



By Appointment to
His Majesty The King
Motor Car Manufacturers
Bentley Motors Limited
Crewe Cheshire



BENTLEY

Press Information

BENTLEY ANNOUNCES UPDATES TO BEYOND100+ AMBITIONS

- **Bentley's Luxury Urban SUV starts pre-series build ahead of 2026 reveal**
- **The all-new car will offer industry-leading charging speeds, from 0 – 100 miles in just seven minutes, and the craftsmanship expected of the marque**
- **ICE models to continue with announcement of a new limited production, performance model by the end of 2025**
- **Previous target of exclusively electric by 2035 could extend in response to positive customer demand for PHEV models**
- **To prepare for the next generation of Bentley models, sustainable investment continues in the Crewe 'Dream Factory' - next generation, digital, flexible and high-value manufacturing facility**

(Crewe, 5 November 2025) Bentley Motors today announced a series of updates to its forward-thinking Beyond100+ strategy, reflecting current market and customer perspectives. In a press conference streamed live from Bentley's home in Crewe, and the future assembly line of Bentley's first fully-electric car, Chairman and CEO, Dr. Frank-Steffen Walliser, outlined a revised product cadence plan that includes extending the offer of internal combustion-engined as well as plug-in hybridised models.

Creating an entirely new segment with the world's first true Luxury Urban SUV, the all-new Bentley - designed, developed and produced in Crewe – is on track to be launched towards the end of 2026, with deliveries to markets during 2027. The as yet unnamed model will be incremental to Bentley's current offering, less than five metres in length and promises a true Bentley

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driving experience and the craftsmanship expected of the marque, with industry-leading technology that includes the capability of charging from 0 – 100 miles in less than seven minutes. Development of the car continues at pace with pre-series, or prototype, vehicles embarking on a global performance programme.

Furthermore, hybridised Bentley models, today offered in both High and Ultra-Performance Engines in Continental GT coupe, Convertible and Flying Spur, would be available until at least 2035 meaning that Bentley's previous target of being exclusively electric by that milestone could be extended. Another internal combustion engined model, the Bentayga Speed, was added to the range earlier in 2025 and in the same conference, Bentley revealed that a new non-hybridised and limited production performance model would be announced before the end of this year. It also didn't rule out further similarly-engined cars to follow as it continues to maintain powertrain flexibility in line with customer demand across its global markets.

Commenting following the announcement, Dr. Frank-Steffen Walliser, Chairman and CEO of Bentley Motors, said:

"Today's updates to our Beyond100+ strategy reaffirm Bentley's commitment to progress — responsibly and sustainably. We are evolving our product cadence to reflect the realities of a changing world and a dynamic marketplace. By extending introducing new internal combustion engined models, and offering hybrid powertrains until at least 2035, we are ensuring that every Bentley customer can continue to experience the full breadth of our performance and craftsmanship.

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“Our first fully electric Bentley, the world’s first true Luxury Urban SUV, represents a bold step forward, it embodies our vision for sustainable luxury and technological excellence. With industry-leading charging capability and unmistakable Bentley character and design, it marks the beginning of an exciting new era for our brand - a future defined by innovation, craftsmanship, and sustainability.”

Beyond100+ also endures a fundamental reinvention of the Crewe manufacturing infrastructure, and helps secure Bentley’s future at Crewe for the next generation of products and colleagues.

The company has already made enormous strides in reinventing the historic Crewe site, creating an industry-leading certified carbon neutral facility, and as the oldest building, named A1, prepares to assemble Bentley’s first electric car, the Dream Factory is closer to nearing completion.

The largest self-funded site investment programme in Bentley’s history continues with a new state-of-the-art Paint Shop due to open in 2026. This follows a new Design Centre and Integrated Logistics Centre, both opened earlier this year, transforming an 87-year-old site for a new age of electrification, and a new benchmark in next generation, digital, flexible and high-value manufacturing operations.

- ENDS -

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Notes to editors

From W.O. Bentley, who founded Bentley Motors in 1919, to the current team of over 4,000 dedicated colleagues, the company's extraordinary cars have always been designed and built by exceptional people using only the finest of materials.

From modest beginnings, Bentley has moved from strength to strength – in a relentless pursuit of both luxury and performance. W.O.'s vision continues to guide Bentley's beliefs, actions and ambitions.

Located in Crewe, England and owned by the Volkswagen Group since 1998, Bentley Motors remains the definitive British luxury car company, crafting the world's most desirable high performance grand tourers. Bentley's colleagues design, engineer and handcraft five bespoke models: Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations and engineering expertise is unique to Bentley.

The luxury marque is creating a future driven by new technologies, materials, fuels and skills, in the pursuit of a progressive, new world: one in which the highest levels of luxury mobility are achieved with sustainable methods. The company's Beyond100+ strategy promises to revolutionise the company to be exclusively electric in the future.

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