



By appointment
to HM The Queen
motor car manufacturers
Bentley Motors Limited
Crewe Cheshire



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BENTLEY

Press Information

FIRST BESPOKE NEW CONTINENTAL GTC SPEED SOLD AT CHARITY AUCTION BENEFITTING NAPLES CHILDREN & EDUCATION FOUNDATION

- **Fourth-generation bespoke GTC auctioned at 2025 Naples Winter Wine Festival (NWWF) benefitting the Naples Children & Education Foundation (NCEF)**
- **Auction lot 45 raised \$1.7M in 2025, the highest lot of the day**
- **Auction winner to take delivery of Bentley's latest open top grand tourer and join exclusive 2025 Monterey Car Week program**
- **GTC sports unique Damson exterior with bespoke Mulliner interior of White and Damson hides with Silver Piping**
- **Specification curated by Mulliner with Bentley Naples for the auction**
- **The NWWF, in its 25th anniversary year, resulted in the most successful auction ever raising more than \$34M for the NCEF**

Naples, Fla. (27 January 2025) The first bespoke new Continental GTC Speed was auctioned for charity at this year's Naples Winter Wine Festival. Bentley's latest pinnacle open top grand tourer took part in the Naples Winter Wine Festival (NWWF), raising \$1.7M to support at-risk and underprivileged children in Collier County. This brings the total amount raised at the 2025 NWWF to over \$34 million, resulting in the most successful auction to date for its 25th anniversary year.

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The Bentley Naples auction lot included two core areas: delivery of a unique Continental GTC Speed with Mulliner specification crafted specifically designed for the Naples Winter Wine Festival and an exclusive one-off package and access to Bentley's largest event of the year, Monterey Car Week, taking place



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in August 2025.

The GTC features a striking Damson exterior paint paired with a Dark Grey Metallic fabric roof, while the Light Grey interior roof complements the White main hide and Damson secondary hide, accented with silver seat piping. Adding to its exclusivity are personalized Naples Winter Wine Festival treadplates, blackline and touring specifications, LED welcome lights, and a Moonbeam-painted pinstripe around the exterior. The GTC also features a unique piano white and Damson-painted veneer, a specification exclusive to Mulliner, making this vehicle truly one of a kind.

This year, for the first time, Bentley auctioned its most powerful engine offering, the Ultra Performance Plug-In Hybrid V8, which produces 771 horsepower, over 100 more than the previous version, and can accelerate from 0 to 60 in 3.2 seconds.

In addition to the new Continental GTC, the winners will experience Bentley's exclusive Monterey Car Week 2025 program in August, the brand's most significant activation of the year. The package includes four nights of luxury accommodations at The Inn at Spanish Bay, two tickets to Bentley's VIP Terrace during The Quail, A Motorsports Gathering, and two VIP tickets to the Pebble Beach Concours d'Elegance, complete with access to The Bench hospitality suite at The Lodge, offering unparalleled views of the prestigious awards. Winners will also receive an exclusive invitation to Bentley's Beach Dinner at Seal Rock Beach and access to Bentley's Signature Party at the Beach and Tennis Club.

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"Bentley Motors is pleased to support Bentley Naples as we see through another successful auction at the Naples Winter Wine Festival continuing its charitable efforts," said Jun Watanabe, Senior Director, Sales and Operations at Bentley Americas. "Contributing to the community and fostering a sense of purpose are integral to our broader understanding of sustainability, paving the way for future generations to thrive."

As part of Bentley's commitment to philanthropy, the proceeds from the auction benefited the Naples Children & Education Foundation (NCEF), which works to improve the lives of underprivileged children in Collier County, Florida. The Naples Winter Wine Festival, now in its 25th year, is celebrated for its exceptional auction lots and its dedication to community impact, having raised more than \$336 million since its inception.

"We have been honored to be involved with the Naples Winter Wine Festival Auction since 2006 and it's transformative work the Naples Children & Education Foundation (NCEF)," said Jason Reidel, Managing Partner of Bentley Naples. "Each year, together with Bentley Motors Inc we are grateful for the opportunity to play a role in supporting this incredible mission and making a meaningful difference in our special Southwest Florida community."

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"We are sincerely grateful to Bentley for allowing us to showcase this phenomenal automobile in our 25th annual Naples Winter Wine Festival live auction," said Bill Beynon, Team 25 Co-Chairs. "Their extraordinary support this year and in the past several years has enabled us to raise much needed funds for essential programs that will improve the lives of underprivileged and at-risk children in our community."



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Notes to editors

Bentley Motors is the most sought-after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering, Mulliner and production of the company's five model lines, Continental GT, Continental GT Convertible, Flying Spur, Bentayga and Bentayga EWB. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.

About Naples Winter Wine Festival

The Naples Winter Wine Festival (NWWF), one of the world's most prestigious charity wine auctions, offers a weekend of unforgettable memories. Guests enjoy world-class food and wine during intimate dinners in elegant, private homes and other landmark settings throughout Naples and are invited to bid on once-in-a-lifetime travel and wine experiences during an electrifying live auction. Since its inaugural event in 2001, the NWWF has raised more than \$336 million, making a profound difference in the lives of hundreds of thousands of children in Collier County.

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