



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

BENTLEY WRITES A NEW CHAPTER WITH GRAF VON FABER-CASTELL

- **Exclusive special collection of luxury writing instruments**
- **Three new ranges include matching accessories**
- **Two worlds of luxury craftsmanship unite**

(Crewe, 03 September 2018) Bentley today launches a special collection range of writing instruments with luxury brand Graf von Faber-Castell.

The “Graf von Faber-Castell for Bentley” collection comprises exquisite pens and matching accessories that perfectly combine timeless design, a shared passion for precision and exceptional craftsmanship.

The collection includes three ranges, all jointly designed, developed and launched by Graf von Faber-Castell in close partnership with the Bentley styling team.

“Bentley and Graf von Faber-Castell share a commitment to the highest quality and materials, as they continue to innovate in a changing world, drawing on extraordinary craftsmanship but each expressing the brand with contemporary vision,” said Christophe Georges, Director of Product and Marketing.

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“Bentley and Graf von Faber-Castell share many things in common,” says Count Charles von Faber-Castell, Head of Premium, at the company’s headquarters in Stein, near Nuremberg: “Many years of tradition shaped by



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individuals, unique design, uncompromising quality and understated elegance.”

The fountain pens, rollerball pens and ballpoint pens share many of the key design cues identified in Bentley models. For example, the pen cap is finished with the typical knurling found in cars and the distinctive Bentley “B”. The characteristic diamond pattern can be found as a fine guilloche on the shaft – an ergonomic and aesthetic enhancement. The front and corner pieces are highly polished, reminiscent of the striking metal elements of the luxury marque.

The colours of the writing instruments also reference exclusive Bentley colours: modern shades such as dazzling “Sequin Blue”, anthracite “Tungsten” and shimmering “White Satin”.

At the same time, the typical design elements of the Graf von Faber-Castell Collection are also recognisable: the solid sprung clip, platinum-plated surfaces and understated styling – a wonderful combination of elegance and pace, perfectly topped off by a case made of fine Italian calfskin, hand-sewn like the interior of a Bentley.

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From September 1 2018, the new “Graf von Faber-Castell for Bentley” collection will be available worldwide in Graf von Faber-Castell stores, department stores and specialist shops, online and in selected Bentley retailers. Over the coming year, the collection will be expanded to include additional ranges of writing instruments.



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Pricing & Product Details:

Fountain pen: (with rhodium-plated stainless-steel nib in M, F, EF, B)	EUR 390	GBP 350
Rollerball pen:	EUR 340	GBP 295
Ballpoint pen:	EUR 290	GBP 250
Leather case, grey:	EUR 220	GBP 195

Shaft:	Metal, with multiple coats of paint
Metal parts:	Chrome, highly polished
Delivery:	September 2018

Notes to editors

Bentley

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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Graf von Faber-Castell

Founded in 1761, Faber-Castell is one of the most renowned manufacturers of high-quality writing and drawing instruments worldwide. Since 1993, the Graf von Faber-Castell luxury brand has been applying traditional craftsmanship and sophisticated design to ever new design and cooperation ideas.

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