



By appointment  
to HM The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



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**BENTLEY**

## Press Information

### **BENTLEY FOLLOWS RECORD SALES YEAR WITH BEST-EVER FIRST QUARTER**

- **British marque starts 2022 with unparalleled performance**
- **Operating profits up 162 per cent to €170 million in first quarter**
- **Figures mirror second best full-year profit figure ever**
- **Revenue per car soars from €184,000 in 2021 to €212,000 - return on sales reaches 21 per cent**
- **Bentley sales up 38 per cent in Europe year to date**
- **Global Continental GT sales increase by ten per cent**
- **Record figures follow €3 billion investment commitment in Crewe factory and future products**
- **Figures reinforce Bentley's ground-breaking Beyond100 strategy, with plans to sell more hybrids than ever in 2022**

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**(Crewe, 5 May 2022)** Bentley Motors today announced record financial results for the first quarter of 2022. The encouraging figures reveal an unparalleled performance by the luxury British marque across the first three months of a year, with operating profits up 162 per cent to €170 million, mirroring the company's second highest full-year profit figure ever.

The announcement follows a record financial year in 2021, when annual profit soared to €389 million – more than double the company's previous best of €170 million in 2014. Revenue and return on sales figures also reached record levels in the first three months of 2022, reaching €813 million and 21 per cent



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respectively. And despite sales performance slightly reducing because of global events, there was a steady increase of customer interest in new models resulting in an order bank at record levels.

The latest figures also support Bentley's forward-looking Beyond100 strategy, which will see the brand reinvent its entire product range to achieve carbon neutrality by 2030. This ambitious initiative has been supported by a ten-year investment programme at the company's Pym's Lane factory – the €3 billion sum represents the biggest transformation programme in Bentley's history.

During the first quarter of 2022, revenue per car increased from €184,000 to €212,000, with significant interest in Mulliner and Speed derivatives, particularly in Europe where total sales rose by 38 per cent. Globally, Continental GT sales increased ten per cent, with strong performance in the Asia Pacific region and in the brand's home market of the United Kingdom in particular.

Adrian Hallmark, Chairman and CEO of Bentley Motors, said:

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“Despite a challenging global environment, we started 2022 where we left off in 2021, with another solid set of financial figures. This has been driven by strong revenue growth, thanks to our fresh and exciting new model portfolio, a significant increase in demand for Bentley's personalisation programme, and strong growth in sales of our new hybridised products. The combined effect of this revenue together with a restructured business model has enabled us to deliver industry competitive returns on sales and investment.



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“These results demonstrate the intrinsic strength of our brand and confirm the ongoing success of our industry-leading Beyond100 strategy. They also suggest even more promise for the transformational years ahead.”

Jan-Henrik Lafrentz, Member of the Board for Finance & IT, at Bentley Motors, added:

“Although the continued global economic uncertainties have slightly impacted our sales performance in the first quarter, the growth in revenue, profit, and maintained lower cost base is a clear indication that we are building a resilient business. This is a stable platform to help withstand external challenges and forms a basis to achieve our Beyond100 ambitions and lead sustainable luxury mobility in the future.”

### Q1 financial figures

Financial result	2022 Q1	2021 Q1
Revenue	€813 million (+41%)	€578 million
Operating Result	€170 million (+162%)	€65 million
Return on Sales	21 per cent	11.2 per cent

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### Q1 sales figures

Market	2022 Q1	2021 Q1	2022 Q1 (% of total sales)
Americas	832 (-9%)	915	26%
Chinese mainland, Hong Kong and Macau	761 (-29%)	1,068	24%
Europe	706 (+38%)	524	22%
Asia Pacific	369 (+19%)	310	12%



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United Kingdom	368 (+30%)	278	11%
Middle East	167 (-38%)	269	5%
<b>Total</b>	<b>3,203 (-5%)</b>	<b>3,358</b>	<b>100%</b>

- ENDS -

### Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental GT, Continental GT Convertible, Flying Spur and Bentayga. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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