



By appointment  
to HM The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



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**BENTLEY**

## Press Information

### **BENTLEY INTRODUCES 'ADVANCED CONNECTIVITY': THE WORLD'S FIRST SUPER-FAST, SECURE IN-CAR WIFI**

- **Bentley creates luxury automotive office and entertainment space**
- **Groundbreaking system provides Bentley customers with the world's first super-fast in-car WiFi connection**
- **Unparalleled high-speed connectivity is future-proof with multiple simultaneous services**
- **Bentley partners with global communications company, Viasat, to deliver new high-powered in-car WiFi system**

**(Crewe, 30 October 2018)** Bentley is today announcing the launch of Advanced Connectivity – the world's first super-fast, reliable and secure in-car WiFi system.

Bentley customers can now benefit from uninterrupted mobile network coverage while travelling, providing a fully functioning and fully connected executive office on the move.

For example, when using the Bentley Advanced Connectivity WiFi system while traveling at speeds of 110 km/h (70 mph), a passenger is able to access a number of simultaneous entertainment and business applications – including high-definition video streaming across multiple devices – with uninterrupted service quality.

Bentley customers simply access the Bentley Advanced Connectivity system via a dedicated app on their smart phone.

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This new super-fast WiFi service is available in all Bentley models in 2019.

### **New Executive and Entertainment Experience for Bentley Passengers**

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Bentley Advanced Connectivity provides a unique, reliable, super-fast connected car service.

Users will benefit from Bentley Skype for Business and significant virtual office applications, such as the ability to access and edit files on the go, hold vital video conferences, conduct multiple meetings and be present for crucial discussions, all in a secure virtual environment.

The super-fast and highly reliable connection also offers customers new, unrivalled levels of in-car entertainment. Bentley Advanced Connectivity allows online video services to stream content uninterrupted in the car, for a truly luxury viewing experience.

### **How Bentley Advanced Connectivity Works**

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Bentley conducted an exhaustive international search to find the perfect partner for its in-car connectivity requirements, and has enlisted global communications company, Viasat, to provide the world's best and most secure in-car technology for its customers.

Bentley Advanced Connectivity is a multi-channel virtual private network (VPN), which can aggregate up to three mobile network operators on one super-fast



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signal. The connectivity system is placed discreetly inside the Bentley's boot lid, with the router connected to the on-board DC power supply.

The WiFi router links to a broadband connected hub located at a static site. This hub then links the Bentley system to the broadband connection at the host site, for unparalleled connectivity, reliability and security.

Viasat is recognised internationally for having managed 14 million WiFi hotspots; for having operated a managed hotspot network in nearly 30 countries; and for bringing satellite-enabled in-flight WiFi to major commercial and government aircraft worldwide.

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### Notes to editors

#### About Bentley Motors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines – Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

#### About Viasat

Viasat is a global communications company that believes everyone and everything in the world can be connected. For more than 30 years, Viasat has helped shape how consumers, businesses, governments and militaries around the world communicate. Today, the Company is developing the ultimate global communications network to power high-quality, secure, affordable, fast connections to impact people's lives anywhere they are—on the ground, in the air or at sea. To learn more about Viasat, visit: [www.viasat.com](http://www.viasat.com), go to [Viasat's Corporate Blog](#), or follow the Company on social media at: [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) or [YouTube](#).

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