



By Appointment to  
His Majesty The King  
Major Car Manufacturers  
Bentley Motors Limited  
Crewe Cheshire



**BENTLEY**

## Press Information

### **BENTAYGA ARTENARA EDITION: A NEW PINNACLE IN CONTEMPORARY LUXURY**

- **New 'Artenara' celebrates pinnacle Bentayga design features**
- **The extensively curated Artenara Edition is available with either a V8 engine in standard or extended wheelbase or standard with a hybrid**
- **Named after the highest village in Gran Canaria, location of the Roque Bentayga pinnacle**
- **Unique Roque Bentayga motif on fascia, seats and doors**
- **Body colour lower brightware with curated specifications**
- **Tri-colour interior with accent colour - previously exclusive to Mulliner EWB**
- **Eight curated colour, materials and finish recommendations**
- **Artenara Edition wing vents with Mulliner double diamond detail**
- **Animated Artenara Edition welcome lamp projection**
- **Illuminated Artenara Edition treadplates**
- **Distinctive Mulliner features include double diamond grille**
- **22" grey painted and polished Mulliner wheels**
- **Additional 27MY introductions include new 23" Super Lux Wheel, exclusive to Azure, Artenara Edition and Mulliner EWB.**

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**(Crewe, 9 March 2026)** Bentley is today unveiling a new, distinctive and beautifully equipped Bentayga – the Artenara Edition - celebrating the pinnacle design features of the Bentayga. The new extensively curated edition is available with either a V8 engine in standard or extended wheelbase, or standard wheelbase with a V6 hybrid. The Artenara Edition follows on from the beautiful combinations of colour and finish of the Bentayga Atelier and adds further craftsmanship and presence.



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The inspiration, and the name, for the new edition comes from the village of Artenara, which at 1,200 metres is the highest village in Gran Canaria, home of the Roque Bentayga peak from where Bentayga originally got its name.

Unique features include a Roque Bentayga mountain motif which appears as an etching on the fascia and as a pattern of laser-crafted perforations on the seats and doors. Many key Mulliner options are standard, including 22" grey and polished wheels and the Mulliner double diamond grille. The exterior is brought into contemporary focus with body-coloured lower brightware available in eight different colours, giving the Bentayga an incredibly clean side profile aesthetic.

The Bentayga Artenara Edition is offered with the option of eight curated exterior colours, each with harmonising interiors that feature a three-colour split - an interior option previously exclusive to the Mulliner EWB model.

### **First Impressions**

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Sought-after Mulliner features such as the elegant double diamond grille give the Artenara Edition a distinctive visual presence. Complementing this, Artenara Edition badged wing vents carry the double diamond motif.

The Artenara Edition comes as standard with Bright Chrome Specification brightware for a look of classic luxury, while the optional Blackline Specification with its dark exterior trim, gloss black front skid panel and gloss black rear diffuser conveys a contemporary and sporting appeal, particularly with the new unique double diamond grille with dark chrome pockets.

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While this model's 22" Mulliner wheels come as standard in painted grey with polished pockets, customers may choose the same design in gloss black with granite pockets, or a fully polished version. Alternatively, the new 23" Super Lux Wheel is available as an option.

### **Unique Ardenara Edition design features**

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The rugged mountain topography surrounding the village of Ardenara on Gran Canaria is celebrated in the Ardenara Edition design motif. This features as an etching on the fascia along with the precise longitude and latitude of the Roque Bentayga. The same motif appears in the meticulously designed, laser-crafted perforation pattern across the seat shoulder panel and doors as well as in the welcome lamp projection. Illuminated treadplates and exterior wing vents with the Ardenara Edition typestyle complete the unique features of this edition.

### **Eight curated colour and design themes**

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The Ardenara Edition is available in a choice of eight carefully curated exterior finishes, each with its own complementary tri-colour interior scheme. The eight exterior finish recommendations consist of Beluga, Granite, Pale Brodgar, Glacier White, Sequin Blue, Dark Sapphire, Verdant and Havana. In each case the exterior brightware elements (lower door, front bumper and rear bumper) are finished in body colour, giving the exterior a clean and unembellished visual presence.

The Pale Brodgar curated specification, for example, features a complementary interior colour split of Portland and Beluga with Linen accent hide and Piano Linen veneer to create a classic, timeless and elegant ambience. This look could be complemented by Bright Chrome exterior brightware.

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Another classic combination matches Verdant (green) exterior with an interior of Saddle and Camel, enlivened by an accent colour of Cumbrian Green. Other highlights include a fascia in Piano Cumbrian Green veneer and Fiddleback Eucalyptus centre console.

Alternatively, a more sporting and contemporary note is struck by the Sequin Blue exterior finish, complemented by Blackline Specification brightware, black gloss with granite pocket wheels and black brake calliper. Opening the driver's door reveals a palette of Linen main hide, Beluga secondary hide and the striking use of Light Blue as an accent colour. This appears at the base of the fascia, around the console, on the upholstery's embroidered Bentley wings and on the steering wheel spokes.

Each of the eight curated recommendations, created by Bentley's in-house design team, offers a cohesive, imaginative and harmonious combination of colour and texture. Customers can, of course, specify the Bentayga Artenara Edition in any other finish of their choosing with the assistance of the Mulliner team.

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### **Choice of powertrains and body variants**

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The Bentayga Artenara Edition may be specified in Standard Wheelbase (SWB) with a choice of V8 or V6 Hybrid powertrains, or as an Extended Wheelbase model (EWB) powered by Bentley's twin-turbo V8. Its Mulliner design features and curated tri-colour interiors have previously only been available with the Mulliner Extended Wheelbase model, enabling customers to choose an exclusive Bentayga that conveys an air of bespoke luxury.



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### **Bentayga features continue to increase**

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The Arténara Edition is one of the highlights of this year's Bentayga range. Also new for this year across the range is Dark Teal, a stunning metallic exterior paint in mid-blue with hints of green, adding a contemporary, sophisticated option to the palette.

Another highly anticipated introduction is the new 23" Super Lux wheel, which is available as an option for the Azure, Arténara Edition and Mulliner EWB models. Finally, six new markets - Australia, Taiwan, Hong Kong, Singapore, New Zealand and South Africa - join the Bentley Connected Car service, which offers a wide range of smart, safe and convenient features that may be accessed both in car and via app.

- ENDS -

#### **Notes to editors**

From W.O. Bentley, who founded Bentley Motors in 1919, to the current team of approximately 4,500 dedicated colleagues, the company's extraordinary cars have always been designed and built by exceptional people using only the finest of materials.

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From modest beginnings, Bentley has moved from strength to strength – in a relentless pursuit of both luxury and performance. W.O.'s vision continues to guide Bentley's beliefs, actions and ambitions.

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Located in Crewe, England and owned by the Volkswagen Group since 1998, Bentley Motors remains the definitive British luxury car company, crafting the world's most desirable high performance grand tourers. Bentley's colleagues design, engineer and handcraft five bespoke models: Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations and engineering expertise is unique to Bentley.

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The luxury marque is creating a future driven by new technologies, materials, fuels and skills, in the pursuit of a progressive, new world: one in which the highest levels of luxury mobility are achieved with sustainable methods.