



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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Press Information

BENTAYGA EWB – INFINITE CHOICE, CURATED BY MULLINER

- **Unique customer commission for first-ever two-tone Bentayga EWB – then adopted as factory option 12 months early**
- **Personal commission co-curated between customer and Mulliner**
- **Stunning combination of Kingfisher, Mandarin and Imperial Blue**
- **Mulliner represents the ultimate in Bentley personalisation - from unique finishes and colour combinations to limited edition coachbuilt vehicles**
- **2023 saw a 43 per cent year-on-year increase in Mulliner customer commissions compared with 2022 – itself a record year**
- **75 per cent of all new Bentleys now feature Mulliner content**

(Crewe, 22 February 2024) A striking, highly personalised duo-tone Bentayga EWB Azure V8 – the first of its kind – has been delivered to its expectant customers, having been crafted by hand by Bentley's bespoke and personalisation division, Mulliner.

An example of the growing trend among Bentley customers for personal commissions, the car is a stunning example of a truly individual Bentley – the result of the free rein that a Mulliner commission provides. Among the unique features requested by the owners was a bespoke two-tone exterior finish, prompting Bentley Motors to bring forward its introduction of two-tone finishes for Bentayga EWB by 12 months.

Going beyond the tens of billions of specifications possible from the Bentley options list, Bentley customers are encouraged to participate in the design of unique vehicles, as part of a process that Mulliner terms 'co-curation'. Vibrant

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colour schemes, bespoke materials and customised features are welcomed as a challenge in the Mulliner workshops by their team of designers and skilled artisans.

The 'Kingfisher' Bentayga EWB

A commission by a couple in Irvine, California for a Bentayga EWB is typical of the way a Bentley handcrafted by Mulliner can evolve. The customers originally visited Bentley Newport Beach to order a Bentayga EWB Azure V8 First Edition, intending to select exterior colours and interior finishes from the 46 billion different configurations available with the standard options range.

But with the help of Mulliner's Design Manager, Phill Dean, the couple were soon inspired to let their imaginations roam free. They were instantly attracted to Kingfisher, a brilliant metallic electric blue finish, but felt it needed a contrast exterior colour to complement the Blackline styling specification. Conversations with Bentley's Paint Shop established that a duo-tone would be possible, initiating a process to bring the launch of this option on Bentayga EWB forwards by a year.

"With a Mulliner commission, anything is possible," explains Dean. "We started to discuss the specification in the showroom at Newport Beach, but it soon became clear that we needed more time to go over every tiny detail. We resumed the commissioning at the customers' home - we finished at around 1.00 am" he recalls.

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The 'One of One' edition Bentayga

The Bentayga EWB commissioned by the customers is a striking and individual creation, with a duo-tone exterior of Onyx over Kingfisher Blue conceived to dazzle in the California sunshine. Having established a base specification of the Azure wellness-focused package, complete with Blackline and Touring specifications, the couple also requested rear privacy glass and the deletion of Bentley lettering on the tailgate, being content to let the winged B badge speak for itself.

The Onyx finish chosen for the bonnet, roof and upper body is seamlessly integrated with the gloss black grille, front air intakes, wing vents, side coachlines and rear diffuser of the Blackline specification. It makes a dramatic contrast with the Kingfisher blue finish, while the dark roof and cabin creates a lower, sportier visual impression. The colour split is repeated in the 22" ten-spoke wheels with a painted finish in Kingfisher and Beluga. Self-levelling Bentley wheel badges add the finishing touch to the exterior.

A personal vision of luxury

The interior of this unique Bentayga EWB is as stunning as it is meticulously crafted, and the customers spent many hours exploring the palette of choice with Phill Dean. Their choices included the four-seat configuration with Bentley's airline seat specification for the two rear seats, Naim for Bentley audio system and mood lighting. More vibrant however is the customers' own vision of luxury, with a cabin in the dramatic combination of Mandarin and Imperial Blue leather. Light, contemporary and sustainable Open Pore Koa Veneer was chosen for the fascia, rear centre console, door inners and picnic tables. But it's the flashes of Kingfisher accent hide that make the most

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dramatic impact, appearing on the seat bolsters, lower fascia, six o'clock tab on the steering wheel, gear lever and door trim. Kingfisher hide is also revealed on the upper surface of the picnic tables when extended.

A Mulliner key box provides security for jewellery and valuables and is delivered in a combination of Imperial Blue hide and Mandarin, with Imperial Blue Alcantara for the inner surfaces. Bentley seat emblems are embroidered in Kingfisher, with the same colour being used for contrast stitching throughout the cabin. Even the Imperial Blue overmats feature Kingfisher micro piping with Mandarin stitching and outer binding. Fittingly, the door treadplates are engraved with a "One of One" message bespoke to the customer.

A growing trend for personal commissions

The two-tone exterior finish chosen for this Bentayga EWB is now offered as a factory option, one of many examples where customers have helped to shape the company's product options in colour and trim. Meanwhile, the trend for Mulliner bespoke commissions continues to grow, with around 75 per cent of the vehicles that left Bentley's Dream Factory in Crewe, England in 2023 featuring Mulliner content. This represents a 43 per cent rise in Mulliner content over 2022 (itself a record year), proof of the growing demand for luxury personalisation across the Bentley line-up.

- ENDS -

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Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering, Mulliner and production of the company's five model lines, Continental GT, Continental GTC, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside



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engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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