



By appointment
to H.M. The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to H.H. The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

LIMITED EDITION WITH TOURBILLON CALIBER – THE LATEST YIELD FROM THE BREITLING AND BENTLEY PARTNERSHIP

- **Limited to just 25 pieces, the new Breitling Premier B21 Chronograph Tourbillon 42 Bentley Limited Edition launches for April**
- **Watch collectors and fans of the two brands will be eager to get their hands on one of the exclusive watches, reminiscent of 1940s glamour**
- **The design features distinctive rectangular chronograph pushers and the transparent sapphire caseback reveals the inner movement behind the timepiece**
- **A green dial pays homage to the British Racing Green that has been associated with the Bentley Breitling collaboration for 19 years**
- **Further details of the partnership can be viewed here:**

<https://shop.bentleymotors.com/blogs/partnerships/breitling>

(Crewe, 6 April 2021) After nearly two decades of partnership, Bentley Motors and watchmaker Breitling are celebrating the launch of the Premier B21 Chronograph Tourbillon 42 Bentley Limited Edition, produced in an exclusive series of just 25 pieces.

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0)7780 004537

Nina Eadie

Lifestyle Communications
nina.eadie@keko.london
+44(0)7725 737984

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms
@BentleyNewsroom

A reinterpretation of the original Breitling Premier wristwatches of the 1940s, today's limited edition does not fall short of its reputation, the Premier B21 Chronograph Tourbillon 42 Bentley Limited Edition is a unique yet classic design. Limited to just 25 pieces, the watch features a 42 mm case in 18 k red gold, rectangular chronograph pushers, a gold-brown alligator strap, and a transparent sapphire caseback revealing the magnificent movement with its 22-karat gold oscillating weight. The highlight is the special chronograph tourbillon caliber and cage seen through the distinctive green dial, reminiscent of the British racing green colour associated with the other models within the



By appointment
to Her Majesty The Queen
Motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to His Majesty The Prince of Wales
Motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

Breitling and Bentley partnership.

Powered by the Manufacture Caliber B21, the COSC-certified tourbillon movement offers around 55 hours of power reserve and is water-resistant up to 100 meters.

Willy Breitling, the grandson of the brand's founder Léon Breitling, was a passionate Bentley driver. He patented the chronograph with two independent pushers at 2 o'clock and 4 o'clock in 1934. Besides being tech savvy and bold, Willy Breitling understood the desire for the elegance and glamour from watch lovers. With this in mind, he designed the original Premier wristwatches in the 1940s, Breitling's first link from purpose to style. As Willy saw it, "When a man puts on his watch, it is the unmistakable stamp of impeccable taste."

The same rings true for all Breitling watches today, and is also reflective of the way Bentley Motors' own customers feel about their cars. The new watch honours the heritage and modern values of both brands in splendid fashion.

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0)7780 004537

Nina Eadie

Lifestyle Communications
nina.eadie@keko.london
+44(0)7725 737984

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms
@BentleyNewsroom

Bentley Chairman and CEO, Adrian Hallmark notes: "This striking watch embodies our joint commitment to pioneering spirit, expert craftsmanship and technological excellence."

Breitling CEO, Georges Kern added: "We're proud of this elegant symbol of our brands' shared values: quality, performance, and design excellence."

In 2002, Bentley Motors commissioned Breitling to create an onboard clock for the Continental GT and the partnership continued to blossom from there.



By appointment
to Her Majesty The Queen
Motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to His Majesty The Prince of Wales
Motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

Created in the spirit of unparalleled luxury and peerless quality, the exclusive new chronograph pays homage to Willy Breitling, whose watches changed the face of timekeeping, and to W.O. Bentley, who pioneered the automotive industry.

Browse the watch here:

<https://shop.bentleymotors.com/blogs/partnerships/breitling>

- ENDS -

Notes to editors

Bentley Motors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's three model lines, Bentayga, Continental and Flying Spur. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

Breitling

Since 1884, Breitling has established a global reputation for high-precision timepieces, its pioneering role in the development of the wrist chronograph, and its uncompromising commitment to design excellence. With the brand's storied association with aviation, Breitling has shared the finest moments in humankind's conquest of the skies. Renowned for its spirit of innovation, it has also earned a place of privilege in the worlds of science, sport, and technology. Breitling manufactures its own movements in-house and the quality of every one is – like the movements in all Breitling watches – confirmed by its status as a COSC-certified chronometer, made in Switzerland.

Wayne Bruce

Director of Communications
wayne.bruce@bentley.co.uk
+44(0)7780 004537

Nina Eadie

Lifestyle Communications
nina.eadie@keko.london
+44(0)7725 737984

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms
@BentleyNewsroom