



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

BENTLEY EXP 12 SPEED 6e WINS GOOD DESIGN® AWARD

- **The Chicago Athenaeum Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies recognise Bentley's design excellence**
- **Bentley concept selected from thousands of entries worldwide**
- **EXP12 Speed 6e demonstrates ambition to define electric luxury**

(Crewe, 25 January 2018) Bentley's EXP 12 Speed 6e concept car has been awarded a Good Design® award in the transportation category by the Chicago Athenaeum Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies – one of the most highly respected design awards in the world.

Founded in 1950, Good Design® remains the oldest and most prestigious program for design excellence in the world. The body receives submissions from thousands of the world's leading manufacturers and industrial and graphic design firms, and then a panel of experts selects the best entries in each category for their outstanding design.

Marc Mustard

News and Product
Communications Manager
marc.mustard@bentley.co.uk
+44 (0) 7824 527 580

Mike Sayer

Product and Motorsport
Communications Manager
mike.sayer@bentley.co.uk
+44(0)7507 846 782

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms

The jury – which features leading designers, architects and journalists – met in New York and San Francisco in late 2017 to select to best designs in the world unveiled in the preceding 12 months.

Chicago Athenaeum Museum President, Christian Narkiewicz-Laine, said: "EXP12 Speed 6e is a triumph for the luxury experience of high style, design, aesthetic and originality. It brings the luxury electric car to a new level."



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

Bentley's Design Director, Stefan Sielaff, added: "Bentley is defining the luxury electric vehicle segment. In a Bentley, the electric future will be as luxurious, effortless, exclusive and emotional as it has always been for our customers. We will take electric motoring into new areas of luxury, comfort and refinement – as only we can."

The EXP 12 Speed 6e was unveiled at the 2017 Geneva Motor Show, and is a concept to demonstrate that Bentley is defining electric motoring in the luxury sector, with the appropriate technology, high quality materials and refinement.

- ENDS -

Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's three model lines, Continental, Flying Spur and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 3,800 people at Crewe.

The Good Design® Award

The Chicago Athenaeum Museum of Architecture and Design and Metropolitan Arts Press Ltd. present the Museum's annual Good Design® Awards Program for the most innovative and cutting-edge industrial, product, and graphic designs produced around the world.

Marc Mustard

News and Product
Communications Manager
marc.mustard@bentley.co.uk
+44 (0) 7824 527 580

Mike Sayer

Product and Motorsport
Communications Manager
mike.sayer@bentley.co.uk
+44(0)7507 846 782

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyComms