendary history.

'The Blue Pack', for example, harks back to Woolf Barnato's famous race against the Blue Train, from the Côte d'Azur to Calais, in which Barnato provided triumphant behind the wheel of his Bentley Speed Six.

In a similar vein, 'The Grey Pack' pays tribute to the Speed Six that took victory at Le Mans in 1929 and 1930, before being converted by Barnato into road-going coupé finished in a visceral gunmetal grey. Just 250 configurable models are available, which will take the total production run of the Bentley Blower Jnr to 349 worldwide after the success of the 99 limited First Editions.

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Ben Hedley, Founder and CEO of Hedley Studios, commented:

"Since we launched the Bentley Blower Jnr last year, its reception has continued to blow us away, and with all First Editions sold out, we're excited to launch the configurable options for the Blower Jnr. Craftsmanship lies at the heart of what we do, and giving customers the opportunity to curate their very own Bentley Blower Jnr through our online configurator provides a wonderful route into owning a slice of history, but with a very personal touch.



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“Each configured pack we have on offer bears its own unique story and provenance, celebrating the great seminal moments and creations of the legendary Bentley brand. Therefore, it was only right that we unveiled these at an event of equal prestige, Monterey Car Week.”

A Faithful Homage

Blower Jnr is a collaboration between Hedley Studios and Bentley’s Heritage Collection. The original Team Car from 1929 – insured for £25m – was used by Hedley Studios to master the design of Blower Jnr, with details recreated at a sizeable 85 per cent scale. The result is a vehicle that will have even experts looking twice – with the car measuring 3.7 metres long and 1.5 metres wide. Unlike Hedley Studios’ other products, Blower Jnr is fully road legal and designed specifically to be used on the road and is perhaps the most sophisticated city car ever built.

Crafted by hand to the same standards as any Bentley, and adorned with beautiful details all inspired by the original Team car, Blower Jnr is built around a 48V electric powertrain with a 15 kW (20 bhp) motor, meaning a top speed of 45 mph / 72 km/h in the UK and EU (25 mph / 40 km/h in the USA due to legislation) and an expected range of around 65 miles, with tandem seating for two adults.

Beyond the headline figures, the beauty of Blower Jnr is in the recreation and repurposing of details from the original car.

The frame is painted steel, to which an authentic chassis specification is attached. Leaf springs and scaled-down, period-correct friction dampers bring a

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comfortable ride, while Brembo disc brakes at the front and drums at the rear provide the stopping power. The electric motor is mounted across the rear axle, while the batteries and drive electronics are all housed in a hidden undertray.

The bodywork is crafted in two sections, and while the rear body structure is crafted in carbon fibre rather than being an ash frame, it's covered in impregnated fabric, just as the original. The bonnet, with its multiple cooling louvres, is hand-crafted in aluminium using traditional techniques and fastened with beautiful leather buckled bonnet straps. The two-person cockpit is in a 1+1 layout, with a central adjustable driving position and the passenger travelling behind in the rear seat. An optional bespoke weekend bag fits behind, in the scaled down and repurposed fuel tank complete with lockable latch.

At the front of the car, the supercharger now houses the charging port that connects the onboard charger to any Type 1 or Type 2 socket, and is surrounded by the famous Bentley mesh grille, in an authentic nickel-plated radiator housing.

At first glance the dashboard looks like a scaled-down replica of the original, with Engine Turned Aluminium forming the dashboard itself. The fuel pressurisation hand pump has been repurposed as the drive mode selector, with a choice of Comfort (2 kW), Bentley (8 kW) or Sport for maximum power of 15 kW. Forward, Neutral and Reverse are selected via a lever that looks and feels like the ignition advance control from the original Blower. Other switchgear for the headlights and indicators copies the form and materiality of the magneto switches from the Team Car, while the battery charge gauge recreates the original ammeter.

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A USB charging point is discreetly concealed until required, and a dual-function display that serves as a Garmin satellite navigation screen and reversing camera completes the cabin.

More information on the Blower Jnr can be found at www.bentleyblowerjnr.com

- ENDS -

Notes to editors

About Bentley Motors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering, Mulliner and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

About Hedley Studios

Hedley Studios redefines collectible art through its hand-crafted, driveable artworks. Led by Founder and CEO, Ben Hedley, a team of specialist artisans creates scaled, electric icons of the automotive world. With official partnerships with elite brands, Hedley Studios combines meticulous craftsmanship with innovative engineering to produce stunning, collectible vehicles that transcend traditional automotive boundaries.

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