



By appointment  
to HM The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



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**BENTLEY**

## Press Information

### **BENTLEY EYES UP ITS HISTORIC CENTENARY THROUGH NEW LENSES**

- **Special edition collection launched to complement current range**
- **Handcrafted from lightweight and exceptional materials**
- **Innovative new lens technology**
- **Selected pieces available now from Bentley Collection website**
- **<https://shop.bentleymotors.com/collections/men/products/centenary-aviator-sunglasses>**

**(Crewe, 1<sup>st</sup> August 2019)** This summer, innovative technology and extraordinary materials combine to create a special collection of Bentley Eyewear in celebration of Bentley's 100<sup>th</sup> year.



**EXTRAORDINARY  
YEARS**

**Wayne Bruce**

Director of Communications  
wayne.bruce@bentley.co.uk  
+44(0)7780 004537

**Julia Marozzi**

Head of Lifestyle  
Communications  
Julia.marozzi@bentley.co.uk  
+44(0)7789 988258

**Bentley Motors Ltd**

Pyms Lane  
Crewe  
CW1 3PL

www.bentleymedia.com  
communications@bentley.co.uk  
@BentleyComms

The Bentley Eyewear Centenary Collection balances contemporary and classic style across the exclusive range of luxury frames. Each piece celebrates the spirit of a glorious century, while looking forward to the successful years ahead for the world's leading luxury car maker.

Synonymous with world-class excellence and intricate, handcrafted pieces, Bentley Eyewear reflects many of the outstanding, world-class qualities found in Bentley cars. The new sunglasses fuse exquisite craftsmanship and innovative technology with subtle accents of individuality.

The aviator style handcrafted frames incorporate unmistakable Bentley design cues, such as the knurling pattern taken from the switches and controls inside the cars themselves. This exquisite detail is intricately applied



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to the temples and top bar of the contemporary 24 carat gold-plated frames. The iconic Bentley 'B', hand finished with natural lacquer, also adorns the temples of the special edition frames, available to order now from the Bentley Collection website.

In addition, innovative lens technology has been used to deliver supreme clarity and unmatched optical protection, while the frames made of super lightweight titanium offer the highest level of comfort and quality.

Eight different colour combinations are available across two frame sizes, so the best shade can be found to complement each person's individual style.

### **Bentley Eyewear collection**

The stylish, exquisitely crafted Bentley Eyewear collection includes a range of contemporary frames designed to enhance any lifestyle. High performance lenses with state of the art coatings ensure supreme clarity and excellent visual performance in all conditions.

New to the collection, the Ladies Classic Round Sunglasses bring a contemporary twist to a retro inspired style. The rose gold plated beta-titanium frames offer comfort and ease of adjustment. Precious metal plating and highly polished surfaces compliment tinted lenses, available in either brown or pink, offering 100 percent UV protection.

The easy-to-wear contemporary collection includes a range of optical frames and sunglasses, including the Legacy Panto Sunglasses and Keyhole Bridge



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Sunglasses, and also offers classic styles in luxury materials such as the gold plated Classic Aviator Sunglasses.

Selected Bentley Eyewear pieces are available to purchase now from:

<https://shop.bentleymotors.com/collections/men/sunglasses>

or via Bentley Eyewear retailers (details can be requested via [www.bentley-eyewear.com](http://www.bentley-eyewear.com))

For more information about tailor-made eyewear, please visit [www.bentley-eyewear.com](http://www.bentley-eyewear.com)

- ENDS -

**100**

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**Notes to editors**

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Bentayga, Continental, Flying Spur and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.