



By appointment  
to HR The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



By appointment  
to HR The Prince of Wales  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



**BENTLEY**

## Press Information

### **BENTLEY MOTORS RESUMES PRODUCTION AND LOOKS TO A STRONGER, SAFER FUTURE**

- **Over 1,700 Bentley colleagues on-site to start a phased production ramp up**
- **Colleagues experience new working environment, fully trained in the 250 new hygiene and social distancing processes successfully in place**
- **Production starts at 50 per cent capacity with double stage times, to maintain social distancing**
- **Robust safety measures include one way paths, compulsory facemasks for all colleagues, and health temperature checks for staff**
- **Re-start continues Bentley's journey into the future of luxury, sustainable mobility**

**(Crewe, 11 May, 2020)** Bentley Motors today resumed production at the company's headquarters in Crewe, England, with over 1,700 colleagues following the 250 comprehensive and wide-ranging hygiene and social distancing guidelines implemented to enable a safe return. This represents the next stage in Bentley's 'Come Back Stronger' programme, a phased production ramp up following the biggest changes to daily working life in the company's 100-year history.

**Wayne Bruce**

Director of Communications  
wayne.bruce@bentley.co.uk  
+44(0) 7780 004537

**Matthew Reed**

Head of Corporate  
Communications  
Matthew.reed@bentley.co.uk  
+44 (0) 7903 515088

**Bentley Motors Ltd**

Pyms Lane  
Crewe  
CW1 3PL

www.bentleymedia.com  
communications@bentley.co.uk  
@BentleyComms

Before the restart, last week, colleagues received an insight into their new working patterns, operations and environment during socially distanced briefing and training sessions. They returned to a redesigned manufacturing facility that allows two-metre distance between workers, and one-way movement paths and traffic flows. Even the washrooms across site have been reconfigured to reduce the number of people being able to use them.



By appointment  
to Her Majesty The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



By appointment  
to His Majesty The Prince of Wales  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



**BENTLEY**

## Press Information

Running from today, the Bentayga and Mulsanne production lines will be joined by the return of the Continental GT and Flying Spur line next week.

On each line, production will be running at approximately 50 per cent for a number of weeks as the takt time of each car - the average start time from one manufacturing stage to the next - has doubled. In addition, each production cell now spreads over two stages rather than one, ensuring adequate distance between colleagues.

The remaining manufacturing workers, over 500, are anticipated to return by the middle of June based on current assumptions and government guidance. All colleagues, during the shutdown, or returning later, have been kept fully updated with the changes through a home-issued guide, video tutorial and a newly created Employee News app designed to ease any uncertainty that this challenging period prompts.

Commenting on the production restart, Adrian Hallmark, Chairman and CEO, Bentley Motors, said: "Now is the right time for the business to come back stronger. We have introduced extensive new working measures to protect our colleagues, our families and our customers and we are confident, following the work of so many people, that being at Bentley will be as safe for our colleagues as being anywhere else.

"We have a strong order bank, around eight months of customer orders to manufacture, established parts supply routes and patient customers who are looking to receive their extraordinary cars as soon as possible. We will ramp up in a controlled, measured way to ensure we manage this continued

**Wayne Bruce**  
Director of Communications  
wayne.bruce@bentley.co.uk  
+44(0) 7780 004537

**Matthew Reed**  
Head of Corporate  
Communications  
Matthew.reed@bentley.co.uk  
+44 (0) 7903 515088

**Bentley Motors Ltd**  
Pyms Lane  
Crewe  
CW1 3PL

www.bentleymedia.com  
communications@bentley.co.uk  
@BentleyComms



By appointment  
to Her Majesty The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



By appointment  
to His Majesty The Prince of Wales  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



**BENTLEY**

## Press Information

demand, and look ahead and in spite of this interruption continue on our journey to lead sustainable luxury mobility in the future.”

The key process changes behind the ‘Come Back Stronger’ employee programme impact all areas. Facemasks are now compulsory in all factory and office areas, while Bentley will maintain a work from home policy for those who are able to.

The robust measures will ensure Bentley staff stay as safe as possible at all times. Personal protection equipment – including facemasks, gloves, goggles - are provided as necessary, both to colleagues and in parallel donated to the local care sector, as well as health temperature checks for staff. There is also an enhanced cleaning routine and clear guidance to the workforce on limiting the risk of infection on areas such as meeting governance, site access and travel.

In relevant office areas and catering facilities where distancing is more challenging, plastic partitions - designed and manufactured by Bentley workers – now offer segregation between colleagues in addition to control measures limiting capacity, staggered times and distanced seating.

There are also new, stringent measures to control the population density on site at any one time with all entry and exit points reviewed and reconfigured to disperse the volume of people.

**Wayne Bruce**  
Director of Communications  
wayne.bruce@bentley.co.uk  
+44(0) 7780 004537

**Matthew Reed**  
Head of Corporate  
Communications  
Matthew.reed@bentley.co.uk  
+44 (0) 7903 515088

**Bentley Motors Ltd**  
Pyms Lane  
Crewe  
CW1 3PL

www.bentleymedia.com  
communications@bentley.co.uk  
@BentleyComms

- ENDS -



By appointment  
to Her Majesty The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



By appointment  
to His Majesty The Prince of Wales  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



**BENTLEY**

## Press Information

### **Notes to editors**

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's four model lines, Continental, Flying Spur, Bentayga and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

#### **Wayne Bruce**

Director of Communications  
wayne.bruce@bentley.co.uk  
+44(0) 7780 004537

#### **Matthew Reed**

Head of Corporate  
Communications  
Matthew.reed@bentley.co.uk  
+44 (0) 7903 515088

#### **Bentley Motors Ltd**

Pyms Lane  
Crewe  
CW1 3PL

[www.bentleymedia.com](http://www.bentleymedia.com)  
[communications@bentley.co.uk](mailto:communications@bentley.co.uk)  
@BentleyComms