



By appointment  
to HM The Queen  
motor car manufacturers  
Bentley Motors Limited  
Crewe Cheshire



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**BENTLEY**

## Press Information

### **BENTLEY TO OPEN NEW SHOWROOM IN PORTO'S VIBRANT COMMERCIAL HUB**

- **New Bentley Porto to be the home of Bentley for the north of Portugal**
- **New fourth-generation Continental GT to make its first appearance in Portugal**
- **1,200 sqm state-of-the-art showroom to open in the prestigious Rua Manuel Pinto de Azevedo**
- **Bentley Porto part of European network of 62 retailers across 32 markets**

**(Porto, 25 October 2024)** – Bentley Motors celebrates the opening of the newest showroom in Portugal, located in one of Porto's most prestigious commercial districts. Showcasing the British luxury brand's rich heritage and innovative future, the new Bentley Porto facility, the home of Bentley in the north of the country, will form part of a European network that includes 62 retailers across 32 markets.

The opening of the Bentley Porto showroom will coincide with the unveiling of the fourth-generation Continental GT, a symbol of unrivalled performance and sophisticated design, which is now touring Europe. The new Continental GT embodies a refined evolution of Bentley's design language.

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The exterior of the new Continental GT features a bold, modern look with clean, contemporary detailing, marking the most significant redesign of the Continental GT's front fascia in two decades. This new generation also introduces single headlamps to a mainstream Bentley model for the first time



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since the 1950s, enhancing its timeless elegance while signaling the future of Bentley design.

The new generation model delivers outstanding performance with its all-new Ultra Performance Hybrid powertrain, combining a 4.0-litre V8 engine and a 190 PS electric motor, resulting in a remarkable 782 PS and 1,000 Nm of torque, propelling the car from 0-100 Km/h in 3.2 seconds.

Situated in the key commercial zone of Rua Manuel Pinto de Azevedo, the new Bentley Porto showroom has been thoughtfully positioned to offer high visibility and easy accessibility. The area is known for its synergy with other luxury brands and its exceptional transport links, ensuring that clients can reach the showroom with ease.

The state-of-the-art 1,200 sqm facility reflects Bentley's commitment to luxury, craftsmanship and technological excellence, combining both sales and aftersales services to ensure a seamless customer experience. It showcases an impressive display of Bentley's latest models, as well as a dedicated Mulliner customization area, where customers can experience firsthand the bespoke craftsmanship that defines the iconic British brand.

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Richard Leopold, Regional Director of Bentley Europe, UK and MEA, commented: "The opening of Bentley Porto marks an exciting moment for both our customers and the Bentley brand in Portugal. This showroom is more than just a retail space, it's a destination where customers can immerse themselves in the Bentley lifestyle experience. Fresh from launching our fourth-generation Continental GT, the definitive Grand Tourer, we look



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forward to our customers of Portugal experiencing the spirited, focused performance, with handcrafted luxury and cutting-edge technology that the GT offers.”

- ENDS -

### **Notes to editors**

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

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