



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

BACALAR INSPIRES BESPOKE LUXURY AIRCRAFT WITH FLEXJET

- **Flexjet draws on Bacalar’s design cues to create themed Gulfstream G650 private jet and Sikorsky S-76 helicopter**
- **Both bespoke Flexjet aircraft display gold chameleon livery inspired by the Julep exterior paint of the Bacalar**
- **Unique Bacalar basket weave stitching reproduced on seats, trimmed in Beluga and Linen leather**
- **Interior veneer matched to 5000-year-old riverwood crafted for the Bacalar cabin**
- **Satin Bacalar Bronze fittings, and diamond carved carpets**
- **Bacalar Car Zero meets G650 at Farnborough Airport, ahead of a flight to New York City**

(Crewe, 18 October 2022) An aviation entrepreneur has taken inspiration from his new Bentley Bacalar and worked with Mulliner Design to create two bespoke, personalised aircraft, which have now joined the fleet of his private aviation company, Flexjet.

Mike Sayer

Head of Product Communications
mike.sayer@bentley.co.uk
+44(0)7507 846782

Jonathan Smedley

Product Communications
Manager
jonathan.smedley@bentley.co.uk
+44(0)7958 058427

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyNewsroom
@BentleyComms

Flexjet owner Kenn Ricci has been a Bentley customer for more than a decade. His experience with the brand, which includes multiple co-created cars, led him to consider how bespoke personalisation could be applied to his own industry. Mr Ricci has now worked together with members of Mulliner’s in-house design team on ‘The Bacalar Project’, creating two new aircraft inspired by one of the rarest two-door Bentleys of the modern era, his own Bentley Bacalar.

The Bacalar signifies Mulliner’s return to coachbuilding, with a collection of 12 highly individualised cars being carefully handcrafted by Mulliner’s team of



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

artisans in Crewe. Reflecting the same attention to detail and exceptional design, Flexjet's new Gulfstream G650 private jet is paired with a Sikorsky S-76 helicopter, both personalised to reflect the unique specification of the Bacalar.

The rare and distinctive paint colour option of Julep, chosen by Mr Ricci for his Bacalar, inspired a unique change to the Flexjet livery in chameleon paint – normally a red-gold chameleon – but for this pair of aircraft a silver-green chameleon paint has been used for the key accents.

Inside, the copperhead shape and basket weave stitching on the Linen and Beluga leather trimmed seats of the coachbuilt Bacalar inspired the custom seats in the Gulfstream G650 and those in the Sikorsky S-76.

The 5,000-year-old reclaimed riverwood that forms the handcrafted veneer of the Bacalar inspired the matching wood veneer species used in both aircraft. Satin Bacalar Bronze fittings adorn the cabins, as well as unique diamond-carved carpet.

Mike Sayer

Head of Product Communications
mike.sayer@bentley.co.uk
+44(0)7507 846782

Jonathan Smedley

Product Communications
Manager
jonathan.smedley@bentley.co.uk
+44(0)7958 058427

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyNewsroom
@BentleyComms

Flexjet offers bespoke luxury travel experiences, yet are not the only ones to recognise the individuality that bespoke personalisation can bring. Since 2020, the percentage of customers specifying Bentleys with specific Mulliner features has continued to grow at an almost exponential rate. The demand for Mulliner special paint finishes has more than doubled; and the number of Mulliner personal commissions, bringing a truly individual vision to life by the Mulliner team, has tripled.

While Mr Ricci's car is given its finishing touches, the first and original Bacalar – the development car known as Car Zero – was on-hand to meet the



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

Gulfstream G650 at Farnborough Airport yesterday, ahead of a flight to New York. Meanwhile, the S-76 made its public debut at The Quail, part of Monterey Car Week, in August this year.

Inspirational Design

The personalisation of the luxury aircraft was inspired by the specification of Mr Ricci's own Bacalar. Finished in rare Julep exterior paint, the car features customised tri-colour 22" wheels in dark grey satin with polished faces and Arctica highlights, providing a monotone contrast to the vibrant exterior. The centres of the headlamps were colour matched to the Satin Bronze exterior brightware that can be seen on the waistrails and edging the Satin Carbon rear deck. The bonnet vents provide a visual accent, also being finished in satin carbon fibre, as were the wing mirrors. Satin carbon fibre also gave additional definition to the 'power humps' behind the front seats, along with the side skirts and rear diffuser. Exhaust finishers with Satin Bronze outers and matte black inners complete the look of the rear of the car.

A white and black cabin with Bacalar bronze accents creates a striking contemporary interior theme. A dual veneer of open pore Riverwood over gloss black encapsulates the occupants, sweeping from one side of the cabin to the other, matching the exterior technical details harmoniously. Every panel and detail of the interior was specified to the customer's choice, through careful combinations of leather and Alcantara in white, black and bronze, gloss and satin metals in black, dark tint and bright chrome finishes, and the usage of satin carbon fibre.

Mike Sayer

Head of Product Communications
mike.sayer@bentley.co.uk
+44(0)7507 846782

Jonathan Smedley

Product Communications
Manager
jonathan.smedley@bentley.co.uk
+44(0)7958 058427

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyNewsroom
@BentleyComms



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



By appointment
to HRH The Prince of Wales
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

Bacalar bronze leather accentuates the form of the top roll, the centre line in the steering wheel and headrest surround. This continues with further stitching details to the rear of the seats within the oval perforated Beluga piping and hand cross stitching along the door following the styling line around to the centre console.

Ultimate Personalisation

Uniquely designed details and features in the Bacalar's cabin emphasise the coachbuilt character of the car, with an almost infinite number of ways for customers to express their personal taste and commission a unique interior. From the use of precious inlays, unique finishes to the driver controls, to the 148,199 individual stitches needed to embroider the unique Bacalar quilt on each seat - the specification of every Bentley is a voyage of discovery, with even a 'standard' model being configurable in literally billions of ways.

The process of designing a Mulliner goes even further – with infinite combinations of materials, colours and finishes. The exquisite grand tourers that result are only bounded by the laws of the land and the imagination of the customer.

Mike Sayer

Head of Product Communications
mike.sayer@bentley.co.uk
+44(0)7507 846782

Jonathan Smedley

Product Communications
Manager
jonathan.smedley@bentley.co.uk
+44(0)7958 058427

Bentley Motors Ltd

Pyms Lane
Crewe
CW1 3PL

www.bentleymedia.com
communications@bentley.co.uk
@BentleyNewsroom
@BentleyComms

- ENDS -

Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering, Mulliner and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.