



By Appointment to  
His Majesty The King  
Motor Car Manufacturers  
Bentley Motors Limited  
Crewe Cheshire



**BENTLEY**

## Press Information

### **BENTLEY MOTORS UNVEILS A BESPOKE SURFBOARD IN COLLABORATION WITH MARNIE RAYS AND OTTER SURFBOARDS**

- **The bespoke surfboard was crafted in collaboration between Bentley Motors, Marnie Rays and Otter Surfboards**
- **Finished in Koa veneer selected at Bentley's Woodshop in Crewe - a mid-tone, straight-grained wood sourced from Hawaii**
- **A short film to accompany the launch will take viewers on a three-part journey, from the Bentley Woodshop to surfing the board in the Cornish waves**
- **The surfboard will be unveiled at Marnie Rays VIP retreat in Cornwall in April**
- **The surfboard will be sold via auction to raise funds for Surfability UK**

**(Crewe, 28 April 2025)** Bentley Motors today unveils a one-of-a-kind Koa veneer surfboard, created in collaboration with Marnie Rays and Otter Surfboards — exploring the notion of craftsmanship and adventure.

The project was aimed at embodying the spirit of adventure, which is why Bentley collaborated with Marnie Rays – a retreat that ensures luxury escapes without the fuss. Providing guests with an elevated experience that's all about good times and good company.

The surfboard was handcrafted using Bentley Koa veneer, sourced from the same woodshop in Crewe that is usually reserved for crafting the interiors of the world's most desirable high performance grand tourers. The veneer was chosen during a visit to Bentley's Crewe HQ by Lindsey Holland (founder of Marnie Rays) and James Otter (founder of Otter Surfboards), with the expert

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guidance of Bentley's craftspeople ensuring the highest quality material for this unique creation. Koa veneer, selected over Bentley's other nine wooden veneer options, pays homage to the traditional method of surfboard crafting in Hawaii.

Sustainably-sourced wood has been one of Bentley's core interior components since the very first car over 100 years ago – and it continues to be an essential element of the unique craftsmanship seen in the cars today. The wood veneers are ethically sourced by experts who go to great lengths to find the finest veneers in the world.

After careful preparation by Bentley's craftspeople, employing techniques not seen since the end of Mulsanne production, the Koa Veneer was passed on to James at his workshop in Cornwall, where he began the meticulous process of shaping the board by hand using his signature method. The one-of-a-kind surfboard is finished with etched logos of all three collaborators.

The process was captured through the lens of a short film that began at Bentley's headquarters in Crewe, continuing to James' workshop where the board was shaped, and finishes in the waves of the Cornish coast. Featuring the Bentayga Extended Wheelbase, the film is narrated by Lindsey through a unique poem, lending to the influence of the spirit of adventure underpinning the project.

The surfboard will be officially unveiled today at Marnie Rays, the VIP surf retreat where luxury adventure meets relaxation. Guests of the event will be among the first to see and surf this unique surfboard, with the ocean as their playground.

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Following its debut, the surfboard will be gifted to Surfability UK — a Community Interest Company dedicated to providing adaptive surfing lessons and experiences for individuals with disabilities, injuries, or learning differences — who will auction the board to raise funds for their charity supporting their mission of making the ocean accessible to all.

Greg Drury, Digital Communications Manager at Bentley Motors, said, “At Bentley, craftsmanship is at the heart of everything we do. Collaborating with Marnie Rays and Otter Surfboards to create this bespoke surfboard has been a real pleasure, with all involved dedicated to showcasing the beauty of craftsmanship whilst ensuring the project embodies the spirit of adventure.”

Lindsey Holland, Founder of Marnie Rays, said, “I’m truly honoured that Marnie Rays is partnering with Bentley on this incredible project. Together, we’re blending the art of adventure with the beauty and slowness of craftsmanship, culminating in the freedom of the ocean. I’m beyond excited for this film to be shared with the world, and to see how it inspires others to appreciate the journey as much as the destination.”

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James Otter, Founder of Otter Surfboards, said, “Working with Marnie Rays and Bentley to create this surfboard has been a real meeting of minds and craft. We each brought something unique to the table — Marnie’s vibrant artistic vision, Bentley’s luxury, and our commitment to natural materials, shaping and design. The result isn’t just a surfboard, it’s a celebration of creativity, and sustainability.”



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– ENDS –

### Notes to editors

#### About Bentley Motors

From W.O. Bentley, who founded Bentley Motors in 1919, to the current team of over 4,000 dedicated colleagues, the company's extraordinary cars have always been designed and built by exceptional people using only the finest of materials.

From modest beginnings, Bentley has moved from strength to strength – in a relentless pursuit of both luxury and performance. W.O.'s vision continues to guide Bentley's beliefs, actions and ambitions.

Located in Crewe, England and owned by the Volkswagen Group since 1998, Bentley Motors remains the definitive British luxury car company, crafting the world's most desirable high performance grand tourers. Bentley's colleagues design, engineer and handcraft five bespoke models: Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations and engineering expertise is unique to Bentley.

The luxury marque is creating a future driven by new technologies, materials, fuels and skills, in the pursuit of a progressive, new world: one in which the highest levels of luxury mobility are achieved with sustainable methods. The company's Beyond100+ strategy promises to revolutionise the company to be exclusively electric from 2035.

#### About Marnie Rays

Marnie Rays Surf Retreats is where adventure meets relaxation, and the ocean becomes your playground. Born from pure joy and the desire to share that joy with others, this isn't just a retreat—it's a community. It's about holding space for you to take what you need, whether that's catching waves, soaking in the vibe, or connecting with new friends. Expect luxury without the fuss—no bunk beds here, just a relaxed, elevated experience that's all about good times and good company. Whether you're a seasoned surfer or a first-timer, you'll leave feeling recharged, inspired, and maybe just a little more stoked than when you arrived.

#### About Otter Surfboards

James founded Otter Surfboards in 2010, known for hand crafting personalised wooden surfboards, paddleboards, bellyboards and handplanes. Made from locally grown timber from regenerative, sustainable woodlands, they marry James' two deepest passions and allow customers to enjoy the oceans and rivers whilst being kind to our planet. Alongside making one-of-a-kind, custom wooden surfboards, Otter's focus has been running workshop courses, which have proven popular since their

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launch in 2011. James has helped over 200 people make their own wooden surfboard. Find skills they didn't know they had. Experience a different kind of focus. Push comfort zones. Laugh lots. Cry too. Build new friendships. And transform. Finding flow in the art of making and inspiring a deeper connection to our hands, each other and the outdoors.

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