



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

NEW MULSANNE HALLMARK SERIES BY MULLINER: INSPIRED BY THE FINEST PRECIOUS METALS

- **Silver and Gold versions of highly exclusive fifty-model series available**
- **Hallmark Series extends across the flagship Mulsanne range, including Speed and Extended Wheelbase models**
- **Limited edition features exquisite design details in silver or gold, including 'Flying B' mascot, veneer inlays and metallic leather**
- **Mulsanne Hallmark Series to be unveiled at Geneva International Motor Show with Silver model**

(Crewe, 3 March 2017) Bentley Motors is today unveiling the Mulsanne Hallmark Series by Mulliner – a highly exclusive limited edition inspired by the finest precious metals and luxury materials used by the very best jewellers.

This limited edition is available across the Mulsanne range, and is the ultimate statement of luxury from Bentley's flagship model.

Silver and Gold versions of the fifty-model series will be made available to customers. Precious metals have long been identified by hallmarks - stamps that prove their authenticity and value. Truly rare cars can be identified by hallmarks of their own; in this case bespoke Mulliner craftsmanship.

Exquisite design details from Mulliner – Bentley's personal commissioning division – include a hallmarked silver or carat-gold-plated 'Flying B' mascot, a matching fine line running the length of the body; silver or gold metallic hide lining the storage compartments, complementary painted veneer and a stunning precious metal veneer inlay.

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The Beauty of Bespoke – An Exquisite Exterior

The famous retractable 'Flying B' mascot is engraved with 'Commissioned' on one side and 'By Mulliner' on the other, and is hewn either from solid silver (featuring the Bentley hallmark) or finished with carat-gold plating.

Both models feature an exquisite handpainted fine line running the length of the coachwork, in either gold or silver. Duo or single-tone paint finishes are available with the Hallmark Series by Mulliner.

The imposing 21" polished alloy wheels and distinct Mulliner (or optional Serenity) grille create the ultimate statement of luxury.

Metallic Leather, Precious Metal Veneer Inlays and Bespoke Colour Splits

Inside, the Mulsanne Hallmark Series by Mulliner features front and rear seats trimmed in contrasting hides, to create a bespoke colour split. Stunning silver or gold embroidery, stitching and piping complete the exclusive interior design.

Unique metallic silver or gold hide lines the Hidden Delights storage spaces, inspired by the tailoring for the very best Savile Row suits. The hide on the seats and door panels has the delicate Mulliner quilting pattern, while the veneer is painted to perfectly match the secondary hide colour, creating a considered and elegant interior inspired by current interior design trends.

The fascia has a silver or gold overlay with a 'Mulliner' inscription, and there are solid silver or gold-plated inlay strips on all door waistrails.

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Alcantara rear cushions matching the secondary hide, city umbrellas, illuminated treadplates featuring model-specific numbers (e.g. '1 of 50'), complete the truly extraordinary interior of this new, highly limited-edition Mulsanne Hallmark Series. An optional Mulliner cocktail cabinet can also be specified.

Mulliner – The Beauty of Bespoke

As Bentley's personal commissioning division, Mulliner exists to respond to individual customer requests for further bespoke features.

The experienced team, supported by the in-house engineers and designers at Crewe, prides itself on a long history of fulfilling the desires and demands of Bentley's most discerning customers worldwide.

- ENDS -

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Notes to editors

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines – Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.