



By appointment  
to HR The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



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**BENTLEY**

Press Information

**BENTLEY RESIDENCES MIAMI TO INCLUDE ‘DEZERVATOR’ VEHICLE LIFT AND GARAGES FOR UP TO FOUR CARS PER APARTMENT**

- Residents will travel directly up to their apartments inside their cars using the ‘Dezervator’ lift, named after Bentley’s partner Dezer Development
- In-unit garages and space for EV charging points for up to four cars per apartment will feature within Bentley Residences, Miami
- With the building set to complete in 2026, the new virtual reality tour offers global prospective residents a chance to look around
- For those local to Sunny Isles Beach, Miami, the Sales Gallery is open with a full-size 6,000 sq ft model unit, furnished by Bentley Home
- Discover more: [www.bentleyresidencesmiami.com](http://www.bentleyresidencesmiami.com)

**(Crewe, 25 August, 2022)** Bentley Motors announced that the Bentley Residences, Miami will offer all residents a four-car garage with space for EV charging points. Access to these will be provided by an innovative ‘Dezervator’ lift, named after the development partner Dezer Development, which can transport car and passengers from road to apartment in one move, creating an unparalleled lifestyle for its customers. With a new virtual reality tour available, prospective residents can experience the Bentley Residences firsthand, including traveling via the Dezervator up to the in-unit garages.

The Bentley Residences will feature four ‘Dezervators’; a unique elevator design, conceived by Bentley’s partners at Dezer Development, with the ability to transport cars to the top floor of the 749 ft building. Each lift features a hydraulic system which pinches a car by its tires to pull it on top of a robotic shuttle system, which in turn transports a car up or down to the correct story.

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Riding the Dezervator, while seated in your car, is a unique experience – with the lower floors of the elevator shaft enclosed by glass offering a full panoramic view of the communal areas of the building.

Each resident will have a personal three or four-car garage within their apartment, complete with the option for EV charging amenities, offering private, convenient and secure storage for their car collections, right up to the 61<sup>st</sup> floor. RFID stickers will be placed in all residents' own cars, which will be automatically scanned on arrival into the building, triggering a sophisticated lighting system to guide the driver to the correct Dezervator to reach their own floor. The technology in place recognizes this ID and takes them directly to their residence, without the driver having to step out of their vehicle or even press a button.

Bentley Motors and Dezer Development announced their partnership in 2021, detailing plans for the first ever Bentley-branded residences, which will span 61 storeys and offer bay and ocean views from each exquisitely finished apartment. In 2022 the Sales Gallery opened close to the site of the future Bentley Residences, in Sunny Isles Beach, Miami, offering prospective buyers a chance to familiarize themselves with the architectural development.

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Bentley Residences can now be toured in virtual reality, with each of the communal spaces, and luxurious apartments, built by Unreal Engine. Unreal Engine is a gaming platform providing advanced real-time 3D creation, a tool used by game developers and adapted for use in the Bentley Residences virtual tour. Users of the virtual tour can experience the building as the residents will, either traveling in on foot, or arriving by car and heading straight up to their floor.



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Visitors to the Bentley Residences, including friends and family of the residents, will be able to make use of the additional parking facilities beneath the building. The garage will also include fast-charging stations for EVs and plug-in hybrids.

Wireless connectivity will be available throughout the Bentley Residences, facilitated by a hot wire system with coverage within the Dezervators.

Users of the virtual reality tour can experience the Dezervator, in-unit garages and more. In fact, the entire East and West unit layouts of the Bentley Residences building will be available for virtual preview: apartments complete with balcony swimming pools; the movie theater; the games room; the wellness center and spa; the whisky bar; the cigar lounge; the restaurant; and the beautiful lobby. Whether it is traveling 61 stories via the Dezervator, or examining the exquisite interior design details of the communal spaces, the virtual tour is set to whet the appetite of prospective residents now that sales are officially open.

For those looking for an in-person experience, the Sales Gallery in Sunny Isles Beach, Miami, is open to all visitors. The Bentley Residences team are on hand to guide prospective viewers through each carefully curated detail of the future building, including a walk around a full-size 6,000 sq ft model unit. This first-look residence was lovingly furnished by Bentley Home, Bentley Motors' long-time brand partner and maker of high-luxury, hand-crafted, Italian furniture. The model offers an exciting glimpse at the interior decorating options available to prospective residents, and the new levels of luxury lifestyle on offer to Bentley Motors' treasured customers.

Prices start from \$4.2m USD for an apartment within the Bentley Residences.

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### Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

### Dezer Development

Dezer Development was founded in 1970 by creative and innovative real estate visionary, Michael Dezer. With the involvement of his son, Gil Dezer, President of Dezer Development, the company has grown to encompass unique and strategic holdings in New York, Florida, and Las Vegas over the past 45 years. Today, with just over 27 oceanfront Floridian acres, Dezer Development has arguably one of the largest holdings of beachfront property owned and developable in the state. Dezer Development's branded real estate portfolio includes Porsche Design Tower, and Residences by Armani/Casa and now, Bentley Residences. Generating an unprecedented response from a broad range of local, national, and international buyers, the prolific developer has successfully sold over 2,700 units and generated over \$3.6 billion in sales.

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