



By appointment  
to HM The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



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**BENTLEY**

## Press Information

### **BENTLEY MOTORS ANNOUNCES NEW BOARD MEMBER FOR FINANCE AND IT**

- **Axel Dewitz joins the Bentley Board of Management, effective 1 April**
- **Assumes full responsibility for Finance and IT, building on a 22-year career with the Volkswagen Group**
- **Succeeds Jan-Henrik Lafrentz who leaves Bentley after a decade of service for another position within the Volkswagen Group**

**(Crewe, 24 February 2025)** Bentley Motors has announced the appointment of Axel Dewitz as Board Member for Finance and IT, reporting to Chairman and CEO, Dr. Frank-Steffen Walliser, beginning 1 April 2025. He succeeds Jan-Henrik Lafrentz who will leave Bentley after 10 years accumulatively for a new position within the Volkswagen Group.

Axel joining extends a 22-year career with the Group, where he has held a number of senior positions, most notably with AUDI AG. His previous role was Executive Vice President, Head of Corporate Finance and Mergers and Acquisitions, AUDI AG. Prior to this, he assumed responsibility for the organisation's Corporate Strategy, Taxes, Customs and Investment Concepts. Additionally, Axel was instrumental in the IPO of Porsche AG, taking a group project management role.

**Axel Dewitz, comments:**

"Bentley is a brand with a rich and illustrious history and I remember joining the Volkswagen Group just at the time of the launch of the Continental GT, a car that changed the face of the company. Today, I am filled with excitement

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about the company I am joining, in the middle of navigating a transformative phase for the future, and I look forward to working with my colleagues to fully realise those ambitious goals.”

Building on the appointment, Dr. Frank-Steffen Walliser, Chairman and CEO of Bentley Motors, said:

“I am delighted to welcome Axel to the Board of Management after such an impressive career so far with the Volkswagen Group, and such dedication to our close partners at AUDI AG. His recent experiences will prove valuable to us at a time of strategic transition and as our product and investment offensive continues at pace.

“I would also like to take this opportunity to sincerely thank Jan-Henrik for his leadership, support and governance over the 10-year period he has been with Bentley. He has made a significant and vital contribution to the business, achieving record sales and profits in spite of a number of globally challenging situations. Importantly, he has helped drive a robust financial position, consistently, and leaves Bentley with strong and sustainable foundations as we enter our next chapter. I thank him on behalf of the business and wish him continued success as he embarks on a new adventure.”

Jan-Henrik’s new position will be announced in the coming weeks, extending his own 30-year career with the Volkswagen Group.

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- ENDS -



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### **Notes to editors**

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering, Mulliner and production of the company's five models, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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