



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY LAUNCHES EXTRAORDINARY JOURNEYS COLLECTION BY MULLINER - BESPOKE STUDIO INSPIRED BY TRAVEL DESTINATIONS THAT EVOKE WELL-BEING, TRANQUILITY AND ADVENTURE

- **Bentley's bespoke studio, Mulliner, has curated a collection of Bentaygas that evoke Extraordinary Journeys and connect mind, body and soul**
- **Mulliner designers inspired by Bentley Extraordinary Journeys – a series of unparalleled global travel experiences that embody the spirit of exploration and luxury**
- **New Mexico, Scandinavia, China, New Zealand and the United Kingdom comprise five specifications designed to evoke the atmosphere of these regions' most stirring, beautiful and wild locations**
- **Each specification showcases the cutting-edge of Mulliner craftsmanship, and Bentley's pursuit of well-being**

(Crewe, 12 June 2024) Bentley's bespoke studio Mulliner, has curated a limited-edition series of Bentayga SUVs inspired by invigorating travel, nature, and well-being. The Extraordinary Journeys Collection takes its lead from 'Extraordinary Journeys' – a series of curated global travel experiences designed to provide once-in-a-lifetime road trips, offering exclusive access to the very best of local cuisine, design, architecture, and wellness.

The speciality travel series takes customers across the globe with a new calendar of destinations announced yearly. Demonstrating the breadth of possibility, the Mulliner Studio has creatively conjured the spirit of a selection of the destinations and travel experiences guests on the Extraordinary Journeys encountered. Whether the journey took you to the mountains, lakes,

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desert or snow, the designers have used materials, colours, finishes, and unique details to produce this travel-inspired collection to infuse the sense of adventure into your everyday drive. The collection comprises of five refined, characterful, and tranquil individual journeys: New Mexico, Scandinavia, China, New Zealand, and the United Kingdom.

Mulliner's Chief Commercial Officer David Parker, said "With this collection we hope to inspire and invite customers to challenge the notion of possible and consider how they may co-create with Mulliner. Whether they unlock the ultimate level of bespoke from taking inspiration from their own travel experiences or from another passion."

The Bentayga Azure is the perfect car for long-distance adventures, offering unmatched interior space and comfort. The Extraordinary Journeys Collection by Mulliner represents the height of luxury with bespoke interior shades, and topographically embroidered cushions denoting the chosen region. The level of craftsmanship exceeds any explorer's expectations and is built to traverse the globe in considerable style, embrace nature and incredible routes and landscapes, improve well-being so one always emerges from the cabin feeling fresh, positive, calm, and fulfilled, and to make every journey an event in itself.

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New Mexico represents ruggedness and reverence, with a connection to the ancient world and a refuge from everyday hustle and bustle. This Bentayga is presented in warm browns and tans; Amber over Burnt Oak duo-tone paintwork and body-coloured wheels, with a tailored palette of Saddle, Camel, and Coral inside and Copper Stone veneer. These tones are associated with the Sangre de Cristo mountains and the vivid canyons and ancient rock formations through which Bentley leads its clients on an Extraordinary



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Journey towards Santa Fe.

Scandinavia fosters a gratitude for natural beauty and ecological sensitivity. This car combines Portofino blue exterior paint and Dark Sapphire wheels with Mulliner White main hide, Imperial Blue secondary hide, light blue Stratos accents, and contrast stitching. Additionally, a Slate Stone open-pore veneer, bringing to mind crystal clear fjords, seafaring tales, and the astounding sustainable architecture, wellness spas, and lagom lifestyle encountered on Bentley's five-day itinerary across Norway, Sweden, and Denmark.

China emotively represents serenity and relaxation through the forces of nature, and this Bentayga comes in Arabica exterior paint with Pale Brodgar silver wheels and an interior rendered in Linen-coloured hide with Burnt Oak, Odyssean tweed accents, Gold Green stone veneer and Piano Burnt Oak veneer to the centre console. It is inspired by the northwest of this vast country, where Bentley's four-day Extraordinary Journey spans the Helan Mountains, the Alashan Gobi, the Yellow River, and the towering dunes of the Tengri desert.

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New Zealand speaks of awe and tranquillity, and the spirit of adventure. Reminiscent of the majestic Milford Sound and historic gold mines, the New Zealand edition is painted in White Sand with Pale Brodgar silver wheels, with a brown and grey interior dominated by Portland main hide and secondary Burnt Oak, along with Highland Hare accents, dark green and bronze contrast stitching, and Jeera Green Stone veneer. The colours and materials combine to transport the occupants on Bentley's Extraordinary Journey to the South Island, driving through the Ahuriri Valley, gazing across Lake Tekapo and to the soaring Southern Alps, stargazing, and feasting on New Zealand's



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celebrated gastronomy and viticulture.

Representing tradition and reflection, and celebrating the wilderness and true escapism, the **UK**-inspired car receives Alpine Green satin paint and Grey satin wheels, and a selection of greens on the inside, dominated by British Racing Green – evocative of Bentley's winning heritage in endurance racing and the rakish Bentley Boys who brought about those hard-fought victories – and also Cumbrian Green, which brings to mind the Lake District. This being one of the areas through which the UK Extraordinary Journey passes on its way from Crewe to the moody valleys of Scotland's Cairngorms and towards The Macallan whiskey distillery in Speyside.

– ENDS –

Notes to Editors

For more information on the Bentley Extraordinary Journeys including destinations, dates, and to register interest please visit:

<https://www.bentleymotors.com/en/lifestyle/experiences/extraordinary-journeys.html>

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About Bentley Motors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering, and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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