



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
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BENTLEY

Press Information

BENTLEY RETURNS FOR A PAWFECT WEEKEND AT GOODWOOD'S FESTIVAL FOR DOGS

- **Bentley is the automotive partner of Goodwoof 2024 for the third year running, which is held from 18-19 May at the Goodwood Estate**
- **Bentley will unveil a one-of-a-kind pawsh photobooth creating the perfect setting for su-paw model pooches to strike a pose**
- **Themed breed meets led by a trusty Bentley to guide them along the route and ensure that all tails are wagging in the right direction**
- **For more information and tickets visit**

<https://www.goodwood.com/goodwoof/>

(Crewe, 3 May 2024) Bentley is taking the lead as automotive partner of Goodwoof 2024 for the third year running, which is held from 18-19 May on the lawn of The Duke of Richmond's Goodwood estate. A fleet of fetching Bentayga SUVs will provide extra bark and growl to a range of activities that will give two and four-legged guests a pawfect weekend.

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Goodwoof brings together dog lovers from across the globe for a weekend of activities including world-class competitions from top canine athletes; wellness workshops and talks from key behavioural and veterinary experts.

The year of the Labrador at Goodwoof will see hundreds of Labradors take to center stage for the main parade, with more breed-themed meets to follow throughout the day. Each led by a trusty Bentley to guide them along the route and ensure that all tails are wagging in the right direction.

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Bentley will also unveil a one-of-a-kind pawsh photobooth designed in collaboration with luxury pet outfitter, Mungo & Maud. Featuring delightful canine-inspired motifs, the Bentayga will be creatively transformed with a curation of signature accessories creating the perfect setting for su-paw model pooches to strike a pose. All money raised will go to Jai Dog Rescue – Goodwoof’s charity sponsor for 2024.

Finally, in fur-miliar fashion there will once again be a special activity for sheep dogs in which Bentaygas will play a shepherding role.

For more information and tickets visit
<https://www.goodwood.com/goodwoof/>

– ENDS –

Notes to Editors

About Bentley Motors

Bentley Motors is the most sought-after luxury car brand in the world. The company’s headquarters in Crewe is home to all of its operations including design, R&D, engineering, and production of the company’s five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

About Goodwoof

Goodwoof presented by MARS Petcare is a celebration of all that we love about dogs on the Goodwood Estate. It takes place in the fields around the James Wyatt-designed Kennels, which is now the social home of our sporting membership on Saturday 18 and Sunday 19 May 2024. The event offers a wide range of activities and demonstrations designed to delight, entertain and inform. Dog owners and their families and friends can encourage their own dog to have a go, browse our carefully hand-picked retailers, enjoy a dip in Fido’s Lido, sit back with a glass of Taittinger champagne, relax in The Studio presented by Randox Health with a spot of sound

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bathing, reiki or Dog Yoga, or marvel at the clever kennels designed by architects from around the world as part of the Barkitecture competition. Tickets for Goodwoof are on sale and can be purchased at goodwood.com or by calling the Ticket Office on +44 (0) 1243 755055. Children aged 12 and under and dogs go free and a half-price Young Person's ticket is available for those aged between 13 and 21. All activities across the event are included in the ticket price.

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