



By Appointment to  
His Majesty The King  
Major Car Manufacturers  
Bentley Motors Limited  
Crewe Cheshire



**BENTLEY**

## Press Information

### **EXP 15 MAKES PUBLIC DEBUT AT MONTEREY CAR WEEK**

- **Future-facing design vision makes public debut at Pebble Beach Concours d'Elegance**
- **Full-size concept reveals design principles for future Bentleys**
- **Three-door, three-seat design pays homage to iconic 1930 Speed Six Gurney Nutting 'Blue Train' Sportsman coupé**
- **A showcase for innovative materials, lighting and exterior surfacing**
- **First Bentley concept car to attend Monterey Car Week since EXP 100 GT celebrated Bentley's centenary in 2019**

**(Crewe, 18 August 2025)** EXP 15, Bentley Motors' newest design vision, has made its public debut at the Pebble Beach Concours d'Elegance. While not intended for production, the imposing and innovative grand tourer provides hints to the design of future Bentleys including the brand's keenly anticipated first fully electric car.

With its iconic upright grille, long 'endless' bonnet and rearward cabin, EXP 15 has echoes of the 1930 Bentley Speed Six Gurney Nutting Sportsman coupé, often known as the "Blue Train". Like that iconic Bentley from 95 years ago, EXP 15 features three seats to afford greater luxury in transit for its occupants, with innovative in-cabin storage for treasured pets and/or hand luggage.

The EXP 15 concept embodies five exterior design principles that will influence Bentley's future production cars. Upright Elegance defines the profile of the front fender; Iconic Grille reinterprets the famed Bentley grille for the new electric era; Endless Bonnet Line reflects the heritage of the marque's seminal

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designs; Resting Beast conveys the visual language of lean muscularity; and Prestigious Shield defines the rear panel that frames the reimagined Winged B emblem. Together, these principles define the form and function of luxurious and sustainable grand tourers that could only ever be Bentleys.

Director of Design, Robin Page, comments: “The visitors at Monterey Car Week include some of the most discerning collectors, enthusiasts and aficionados in the world, many of whom already own Bentleys. EXP 15 is a strong statement of intent, and it was outstanding to see the concept resplendent in the California sunshine. Feedback received from the audience at Pebble Beach will be used to inform the brand’s design evolution, as we continue the journey to design and develop the next generation of electrified Bentley grand tourers.”

EXP 15’s attendance on the Monterey Peninsula during Car Week also afforded the opportunity to capture beautiful coastal photography along 17 Mile Drive, the famous stretch of road synonymous with the event. With the kind permission of its owner, the original 1930 Speed Six Gurney Nutting ‘Blue Train’ special was reunited with EXP 15, both having travelled from Bentley’s Dream Factory in Crewe where EXP 15 was unveiled in early July.

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EXP 15 now returns to Crewe, where it will continue to inform the design DNA of Bentley’s future, now in development at the newly-opened, three-storey Design Studio at the heart of the Bentley campus.

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### **Notes to editors**

From W.O. Bentley, who founded Bentley Motors in 1919, to the current team of over 4,000 dedicated colleagues, the company's extraordinary cars have always been designed and built by exceptional people using only the finest of materials.

From modest beginnings, Bentley has moved from strength to strength – in a relentless pursuit of both luxury and performance. W.O.'s vision continues to guide Bentley's beliefs, actions and ambitions.

Located in Crewe, England and owned by the Volkswagen Group since 1998, Bentley Motors remains the definitive British luxury car company, crafting the world's most desirable high performance grand tourers. Bentley's colleagues design, engineer and handcraft five bespoke models: Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations and engineering expertise is unique to Bentley.

The luxury marque is creating a future driven by new technologies, materials, fuels and skills, in the pursuit of a progressive, new world: one in which the highest levels of luxury mobility are achieved with sustainable methods. The company's Beyond100+ strategy promises to revolutionise the company to be exclusively electric from 2035.

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