



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY EXP 100 GT CROWNED 'MOST BEAUTIFUL CONCEPT CAR OF THE YEAR' AT PRESTIGIOUS FRENCH FESTIVAL AUTOMOBILE INTERNATIONAL

- **Bentley EXP 100 GT has been awarded 'Most Beautiful Concept Car of the Year' at the Festival Automobile International by a unanimous jury.**
- **The leaders of the design world converge on Paris where the Bentley EXP 100 GT is on display.**

(Paris, 29 January 2020) Bentley Motors is starting the year with special recognition for its futuristic centenary concept car: the EXP 100 GT. Exploring how grand touring could look in 2035, the concept claimed the prestigious 'Most Beautiful Concept Car of the Year' at the iconic French Festival Automobile International during its 35th annual event.

Festival Automobile International is known as the world's 'Automotive Fashion Week' and takes place on an annual basis in the heart of Paris.

Members of the public will be able to see the radical EXP 100 GT in the metal, as the concept car will be on display under the UNESCO world heritage site, Hotel des Invalides.

Commenting on the recognition, Stefan Sielaff, Director of Design at Bentley Motors, said: "The EXP 100 GT is more than a concept car, it is a vision for the future of sustainable luxury mobility. It offers an inspiring blend of performance, technology and craftsmanship, while at the same time presenting a beautiful, immersive and emotionally intelligent experience. We

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are delighted to receive such special recognition at what is a very prestigious and admired festival.”

Amongst the guests for the award ceremony will be the leading figures within the automotive industry, design and fashion. The jury, consisting of the most prominent ambassadors of the design world, unanimously selected the EXP 100 GT for its future vision of luxury, balanced with sustainability.

Bentley EXP 100 GT is borne from pure Bentley DNA and inspired by the company’s deep understanding of the desires of its intelligent, forward-thinking customers. Beautifully styled, it embraces Artificial Intelligence (AI) as a means to reassert the car as a place for creating, experiencing and capturing extraordinary human experiences and emotions.

Designed from the inside out and taking advantage of an all-electric platform, Bentley EXP 100 GT reimagines the Grand Tourer for the world of 2035. This is a world of shared luxury experiences where passenger and driver enjoy equal status in their enjoyment of their extraordinary journeys. The cars’ presence and impressive exterior proportions are reminiscent of many of Bentley’s historic Grand Tourers but take these luxury hallmarks into the future. The result is a future vision commensurate with Bentley’s status as the world’s most sought after luxury brand.

The meticulously sculpted cabin is luxuriously tactile, helping to create a harmonious environment designed around the well-being of its passengers. This is seamlessly integrated with the unique AI, known as the Bentley Personal Assistant, which helps the car’s occupants enhance and curate their

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Grand Tour experiences.

Sustainable innovation is also at the heart of the Bentley EXP 100 GT experience. The car is engineered to create a greater awareness of the world outside, with an intelligently-curated collection of materials including 5,000 year old Copper Infused Riverwood; *Compass* exterior paint made from recycled rice husks; 100% organic leather-like textile from wine making; British Farmed Wool carpets and embroidered cotton interior surfaces which all create sustainable future luxury, adding to the enhanced reality of the grand touring car of the future.

- ENDS -

Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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