



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY EUROPE LAUNCHES EXCLUSIVE BENTAYGA STYLING PACKAGES INSPIRED BY MOTHER NATURE

- **Elegant design with floral shades of natural world behind ‘Curated by Mulliner’ packages available on Bentayga V8 S**
- **Four Bentley accent colours: Magenta, Glacier Blue, Azimuth Blue and Cherry Blossom all reflect the extraordinary colours of Mother Nature in response to trend for customer personalisation**
- **Unique Interior Styling Packages offered alongside matching Exterior Styling Packages**
- **Personalisation packages coincide with major technological upgrades for the entire Bentayga range**
- **Mulliner is Bentley’s in-house luxury division, bringing craftsmanship and personalisation to life**

(Munich, 27 March 2024) A colourful and inspiring range of ‘Curated by Mulliner’ Styling Packages have been created exclusively for the Bentley Bentayga S customers in Europe. The four striking themes are all influenced by floral shades from the natural world, each one a reflection of Mother Nature’s extraordinary colour palette.

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Elegant and refined, each Interior Styling Package can be further enhanced with a matching Exterior Styling Package, celebrating a growing trend for personalisation among Bentley customers. The optional exterior packages are available alongside the interior ‘Curated by Mulliner’ Styling Pack, while exterior paint colours and additional options can also be selected on top.



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Created by the Mulliner Design Team, Bentley's long-established in-house coachbuilding division, the bespoke packages allow customers a unique opportunity to add their own style and creativity to the contemporary design of the performance-orientated Bentayga S. The availability of 'Curated by Mulliner' also coincides with a raft of technological upgrades and driver assist features, further enhancing the go-anywhere ability of Bentley's luxurious and powerful SUV.

Responding to the demand from Bentley clientele for further personalisation, the 'Curated by Mulliner' Styling Packages add subtle accent colours, all inspired from nature. The Mulliner Design Team believe these carefully selected natural hues of flowers and blossoms will broaden the appeal of these popular models. Magenta was inspired by purple peony flowers that are said to represent honour and respect, luxury, dignity and power; Glacier Blue by an ice blue dahlia flower often associated with peace and elegance; Azimuth Blue by the blue hortensia flowers associated with calm and serenity; and Cherry Blossom by the blooming cherry trees of Japan, a symbol of springtime and renewal.

Each one of these four accent colours tastefully highlights key elements of the exquisite Bentayga S cabin. These include the contrast steering wheel spokes and gear lever, illuminating 'Curated by Mulliner' welcome lamps, accent leather to the seats and Mulliner deep-pile overmats with contrast micro-piping. The interior packages must be accompanied with the mood lighting specification, LED welcome lamps and sports pedals, while the exterior packages have to be selected with rear acoustic privacy glass, 22" S directional wheels painted black, plus self-levelling wheel badges, to make the Bentayga S look stunning.

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The exclusive 'Curated by Mulliner' Styling Packages offer customers a chance to put their own stamp of individuality on the best-selling Bentayga model, a trend that has long been popular with Bentley customers. As well as the four stunning interior packages, they can also specify a matching Exterior Styling Package. This extends the chosen colour theme with a subtle accent pinstripe to the exterior mirrors, as well as to the body kit that adds further individuality to the Bentayga's eye-catching design.

The Styling Packages coincide with major technological upgrades and driver assist features on all Bentayga S models. New innovative seat comfort features include Postural Adjust and Seat Auto Climate to aid wellbeing; and an improved air conditioning system monitors particle matters inside and outside the car, automatically activating 'recirculation mode' when required. The advanced system also uses map data to detect tunnels where higher pollution levels are expected.

A new driver instrument panel offers real-time visualisation of the road ahead and a 3D depiction of objects; enhanced driver assistance features include Intelligent Park Assist, Remote Parking via the My Bentley app, 3D Surround View and Emergency Assist; while the cabin carpet is now 100 per cent recycled nylon for greater sustainability. Available on V8 models only, all-wheel steering offers better manoeuvrability in cities at low speed, as well as increased stability on highways at higher speeds.

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Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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