



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

DISCOVER THE BENTLEY BALANCE BIKE FOR CHILDREN – INSPIRING EXTRAORDINARY ADVENTURES

- **The brand new Bentley Balance Bike joins The Bentley Collection**
- **Children from 3-years+ can now travel and explore on the pedal-less bike, teaching balance and building confidence for future adventures**
- **Details including diamond-quilted handlebars, Bentley emblems and colours to match the Bentley paint palette, bring a touch of the brand to its youngest fans**
- **Browse via the Bentley Collection:**

<https://shop.bentleymotors.com/collections/children/toys>

(Crewe, 11 May 2021) The [Bentley Balance Bike](#) inspires adventures big and small. The pedal-less bike teaches children, from three years and upwards, how to balance on two wheels while building their confidence on a bicycle. Created in a range of colours to match paint options available to Bentley customers, the Balance Bike has been conceived with the same meticulous attention to detail and style as Bentley Motors' designs.

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0)7780 004537

Nina Eadie

Lifestyle Communications
nina.eadie@keko.london
+44(0)7725 737984

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyNewsroom
@BentleyComms

Diamond-quilted handlebars echo the luxury detailing found in Bentley cars, with the iconic wings emblem prominently positioned below them. The 'Bentley' name is painted across the frame of each Balance Bike for a distinctive reference to the brand. Four smart and striking colourways are available, matching the exclusive paints used on Bentley's cars. Children and parents can select their favourite colour from a choice of Onyx, Glacier White, Sequin Blue and Dragon Red.

Safety is always paramount to Bentley of course. An exclusive feature of the Bentley Balance Bike is the unique safety locking brake system, giving children



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greater stopping power, so they can ride with confidence – a feature not available on many other balance bikes on the market.

The magnesium alloy frame is inspired by the sleek lines of Bentley cars and can support up to 35 kg of weight, despite the frame itself only weighing 650 g – made to be portable yet robust. Aluminium wheel rims can withstand high degrees of curb weight but do not add bulk to the bike, allowing children to effortlessly push themselves forward, while the air-filled 12-inch rubber tyres ensure absolute comfort.

For further comfort, the ergonomically designed adjustable seat is made from eco-leather and features the Bentley wordmark and a carbon fibre-inspired pattern for added style. Distinctive knurling beneath the seat gives extra grip for added reassurance.

Bentley Designer Chris Cooke reflects “The balance bike was designed with the same meticulous level of detail that goes into every vehicle. The frame was inspired by the power line that can be seen on our cars and is reproduced in the key line that flows around the frame of the bike. The seat, an important contact point for both rider and parent, has hidden diamond knurling to improve grip when steadying the rider and the handlebars feature Bentley diamond quilting for comfort.”

The Balance Bike joins a range of exciting Bentley products for children, including the Bentley Trike, teddy bears, blankets, ride-on cars, wooden garages and puzzles.

Prices shown are UK RRP inclusive of VAT.

Bentley Balance Bike, RRP £450.

<https://shop.bentleymotors.com/products/balance-bike>

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The full collection of Bentley gifts and toys for children is available from Bentley Retailers, select toy distributors or via our website:

<https://shop.bentleymotors.com/collections/children/toys>

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Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's three model lines, Bentayga, Continental and Flying Spur. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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