



BENTLEY

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Head of Design Strategy & Innovation



EXTRAORDINARY

A requirement to be 'unusual or remarkable' in everything we do.

Bentley Girls & Boys



Mary Petre Bruce
(1895-1990)

Record-breaking racing motorist, speedboat racer, businesswoman and aviator. Coveted Class C 24 hour record at the banked Montlhéry track near Paris in a borrowed Bentley 4 ½ Litre from W.O. Bentley



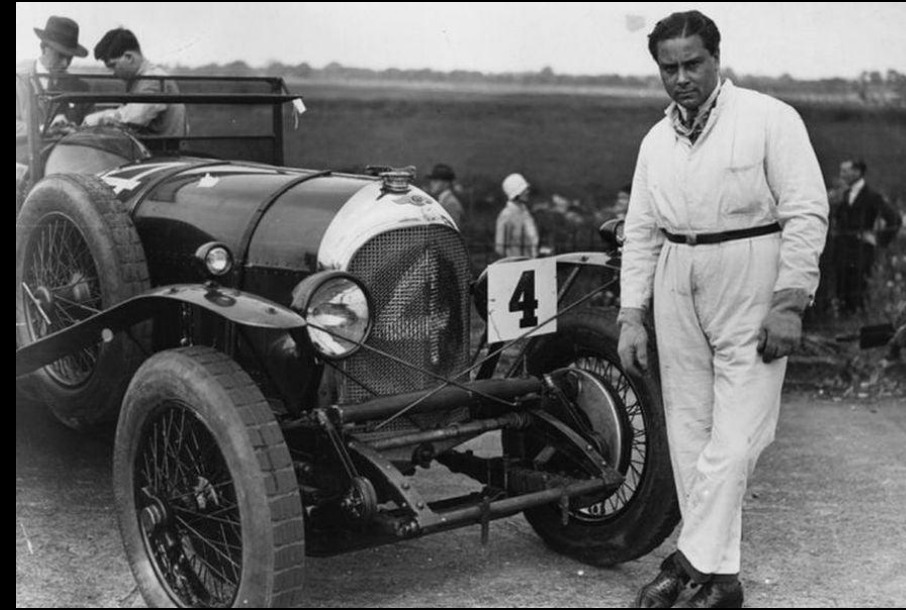
Dorothy Paget
(1905-1960)

Racehorse owner, sponsor of motor racing, vital role in creating the 4.5lt supercharger



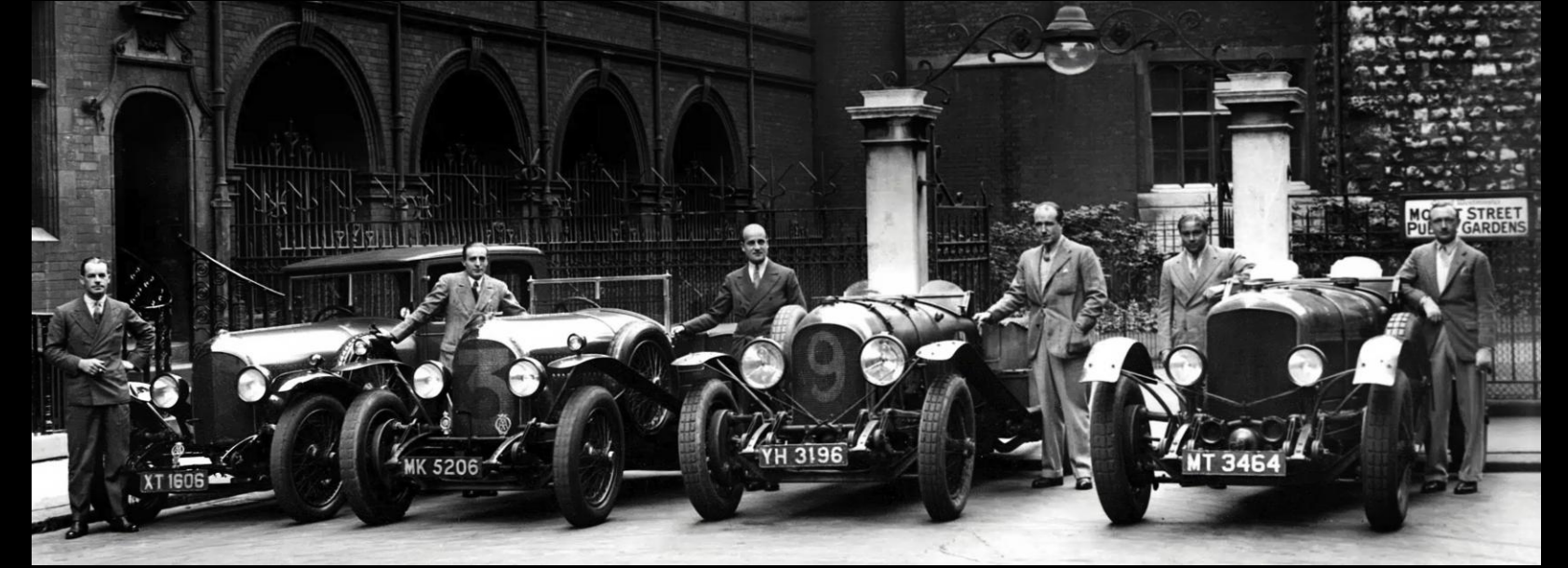
Diana Barnato Walker
(1918-2008)

Daughter of Woolf Barnato Bentley flying lady, 1962 fastest woman in the world



Joel Woolf Barnato
(1895 -1948)

British financier and racing driver, one of the "Bentley Boys" of the 1920's



Bentley Boys
(1929)

1924,1927,1928 & 1929
Le Mans 24 hrs Winners

Product Placement



ALL'S FAIR



LANDMAN



**Y
YELLOWSTONE**



Hacks



**This Time
Next Year**



MOBLAND



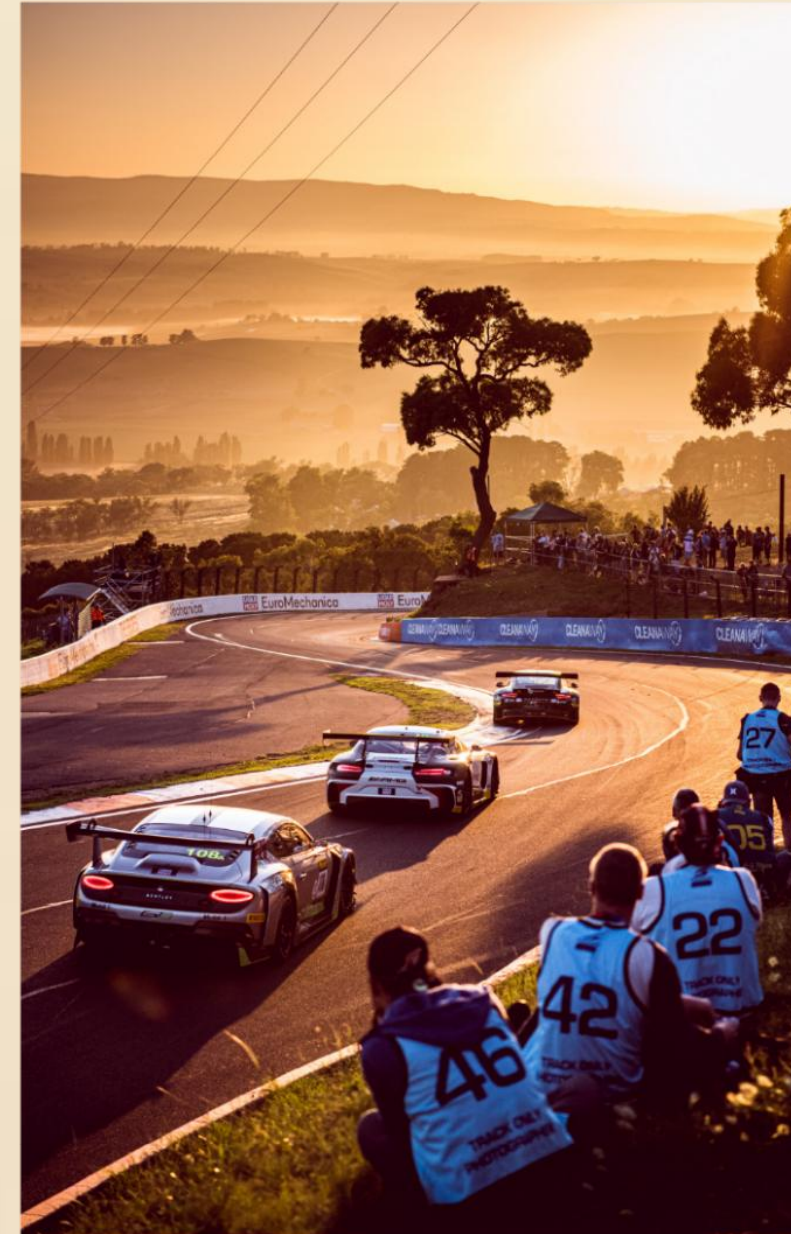
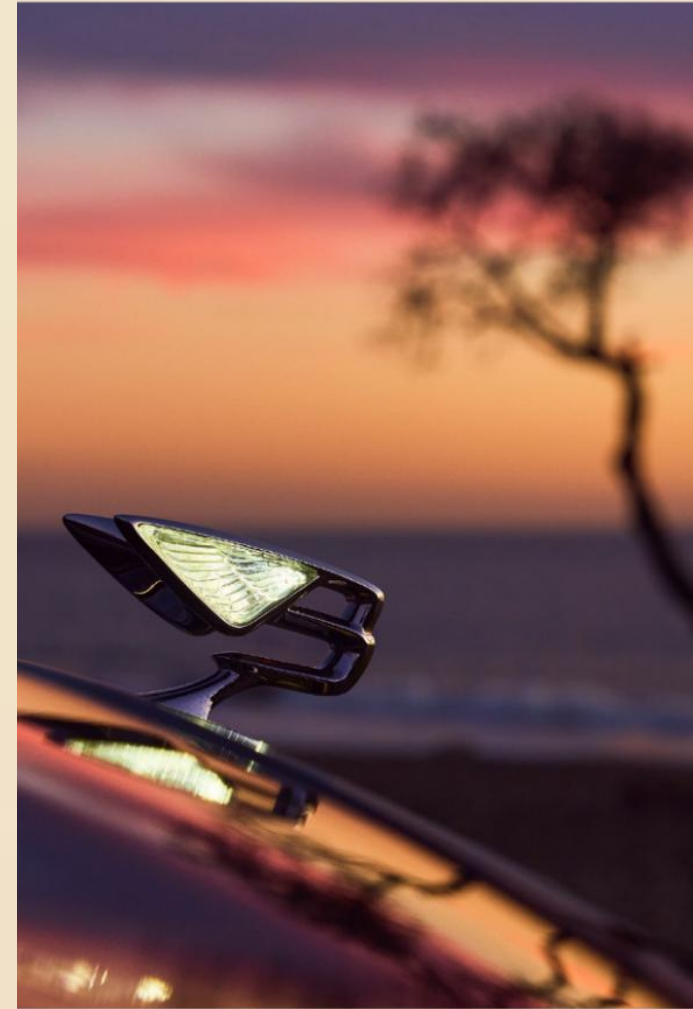
BENTLEY

Extraordinary

Explorer - Pioneering



— Magician – Inspirational



Expert – Potent





POTENT

DISTINCTIVE, BOLD & EXHILARATING



INSPIRATIONAL

STATELY, MAGICAL & IMPRESSIVE

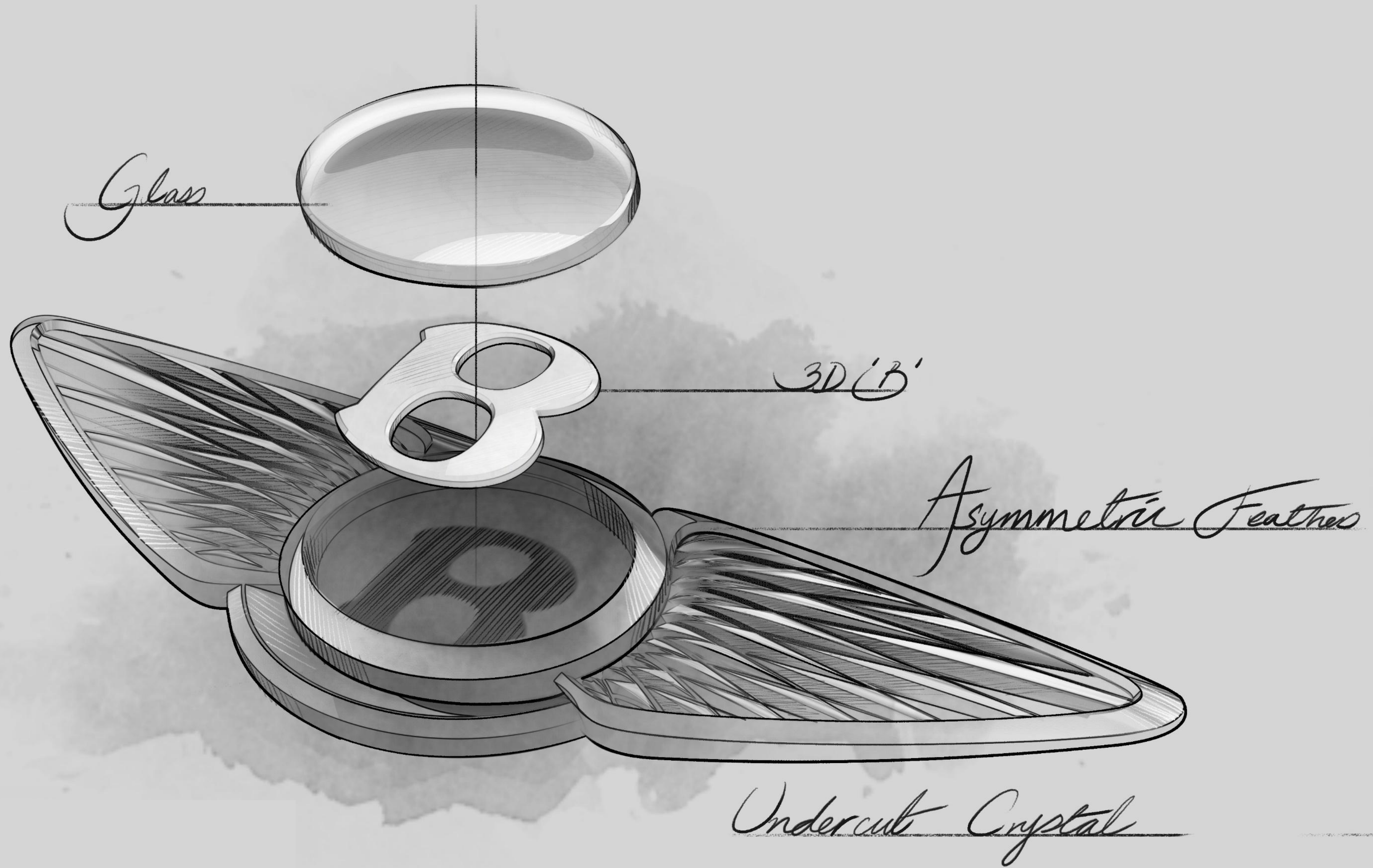


PIONEERING

EXPLORING, COURAGEOUS & CURIOUS







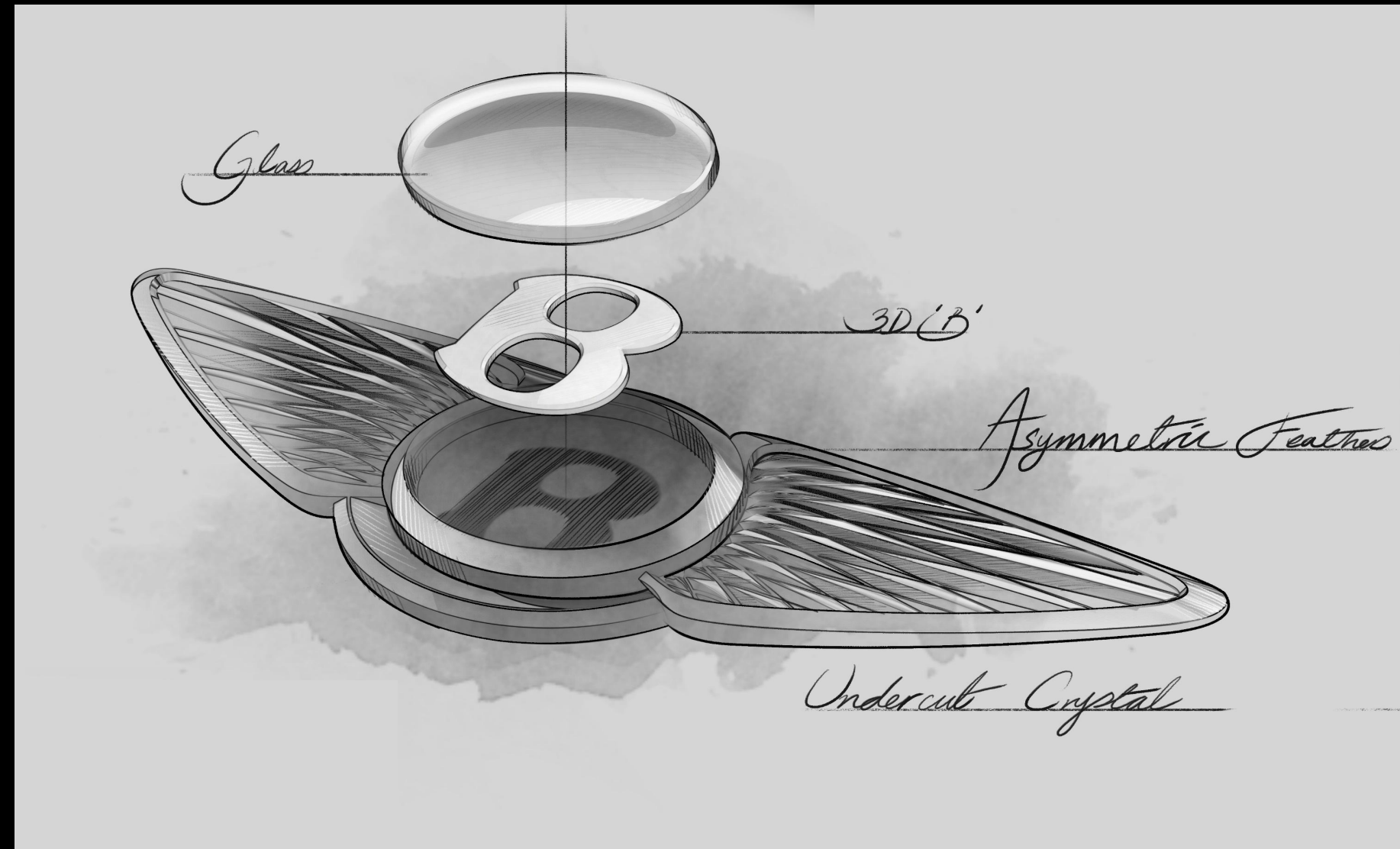
Glass

3D 'B'

Asymmetrical Feathers

Undercut Crystal

Brand Design

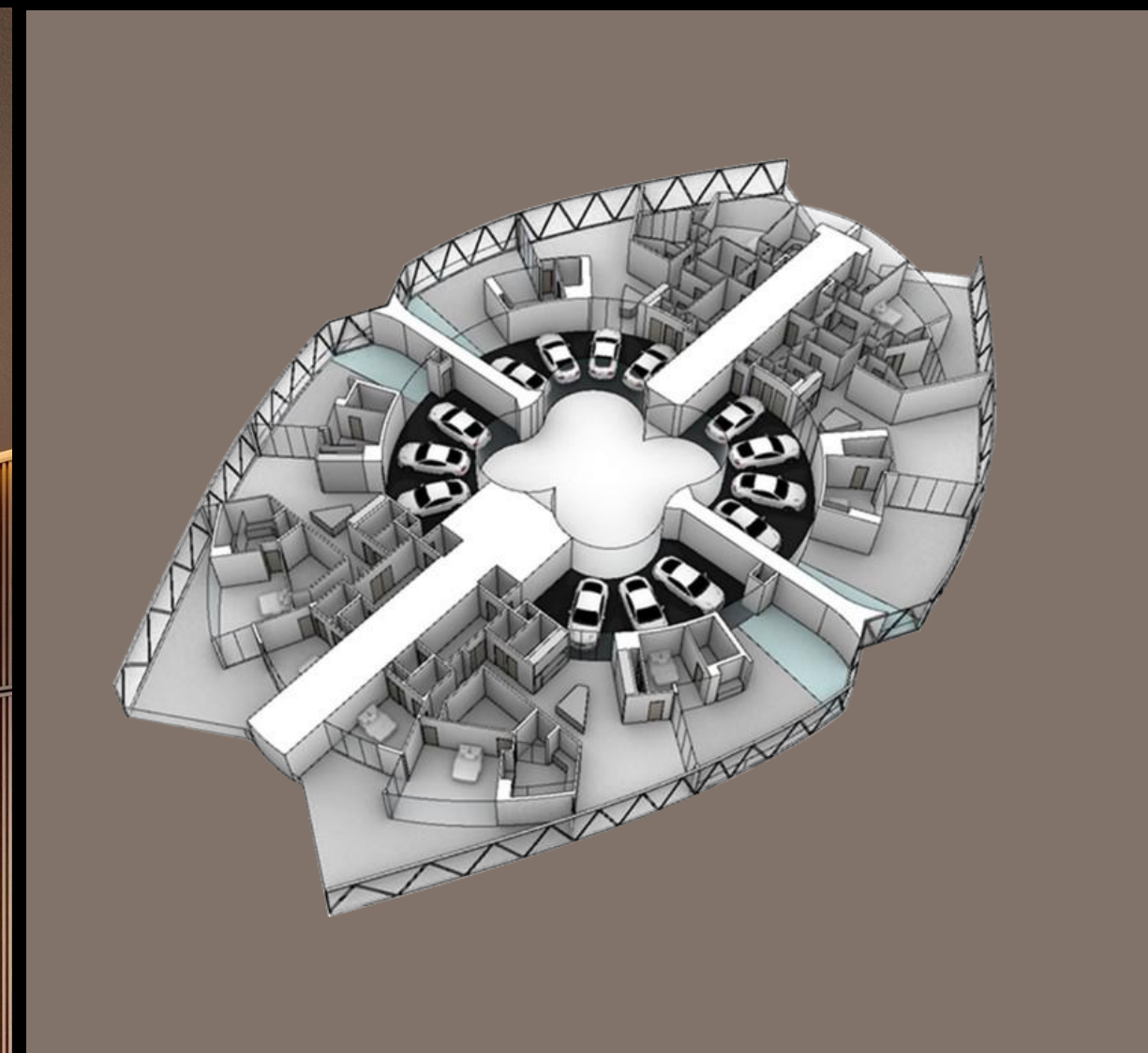


Brand Design

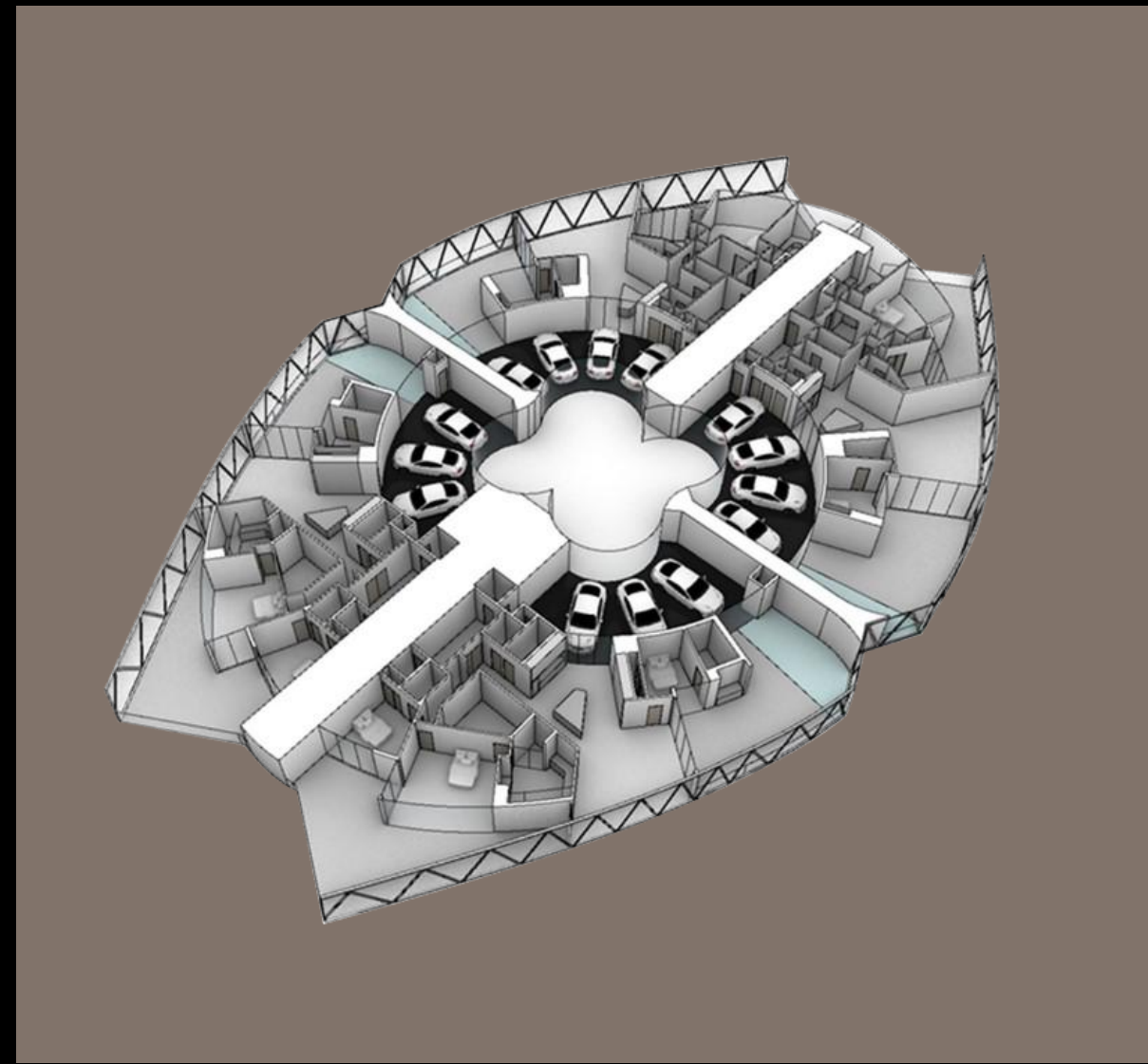




Residences



Residences

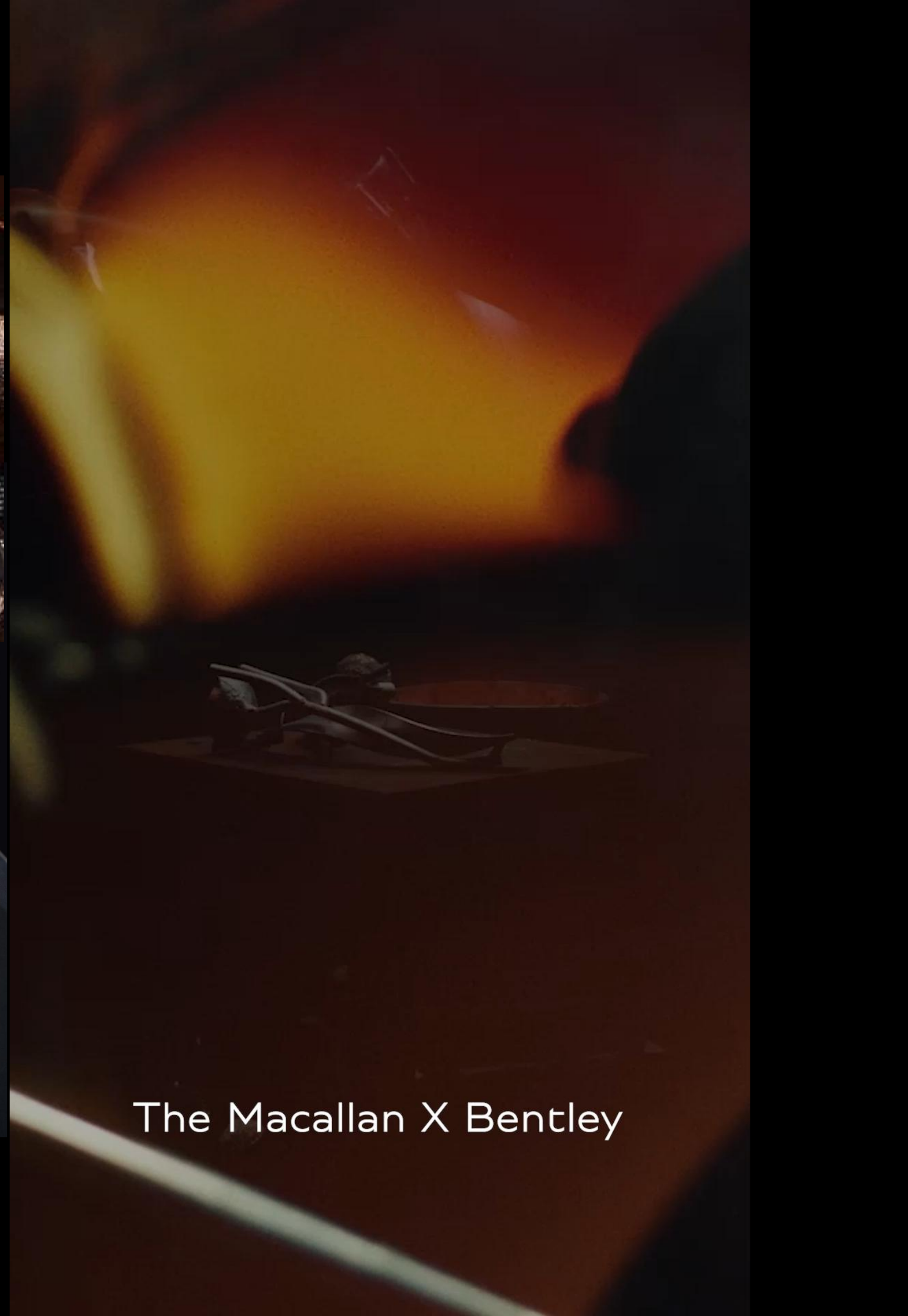


Bentley Residences Miami

— Collaborations



— Collaborations



The Macallan X Bentley

Lifestyle

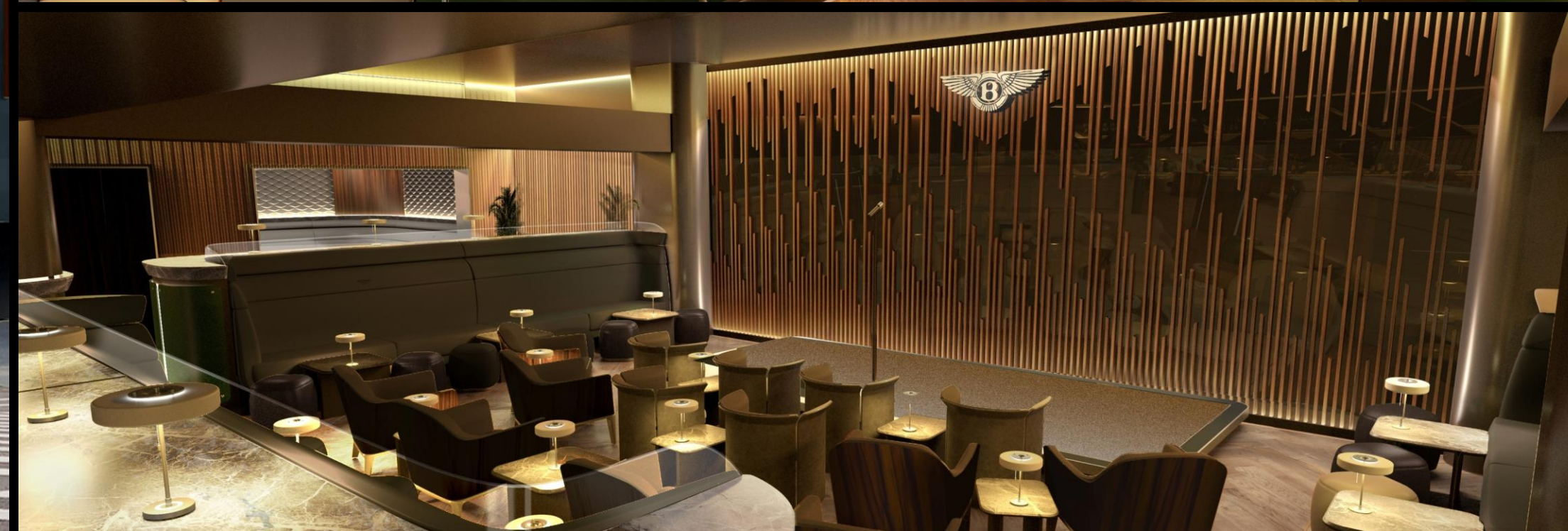


Lifestyle



Lifestyle

Spaces

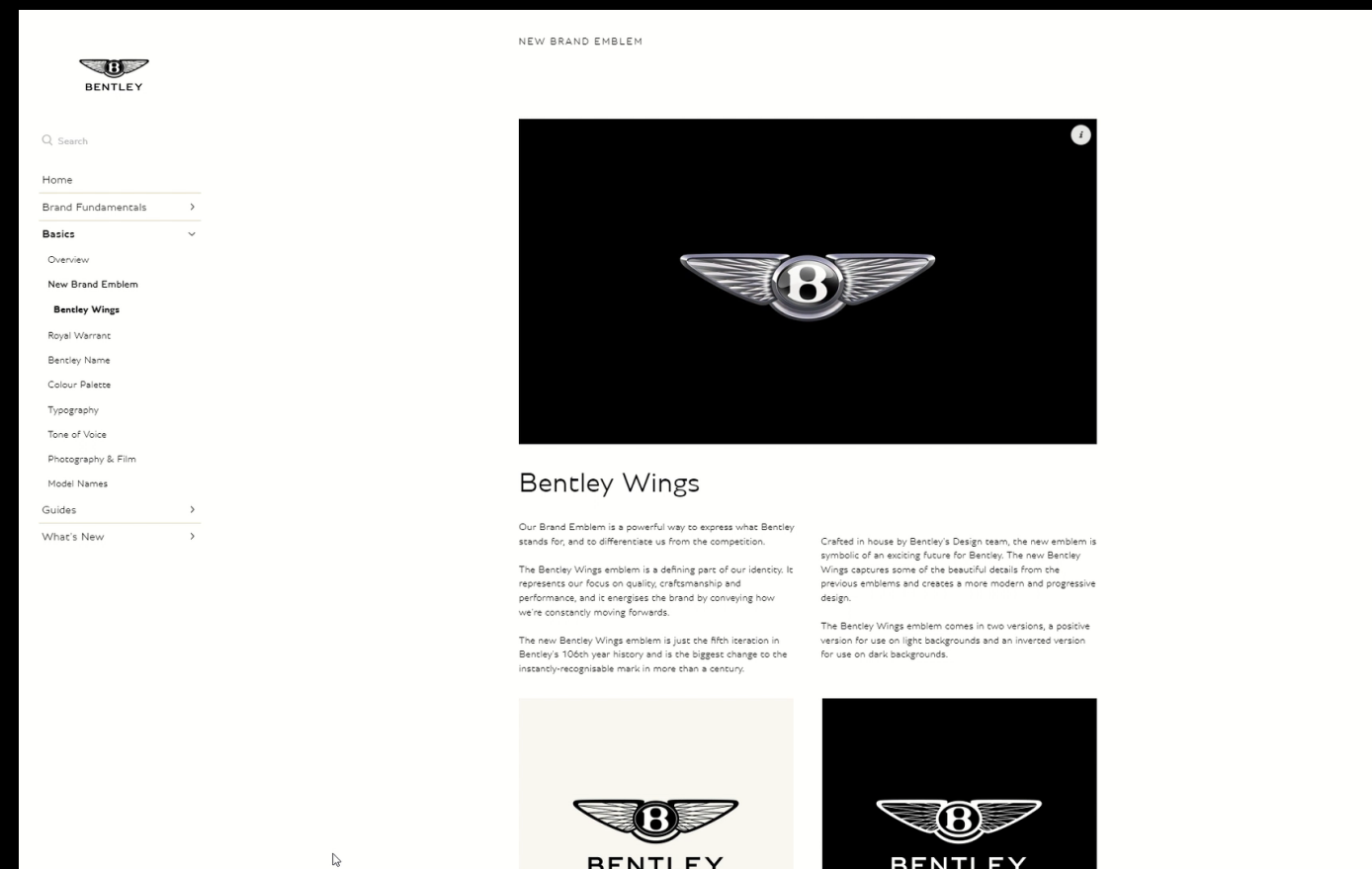


Spaces

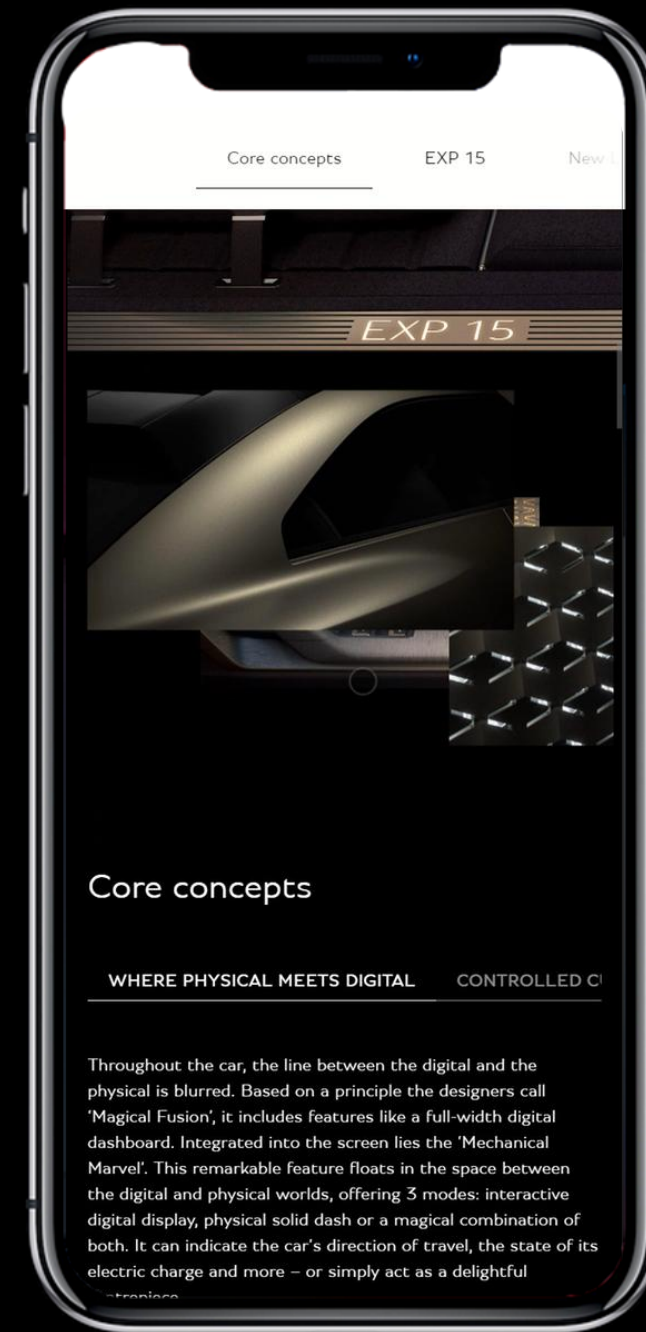


Bentley Record Room

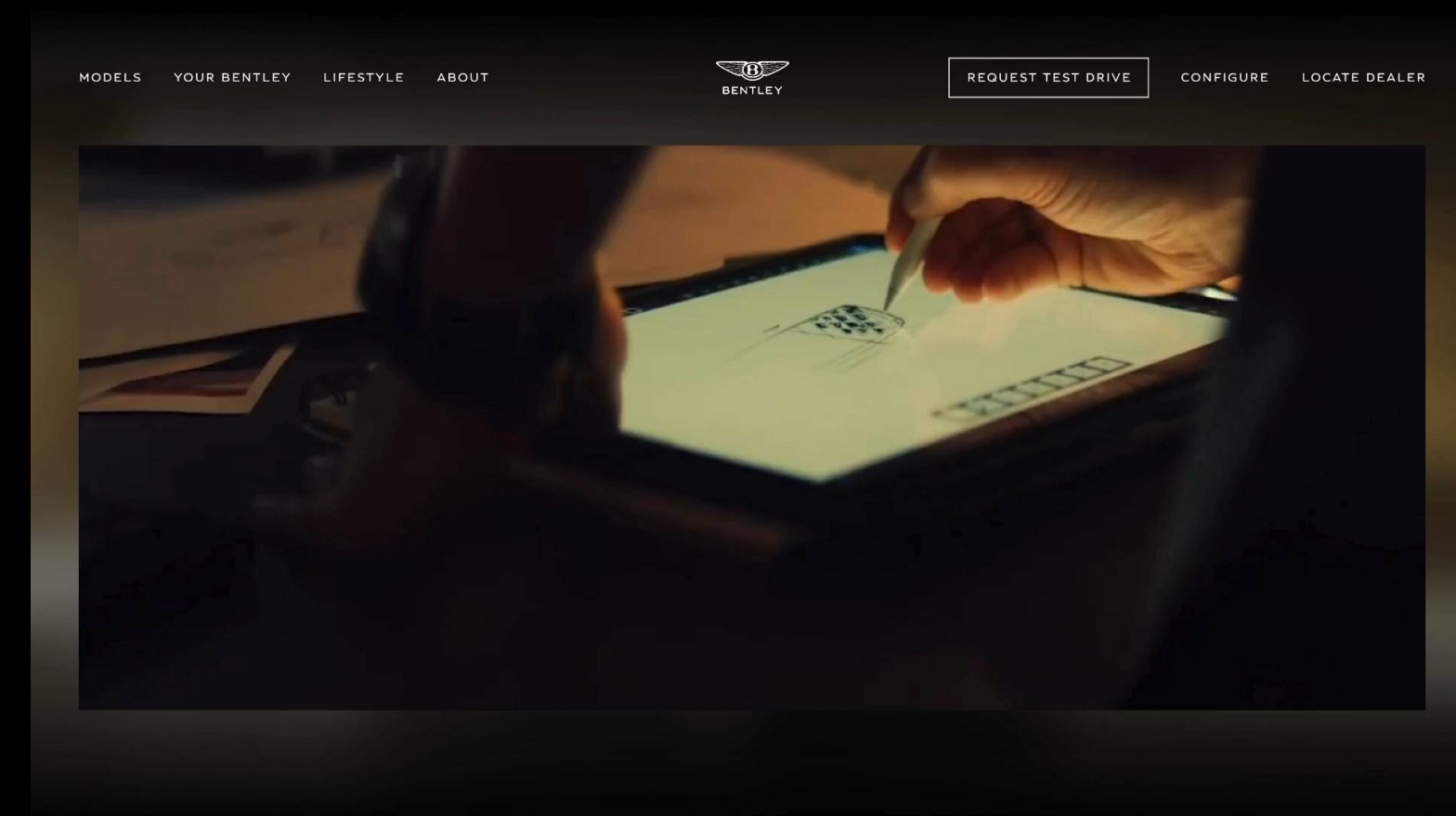
Web & App



Brand Book



Mobile



Website

